

LIFE



KIDS' FOOTBALL

OCTOBER 9, 1939

10 CENTS

THE ROMANCE OF HOLLYWOOD
FROM BATHING BEAUTIES
TO WORLD PREMIERES!

Twentieth Century-Fox presents
DARRYL F. ZANUCK'S
Production of

HOLLYWOOD CAVALCADE

IN TECHNICOLOR



STAGED ANEW!
PHOTOGRAPHED TODAY!
with great stars of today...
and great personalities of
yesterday!

SEE Mack Sennett bathing
beauties (Alice Faye is one!)

SEE Buster Keaton, Ben
Turpin, the Keystone Cops in
custard-pie comedy... with
Don Ameche directing!

HEAR Al Jolson sing again
"Kol Nidre"... the song that
electrified the world!

SEE Hollywood... as it was...
as it is... in a three-ringed
circus of entertainment!

The most brilliant new
note in entertainment!



starring

ALICE DON
FAYE AMECHE

J. Edward BROMBERG • ALAN CURTIS
STUART ERWIN • JED PROUTY
BUSTER KEATON • DONALD MEEK
GEORGE GIVOT • EDDIE COLLINS

Directed by IRVING CUMMINGS

Associate Producer Harry Joe Brown

Screen Play by Ernest Pascal • Story by Hilary Lynn and
Brown Holmes • Based upon an original idea by Lou Breslow

Just as "Alexander's Ragtime Band" brought back your happiest memories with its melodies
... just so will this heart-warming drama of today with its 1001 thrilling yesterdays!

*Plymouth
Leads Again in
Style, Size, Ride...*

EXTRA!
1940 PLYMOUTH
IS HERE TODAY

**THE EXCITING
CAR OF 1940**



HIGHLIGHTS OF NEW LUXURY!

1. **MAGNIFICENT STYLING**—new grace, luxury, distinction.
2. **BIGGER CAR** throughout—117" wheelbase—wider seats.
3. **INCREASED VISION** through the new, larger safety glass windows and windshield.
4. **THE LUXURY RIDE!** New chassis engineering, new appointments—entirely new ride formula.
5. **SUPERFINISHED** parts assure new smoothness, longer life, for the big Floating Power engine.
6. **STEERING POST GEAR SHIFT** standard on all models.

WITH ITS NEW LUXURY STYLING, luxury performance, luxury ride, this big, beautiful 1940 Plymouth is a tremendous hit *all over the country!*

New engineering, new designing, have created the *Luxury Ride!* Front seats are 4 inches wider... wheelbase is lengthened to 117 inches! There's a luxurious new "feel" in Plymouth's great Floating Power engine—vital parts are *Superfinished* for smoother operation and longer life.

Shifting is a luxury, too...steering post gear shift standard *on all models*. Headlamps give 50 to 65% brighter road lighting. Running boards are optional!

See this magnificent car—and take Plymouth's *Luxury Ride*. Find out how much *more* low price buys this year!

TUNE IN MAJOR BOWES' AMATEUR HOUR, C.B.S., THURS., 9-10 P.M., E.S.T.

COMMERCIAL CAR USERS:
SEE THE COMPLETE LINE
OF NEW 1940 PLYMOUTH
COMMERCIAL CARS!

1940 PLYMOUTH *The Low-Priced Beauty
with the LUXURY RIDE*

ACROSS THE COUNTRY

"WINDOW CONDITIONING IS THE BEST INVESTMENT WE EVER MADE"

"STORM SASH BROUGHT US COMFORT...
ELIMINATING DRAFTS NEAR FLOORS AND WINDOWS"

"IT SAVES US ONE PAYMENT A YEAR
ON OUR NEW HOME"

"STORM SASH SAVES US ONE TON OF COAL
IN EVERY FOUR"



"With Storm Sash I find my houses rent easier, to better tenants."

—Martha Knudson



"Our baby played on the floor all last winter without catching cold."

—R. W. Edhase



"Our fuel bills are lower than any of the neighbors."

—A. E. Perry



"We get even heat and our home is always free of window drafts."

—Mrs. M. A. Wolin



"NOW WE CAN ENJOY AUTOMATIC HEAT AND HUMIDIFICATION... no more drapes and wood-work ruined by excessive condensation... Our storm sash has made our modern heating plant practical."



"STORM SASH ELIMINATED DRAFTS IN OUR HOUSE...the children are healthier... have fewer colds, and it's a lot easier to maintain even temperatures upstairs and down... we'll never be without storm sash again."



"NO BARRICADES AROUND THE WINDOWS... I no longer have to keep after the children to keep away from drafty, frosted windows... they play where they please and look out of clear, dry windows."



"IT PAID FOR ITSELF IN LESS THAN TWO WINTERS... and from then on, it's all profit. I figure that now I'm saving one ton of coal out of every four, and that means plenty when you have to do all the shoveling yourself."

HOME OWNERS SAY -

SIoux FALLS, S. D.
"They save fuel, eliminate condensation and are good sound deadeners."
—Ted Simons

MITCHELL, S. D.

DES MOINES, IA.

LINCOLN, NEB.

KANSAS CITY, MO.

NORMANDY, MO.
"Our oil bill used to be \$92 a year and last year it was \$62."
—Mrs. A. Deister

MILWAUKEE, WIS.

SAGINAW, MICH.
"Water used to run down the windows but now there is no condensation at all."
—F. R. McLaughlin

ROSSFORD, O.

DAYTON, O.

INDIANAPOLIS, IND.

LOUISVILLE, KY.

FT. WAYNE, IND.

COLUMBUS, O.

PITTSBURGH, PA.

ERIE, PA.

MANCHESTER, N. H.

QUINCY, MASS.

SPRINGFIELD, MASS.

MARLTON, N. J.

WILMINGTON, DEL.

AUBURN, ME.
"It's easy to sit around the house without drafts that cause colds and sniffles."
—Mrs. Irving Bunker

"Storm Sash cut our fuel bill almost in two."
—Warren D. Caswell

"It used to take a temperature of 80 degrees to keep the house comfortable but now it's fine at 72."
—John Alden

"The savings paid for the Storm Sash and now the fuel saving is all clear profit."
—James Sinclair

"I'm a builder and I always recommend Storm Sash because of savings and comfort."
—Lewis Peters

"They prevent water from damaging wallpaper and paint underneath windows."
—Albert J. Snyder

"They keep drafts off the baby—our gas bills were cut almost in half."
—Mrs. Ralph Kuenning

"My baby can play on the floor without catching cold."
—E. M. Becher

"Saved our window sash from rotting—we wouldn't be without them."
—Lewis Liebert

"With Storm Sash we sit by the windows in comfort."
—Earl W. Allen

"As a contractor, I say no house is complete without Storm Sash."
—Edward H. Dalby

"Savings in fuel the first year paid for the Storm Sash."
—Fred Fletcher

"Our windows no longer steam up—temperatures stay even."
—Arthur J. Russ

SEE YOUR LUMBER DEALER-NOW!

Talk to your local Lumber Dealer—ask him to explain the L.O.F. Window Conditioning Plan to you. Your Lumber Dealer is completely equipped to tell you approximately what you can save through installing Storm Sash in your home. He can tell you in terms of tons of coal, gallons of oil, cu. ft. of gas, or dollars and cents.

Your Lumber Dealer requires but a few minutes to survey your home. Then, with his Fuel Saver Calculator, he can tell you approx-

imately how much you'll save—regardless of the type of home, where you live or the fuel you use. He will gladly handle the job, including F. H. A. financing with No Down Payment.

Since you will look through two panes of glass instead of one, the quality of the glass becomes doubly important. It costs you no more to get Libbey-Owens-Ford Quality Glass—each light bears the L.O.F. label. Ask your Lumber Dealer for an estimate today.

LIBBEY-OWENS-FORD QUALITY GLASS



LOOK FOR THE LABEL

FREE

WINDOW CONDITIONING

Libbey-Owens-Ford Glass Company
Toledo, Ohio

We pay the postage on this handsomely illustrated book.

Please send me your free booklet giving complete information on Window Conditioning and showing interesting window treatments.

Name _____

Address _____

City _____

State _____

My home has: ☐ Wood Sash ☐ Metal Sash (Give make.)

L 10-9-39

This One

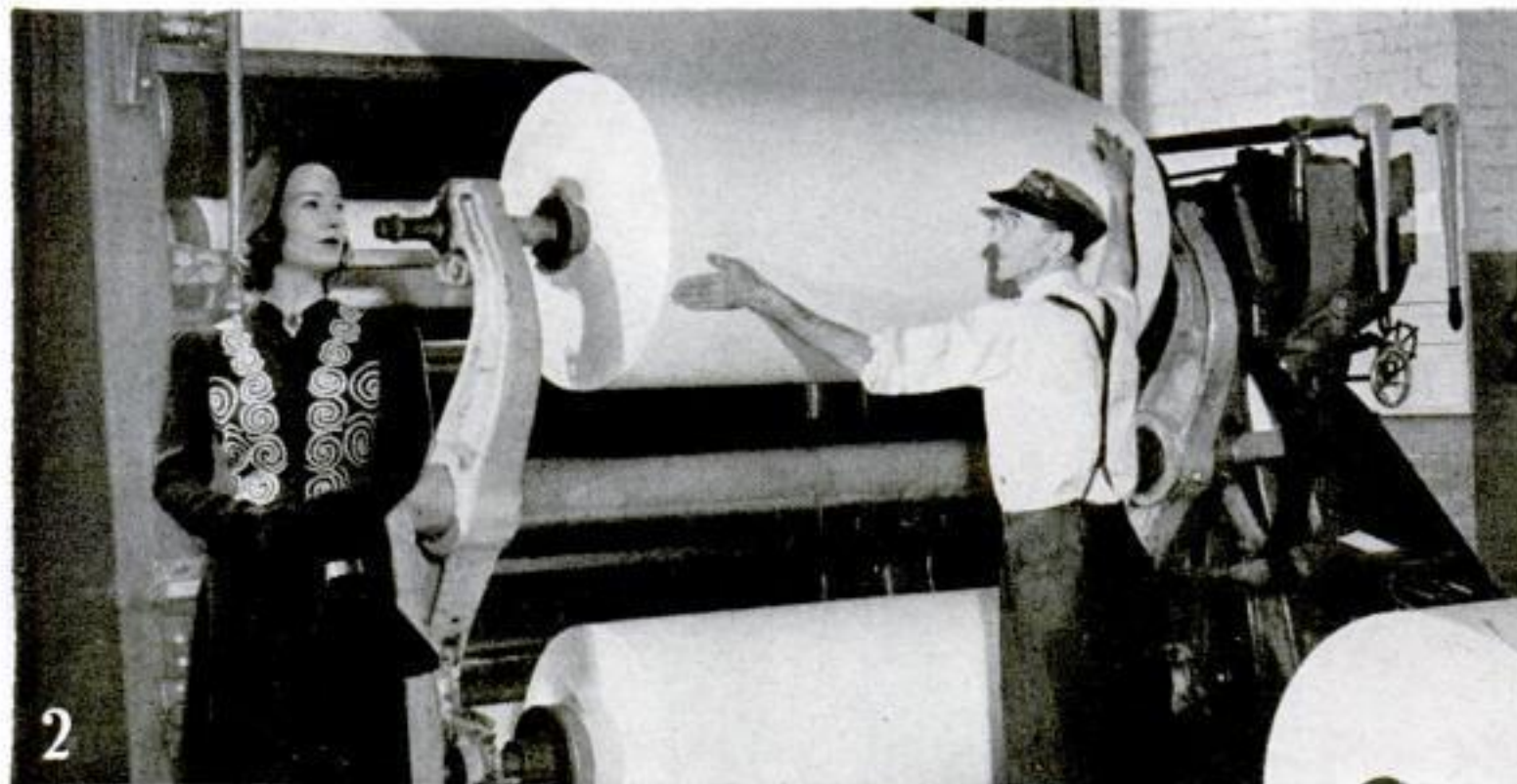


5F3W-475-LH56

Copyrighted material



1
Sigrid Gurie, star of the New Universal picture, "Rio", is...



2
... pictured getting the low-down on how paper is made. Many of the largest paper manufacturers are big...



3
... users of Sinclair lubricants to guard their costly machines against breakdowns. Your car is a costly machine, too. So why not take a tip from industry and...



4
... keep your car Sinclair lubricated. Your nearby Sinclair Dealer is featuring a special Sinclair-ize for Winter Service. It prepares your car for winter driving as its manufacturer recommends. Ask your Sinclair Dealer about his Sinclair-ize for Winter Service.

LETTERS TO THE EDITORS

Survivor's Story

Sirs:

As one of the survivors of the *Athenia* disaster, I should like to compliment your artist on his imaginative presentation of the sinking of the *Athenia* (LIFE, Sept. 18).

There are only two criticisms I should like to make. Firstly I feel he has exaggerated the number of persons actually thrown into the water. As I remember it, by far the greater majority of the passengers were not thrown into water at the ship's side—there were, however, several lifeboats which overturned and these largely in close proximity to the rescue ships. I myself was aboard one of these.

The second criticism is that the rescue ships were nothing like as close as shown. After being out in the lifeboats nine hours trying to reach safety, one realizes just how far the boats were from the majority of the lifeboats.

I write this letter only as a matter of interest—and in no way as a complaint or unfavorable criticism.

CATHLEEN SCHURR

Brooklyn, N. Y.

● LIFE's thanks to Reader Schurr for an eyewitness account.—ED.

Secretary & Boomerang

Sirs:

From your issue of Aug. 21, which had an article on me and my boomerangs, I learned that the Secretary of



5
SECRETARY WALLACE

Agriculture, Mr. Wallace, is also a boomerang fancier. I promptly sent

(continued on p. 6)

HOW'S YOUR ADDRESS?

IS the address to which this copy of LIFE was mailed correct for all near future issues? If not, please fill in this coupon and mail it to LIFE, 330 East 22nd Street, Chicago, Illinois.

EFFECTIVE _____

DATE

my mailing address for LIFE will be:

➔ NEW ADDRESS

Name _____
PLEASE PRINT

Address _____

City _____

State _____

➔ OLD ADDRESS

Address _____

City _____

State _____

"May we ne'er want a freend
—nor a dram ta gie him!"

("May we never lack a friend
—nor a drink to gie him!")



Make your welcome as hearty as the rugged quality of Teacher's. The smooth, delightful tang of this friendly Scotch is appreciated more and more by an increasing number of Americans. You, too, can learn much about Scotch from Teacher's.

'It's the flavour'

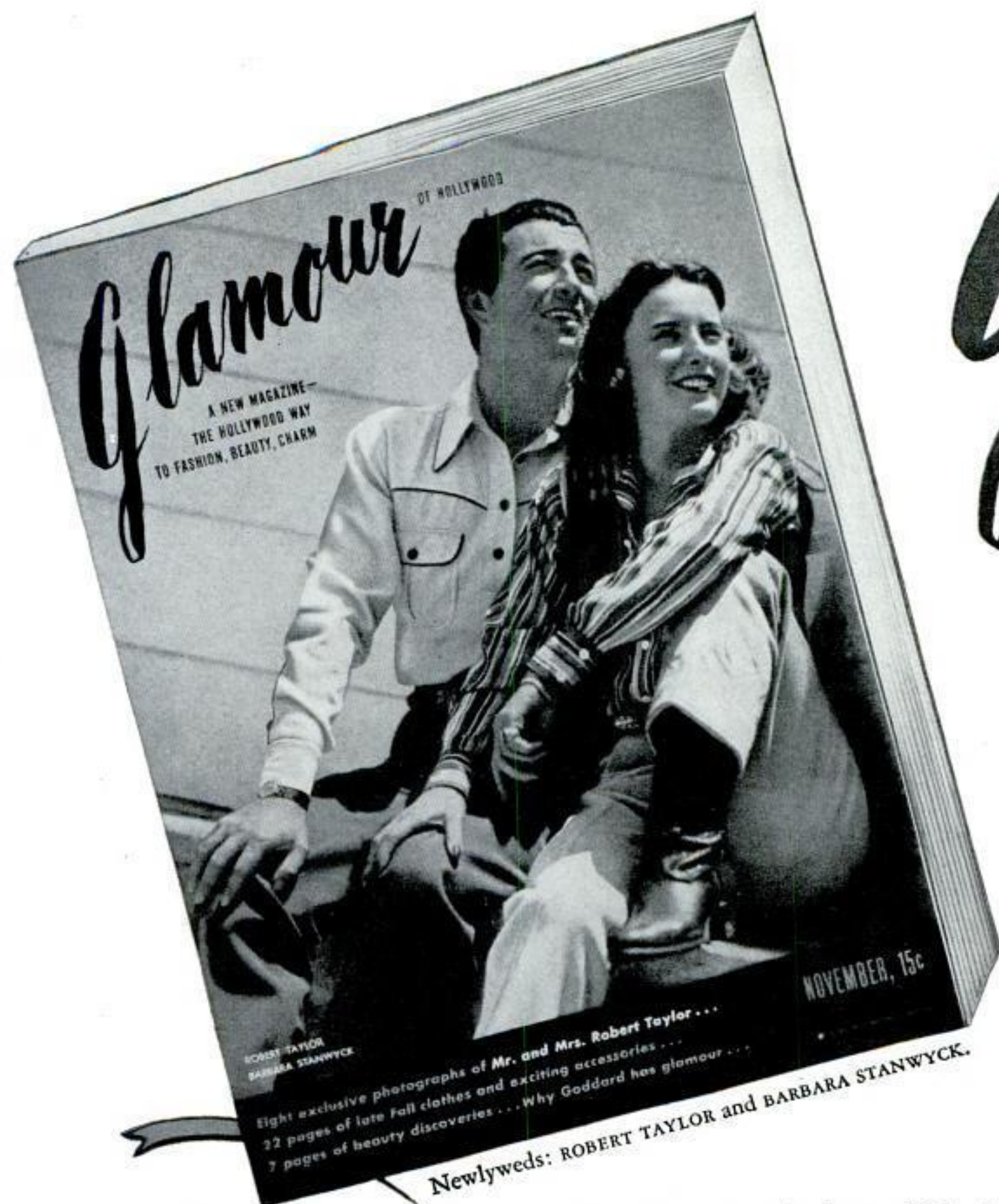


Made since 1830 by
Wm. Teacher & Sons,
Ltd., Glasgow.

86 PROOF

TEACHER'S
Perfection of Blended
SCOTCH WHISKY

SOLE U.S. AGENTS: Schieffelin & Co.
NEW YORK CITY · IMPORTERS SINCE 1794



Glamour

... a brilliant new
fashion magazine inspired
by **HOLLYWOOD**

...EDITED ESPECIALLY FOR
YOUNGER WOMEN, SHOWING
THE HOLLYWOOD WAY TO

Fashion · Beauty · Charm

This big *November* issue
contains:



DON'T BE THE VICTIM OF YOUR TYPE: Nature gave you your face; what don't you like about it? Which good points would you like to accentuate; which poor ones subdue? Here is how Perc Westmore's simple changes in make-up and coiffure, shown on Olivia de Havilland, bring about that wonderful world of difference!

"RISING STAR" FASHIONS: Smartest town and country outfits for the Miss whose allowance is also very Junior.

HAIR-DO'S AND DON'TS: Which of these 5 new hair styles will show *you* at your best? All specially created for readers of GLAMOUR and illustrated with photographs of Susan Hayward, featured in *Beau Geste*.

FOR THE GIRL WHO SEWS: 4 pages of designs—8 dressmaker's patterns—that put Hollywood styles at your dollar-saving fingertips.



DOWN WITH TUMMIES! How to whittle down *yours*. Photographs of Hollywood starlets in action, showing their own private, few-minutes-a-day methods of girth control.

THE ROBERT TAYLORS AT HOME: Eight exciting, exclusive photographs of Mr. and Mrs. (Barbara Stanwyck) Taylor "homancing."

HIGH FASHION FROM "ETERNALLY YOURS": Irene's costumes for Loretta Young hit inspiring new notes in these striking photographs.



PAULETTE GODDARD: Photographs that tell why she has glamour.

AROUND NEW YORK: With the Movie Stars. Candid photographs of where they go, what they do.

MOVIES OF THE MONTH: Most important new movies.

TWENTY-TWO PAGES OF FASHIONS AND ACCESSORIES — Thrilling new clothes for Fall and Late Fall, including: New Date and Dinner Dresses; Alluring Housecoats; Sports Clothes from California; Trouseau Lingerie; Smart Accessories; and A Basic Wardrobe.

ALSO HOLLYWOOD NEWS, STAR FEATURES AND GLAMOUR PHOTOGRAPHS Highlighting JEAN ARTHUR, GEORGE RAFT, BRENDA MARSHALL, LORETTA YOUNG, ANN SHERIDAN, JOHN GARFIELD and others.



NOWHERE ELSE in the world is glamour studied, analyzed and understood as it is in Hollywood.

And now GLAMOUR, a brilliant new magazine, brings Hollywood's secrets of glamour to *you*! The publishers of VOGUE, for years recognized as the

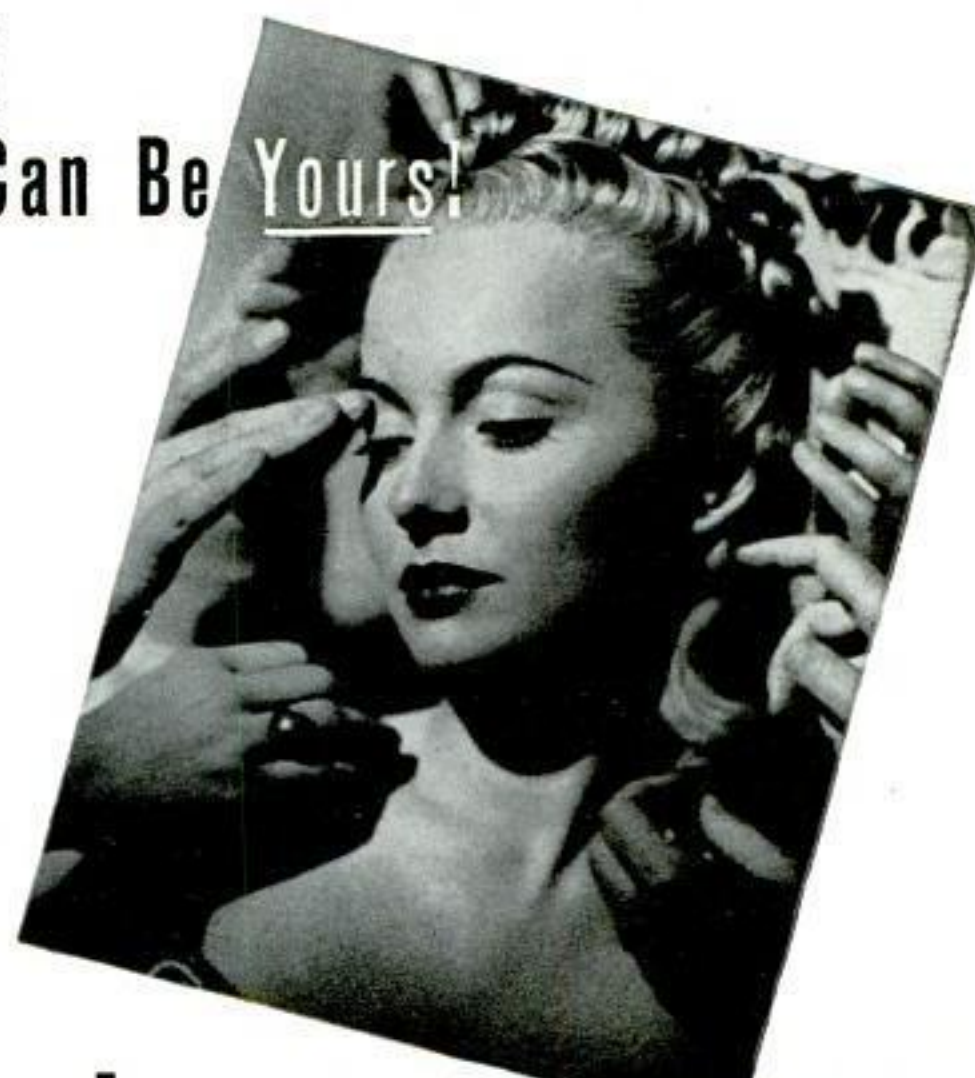
world's most prominent authority on women's clothes, have now turned their eyes on Hollywood to tell you exactly what Hollywood does to transform women, many of them not at all beautiful, into glamorous stars who are idolized by millions.

Let the Magic Hands of Hollywood
Give YOU the Glamour that Can Be Yours!

GLAMOUR, the magazine, is the mirror of Hollywood itself for the woman of average means who, inspired by the charm, the clothes and beauty of the cinema stars, is determined to acquire for herself, in some measure at least, the glamour and manner of dressing that have made these celebrities world-famous.

From the pages of GLAMOUR you will learn precisely how the most irresistible women of the screen have acquired their appeal; how they dress, how they live, what they do. Here at last in this smarter guide to fashion and beauty care, is revealed all the skill and cleverness that Hollywood spends millions to perfect.

This new kind of magazine, sensibly edited and free of all press agent bunk, is so certain to appeal to you that we suggest you get it now on the newsstands or on this special trial offer:



Special Offer
8 ISSUES FOR ONLY \$1.00
Your Money Back in 5 Days

Try this new kind of magazine at our risk. Send only \$1 with the coupon here for a special 8-month subscription at a worthwhile saving! The November issue will come to you at once. If you are not delighted with the new ideas even this first issue of your subscription gives you, return it to us within 5 days and your \$1 will be refunded at once, without further obligation. Address: GLAMOUR of Hollywood, Greenwich, Conn.

Glamour
OF HOLLYWOOD

Greenwich, Conn.
Send me GLAMOUR for 8 months for which I enclose \$1. If, after reading the November issue, I am not more than delighted, I may return it to you within 5 days; you will cancel my subscription; and return my \$1 to me at once.

Name _____

Address _____

City _____ State _____

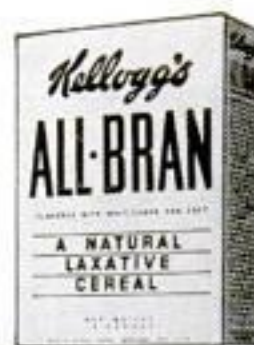
15 CENTS AT ALL NEWSSTANDS

THE CAPTAIN AND THE KIDS

—by Rudolph Dirks



YOU DON'T have to choose between the burden of constipation and the harsh remedies so many people take to "cure" it! If your difficulty is the ordinary kind (due to lack of "bulk" in the diet) you can avoid both the trouble and the treatment by the modern ounce of prevention—a crisp crunchy breakfast cereal, Kellogg's All-Bran. All-Bran, by providing the "bulk" you need, will help you not only to get "regular," but to keep "regular." Just eat All-Bran every day and drink plenty of water.



Copyright, 1939, Kellogg Company

**Join the "Regulars" with
KELLOGG'S ALL-BRAN**

LETTERS TO THE EDITORS

(continued)

the Secretary one of my Australian blackwood boomerangs and have now received a very cordial note thanking me for the gift. At the bottom he has added a postscript in his own hand:

"Had a thoroughly good time with your boomerang this morning. Tried catching it. Caught it twice. Cracked a knuckle another time and broke my wrist watch the fourth time. I have a boomerang which goes better in a breeze than yours but yours is the best I ever tried in still air."

M. P. GREENWOOD ADAMS
Flushing, N. Y.

Dynamic Chiaroscuro

Sirs:

"The Week The War Began" in your current issue of LIFE is, even in understatement, a deft masterpiece of dynamic chiaroscuro involving homely counterpoint. I wonder if many others caught its spectacular poignancy.

Since my first movie, *The Pied Piper*, I have not been so emotionally moved. That practically covers my generation.

JEREMIAH ETIENNE
New York, N. Y.

Change of Address

Sirs:

With the shadows of war in sight again—what would the subscription rate be, including postage, somewhere in vicinity of Germany & hell, address not certain as yet. It will be a comfort to have a little LIFE mixed in every week.

CASH ROBERTS
Kalamazoo, Mich.
● LIFE's foreign subscription rate is \$10.—ED.

Gort the Youngest

Sirs:

In the Sept. 25 issue you state that Lord Gort, 53, is the youngest commander in chief the British Army has had.

Are we to understand that Wellington, who was 46 at Waterloo, was not commander in chief?

When Marlborough went to Holland in July 1701 (age 51) as English plenipotentiary and commander in chief, wasn't he really commander in chief.

HOWARD SWIGGETT
Hewlett, N. Y.

● Lord Gort became commander in chief at 51, Wellington at 57 (eleven years after Waterloo), Marlborough at 52.—ED.

Birds of Prey

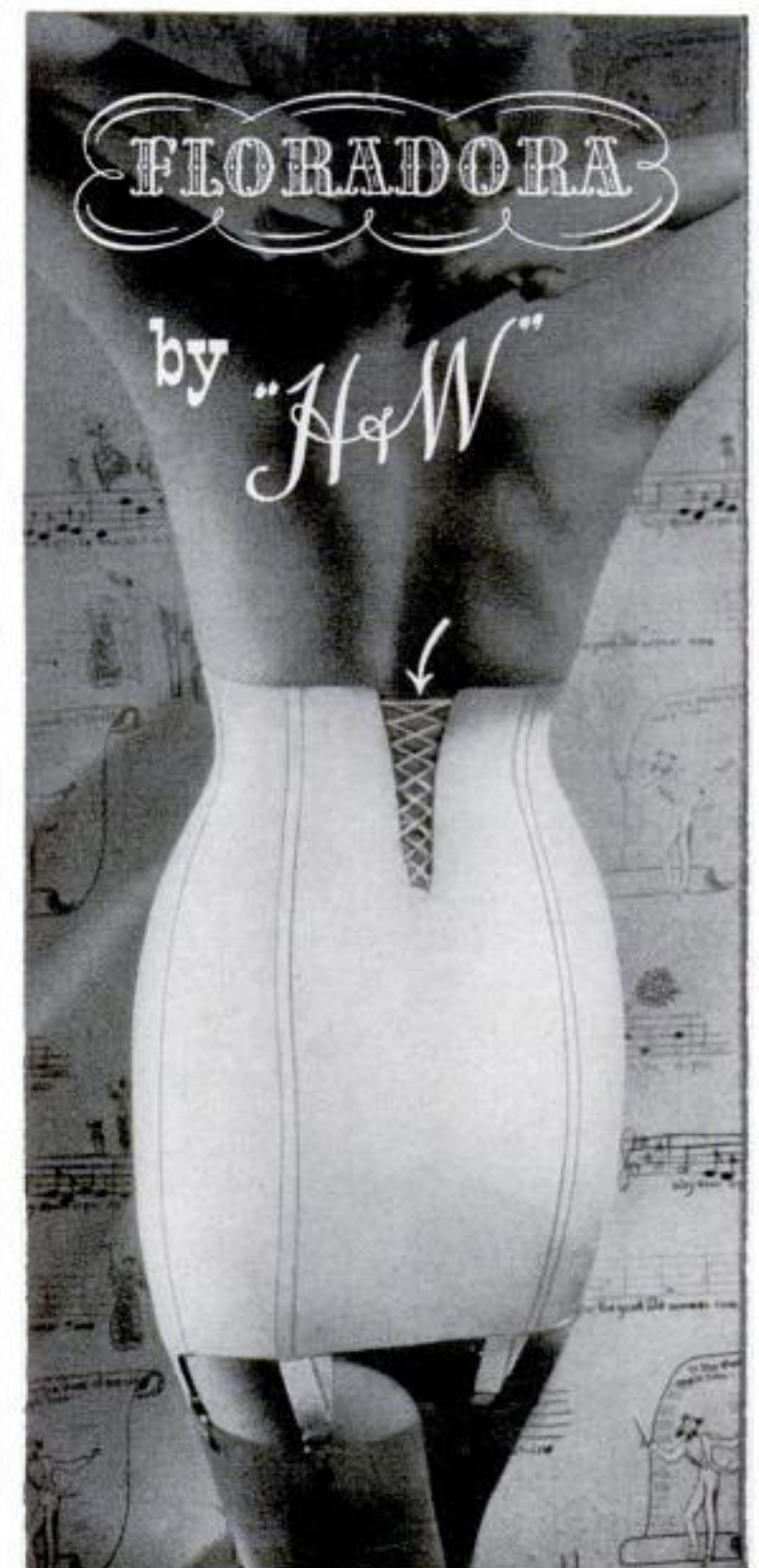
Sirs:

We have labored for years to inform the public wherein the needless slaughter of harmless hawks and owls is concerned. We were more than delighted to view the splendid pictures and text included in the Sept. 25 issue of LIFE. The hawk and owl pictures by Roger Tory Peterson are certainly outstanding and we have purchased twenty copies of the magazine so that we may use the pictures in various ways in connection with our project here at the Bear Mountain Trailside Museum.

We maintain a collection of living hawks and owls in our exhibit out of doors. The birds are all trained to the extent that they will perch on special contrivances, very much after the fashion of trained falcons of old. Even the great horned owl lends itself to this treatment.

WILLIAM H. CARR, Director
Bear Mountain Trailside Museum
Palisades Interstate Park
Bear Mountain, N. Y.

(continued on p. 8)



FEATURED by leading stores as the most sensible solution of the smaller waistline problem. The V-shaped recessed back lacing slims the waist, while the "Lastex" side sections curve the hips. Priced at \$5. Other Floradora laced-back girdles, at \$3.50 to \$15. The H & W Co., 276 Fifth Ave., N. Y.

Cotton & Rayon



Traditional Western Shirt at its Finest
For many years Pendletons have been "at home on the range"—now their striking patterns are seen everywhere—along trout streams, ski trails, at the gun club. The soft virgin wool fabrics protect against rain and cold—against blistering sun. Designed for action freedom. Slip into a Pendleton at your sports, clothing or department store. Choose from gabardines or flannels in solid colors, bold and shadow plaids, or checks. \$5 to \$8.50.

PENDLETON VIRGIN WOOL
Shirts

PENDLETON WOOLEN MILLS
Portland, Oregon.

L-09

Please send me free literature, sample fabrics, name of nearest dealer.

My Name _____

My Address _____

HUNDREDS OF THOUSANDS *cheer* AMERICA'S GREATEST SHOE VALUE

Styl-EEZ

A SELBY SHOE



NOW
ONLY

\$6.50*

A FEW STYLES
TO \$7.50

* Slightly higher in Western States

Compare THESE VALUES BEFORE YOU BUY

STYLE... New fashions, new colors and materials, new silhouettes in young-hearted shoes.



FIT... Smooth, glove-like fit. Styl-EEZ lasts are designed to fit even the *bottom contour* of your foot.



COMFORT... Concealed features give glorious comfort and foot freedom PLUS the "Flare-fit" innersole which helps avoid *wobbly* ankles.



MATERIALS... Selby—the world's largest buyer of fine materials for women's shoes—accepts no substitute for quality.



WORKMANSHIP... Fine shoe making is traditional at the Selby factory... the largest, most modernly equipped shoe factory under one roof in America.



VALUE... Test with all the rest and you'll discover Styl-EEZ gives you America's greatest shoe value at \$6.50.*



Compare

AND YOU'LL

WEAR

THE SHOE

THAT

GIVES

YOU

Everything

Copyright, 1939, The Selby Shoe Company

THE SELBY SHOE COMPANY • Portsmouth, Ohio

In Canada: Selby Shoes, Ltd., Montreal • In England: Selby Shoes, Ltd., London
In Australia: Selby Shoes (Aust.) Ltd., Sydney

Selby... THE WORLD'S GREATEST NAME IN WOMEN'S SHOES

Men respect...Women admire WELL-GROOMED HAIR



Use the VITALIS "60-Second Workout"

GOOD-LOOKING HAIR stamps you as a man who is particular about his grooming... who rates a great deal of admiration and respect! Day and night, it adds to your smart appearance, helps you make the favorable impressions that lead to social and business success. And that's why Vitalis and the "60-Second Workout" are so important!

Just apply Vitalis to your scalp with a brisk massage. Feel the pleasant tingling as circulation quickens. Your scalp responds to this healthful stimulation—loses its tightness—becomes free and flexible. You rout loose dandruff—help prevent excessive falling hair. Notice how lustrous your hair looks. The pure vegetable oils of Vitalis supplement the natural scalp oils—overcoming dryness. Now comb your hair. See how easy it is to manage, how perfectly it stays in place—without a single trace of that objectionable "patent-leather" look.

Get a bottle of Vitalis from your druggist today. Start now with your "60-Second Workouts" and have good-looking hair that wins the approval of men, the admiration of women!



1 50 Seconds to Rub—Circulation of the scalp quickens—the flow of necessary oil is increased—hair has a chance!



2 10 Seconds to Comb and Brush—Your hair has a natural lustre—but no trace of that objectionable "patent-leather" look.

Ask Your Barber

He's an expert on the care of scalp and hair. For your protection in the barber shop—genuine Vitalis now comes only in sanitary, individual Seal tubes. Next time you go to your barber's, insist on Vitalis Seal tubes.

VITALIS

HELPS KEEP HAIR HEALTHY AND HANDSOME!

LETTERS TO THE EDITORS

(continued)

Sirs:

I want to congratulate you on your article on Birds of Prey in the issue of Sept. 25. The paintings are beautifully reproduced; the text is scientifically accurate and well presented. In this article you have said a helpful word for an unpopular cause and thereby deserve the thanks of scientists and nature lovers.

J. J. MURRAY, Editor

The Raven—Monthly Bulletin of The Virginia Society of Ornithology
Lexington, Va.

Submarine

Sirs:

Never before have I read an article in LIFE that drew my full attention as did yours on Submarine R14 (LIFE, Sept. 18).

So interestingly written and accompanied by such remarkable photographs, upon finishing the article I felt I had been aboard the R14 and actually seen many of its complicated mechanisms.

To Carl Mydans for his remarkable photos and to the author of the narration goes my sincere appreciation.

GEORGE W. WIERMAN

Thurmont, Md.

Senatorial Model

Sirs:

I wonder if Senator Pittman realizes that he is an artist's model as well as a statesman? Observe the similarity of the picture in LIFE for April 17, page



SENATOR PITTMAN (TOP)

13, to Henry Raleigh's illustration for the story "Tribute" in the *Saturday Evening Post*, Sept. 2 issue.

If Senator Pittman did not "model," I'll eat your next issue!

GUNNAR GUSTAFSON JR.

Tacoma, Wash.

● Mr. Raleigh, whose gloomy little man (see cut, bottom) certainly resembles Senator Pittman, would not be the first artist to use LIFE's pictures as models.—ED.

(continued on p. 11)

THERE'S NO
COAT LIKE

Alpaga



*Mothproof
Showerproof
Lightweight
Durable*

Tests prove this luxurious knitted fleece is 25% warmer, 38% longer wearing, and 2 pounds lighter than ordinary coats. It's a secret blend of Alpaca, mohair and wool, guaranteed against moth damage for two full years. New colors in liberally cut models are ready at your local clothier's.

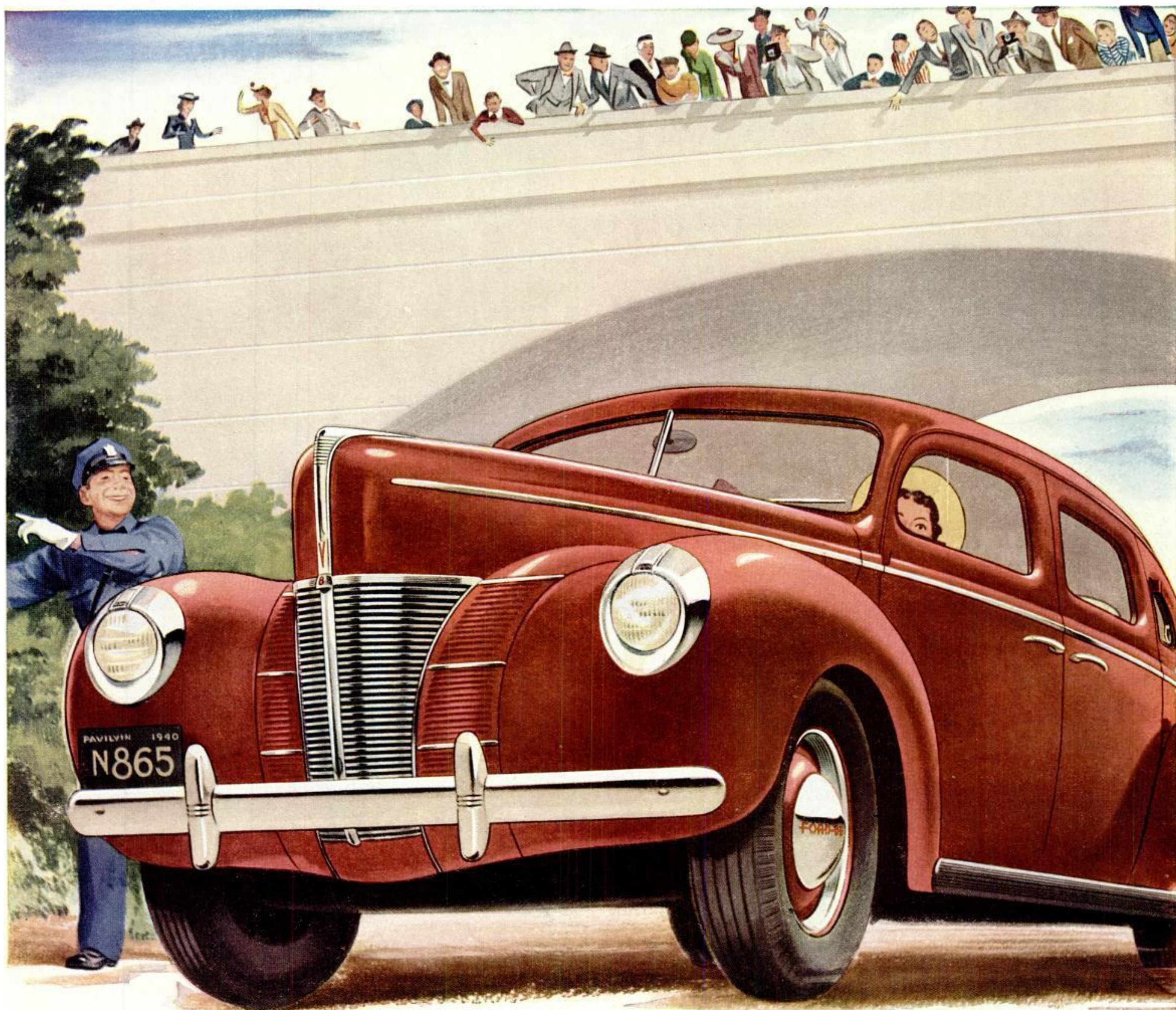
\$25

The year 'round weight

Some styles \$27.50 The overcoat \$32.50

If your dealer can not supply you write—

STRATBURY Dept. L Galion, O.



THE 1940 FORD DE LUXE FORDOR SEDAN

ANNOUNCING the new Ford cars for 1940

WITH 22 IMPORTANT IMPROVEMENTS

New Ford V-8 cars with style and beauty, made still more comfortable to ride in and still easier to drive—carrying forward the Ford idea of modern, efficient transportation at economical cost.

New exterior beauty • New interior luxury • Finger-Tip Steering Post Gearshift • New Controlled Ventilation • More leg room, more seating comfort • Quieter operation • New Sealed-Beam Headlamps • New “Floating-Edge” Seat Cushions • New-type resilient front seat backs • Two-way adjustable driver’s seat • New ride-stabilizer (85-hp models) • Improved spring suspension (85-hp models) • Improved transmission • New curved disc wheels • Improved drums for big hydraulic brakes • Self-sealing, double-acting shock absorbers • Bigger battery and generator • Battery Condition Indicator • Two-spoke steering wheel • New instrument panel • Dual wipers at base of windshield • Engine more accessible • Only the world’s greatest industrial plant could build so much value into a car at such a low price.



DON'T HIBERNATE—INSULATE★

Protect your car for winter... *now!*



**FOR EASY RIDING THIS WINTER,
LET US **MARFAK** YOUR CAR**
★ Marfak protects your car against winter wear,
because it lasts twice as long as ordinary grease.

**FOR EASY STARTING THIS WINTER,
CHANGE TO **INSULATED OIL****
★ Havoline and Texaco Motor Oil are insulated against ex-
treme cold. Won't gum up, cause dangerous engine wear.

**FOR EASY SHIFTING THIS WINTER,
USE **TEXACO GEAR LUBRICANTS****
★ Texaco gear lubricants are specially made to flow freely
in cold weather and they protect vital parts against
winter damage.

**FOR COMPLETE WINTER PROTECTION
OF YOUR CAR GO TO THE NEAREST
TEXACO DEALER
AND BANISH WEAR AND WORRY—**

TEXACO DEALERS

TEXACO DEALERS INVITE YOU TO tune in the TEXACO STAR THEATRE—a full hour of all-star entertainment—
Every Wednesday night—Columbia Network—9:00 E.S.T., 8:00 C.S.T., 7:00 M.S.T., 6:00 P.S.T.



Copyright 1939
The Texas
Company



Athletic Shirt—Quarter-leg Short

REAL masculine garments for active men and boys... Action-support feature brings a brand new sense of comfort—genuine, gentle, all-day support. You feel better and look neater. No back seams, no binding, no buttons. Very convenient fly that won't gap.

Briefs, Quarter-legs, Longs; light and medium weights; all cotton, and with 25% Wool. Shirts to match. 50¢ to \$1.50 each.* Try 'em. Be sure you get Duocraft Action-Support.

Now... also in Duofold 2-Layer Fabric

If you like wool but want it away from skin get DUOFOLD ACTION-SUPPORT. Two thin layers: wool in outer layer, inner layer all cotton! Briefs, Quarter-leg,



DUOCRAFT
ACTION-SUPPORT
UNDERWEAR

LETTERS TO THE EDITORS

(continued)

Free Trader Churchill

Sirs:

In your Sept. 18 issue, the following appears in the article on Winston Churchill: "Still standing for free trade in a protectionist government, he was surprisingly made President of the Board of Trade."

May I suggest that this statement is not in accordance with fact? The government of that day was elected in 1906 with an overwhelming majority. Its election campaign was a solid Liberal front against the tariff-reform program initiated by Joseph Chamberlain, father of Prime Minister Neville, and taken to the country by Arthur James Balfour. It was a Liberal Free Trade victory which not only routed the protectionist forces, but healed several important differences between members of the rank and file of the Liberal Party—which would have nothing to do with a program that meant a tax on food.

As Conservative member for Oldham—elected in 1900—Mr. Churchill revolted as soon as Joseph Chamberlain's formula made its appearance. And this is how he talked when he wanted to become a Liberal to fight that formula: "The Tory party is the party of the vested interests—corruption at home, aggression to cover it up abroad, the trickery of tariff jugglery, the tyranny of the party machine, sentiment by the bucketful, patriotism by the imperial pint, the open hand at the public exchequer, dear food for the million, and cheap labor for the millionaire."

So it was an anti-protectionist government which regarded Mr. Churchill the logical free trader for the Board of Trade portfolio.

HARRY P. HODGES

Victoria Daily Times
Victoria, B. C.

Dachshunds' Character

Sirs:

Anyone who has ever known the dachshund's wonderful character and who has resented the use of this strictly un-Nazi little animal by stupid, unimaginative cartoonists to represent Germany will be grateful to the space given by LIFE (Sept. 25) to the false position in which many 100% American dogs might find themselves.

JOHN D. CARLISLE

Washington, D. C.

Ukraine

Sirs:

If Poland is (now it's was) a democracy, as a letter to LIFE by the Polish-American Participation Committee claims, democracy is not worth preserving and we should be ashamed of it as practiced by dictator Poland.

In no country have minority groups suffered greater turmoil and degradation than in Poland. Eight million Ukrainians in Poland have been pauperized by discrimination laws and suppressive measures designed to subjugate the "unyielding" Ukrainians.

The Polish political mess seems now to be solved with its disintegration by Germany and Russia.

ALEXANDER YAREMKO

Director of the "Ukrainian Cultural Centre"

Philadelphia, Pa.

● Solved also, apparently, is the question of the Ukrainians' own future. With the fall of Poland, Russia now contains about 40,000,000 Ukrainians—all except 1,500,000 in Rumania and 500,000 in Hungary. This seems to end both Hitler's ambition to dominate the Ukraine and the Ukrainians' own ambition to become an independent state.—ED.



Follow This Man!



MR. MORRIS. You're hired, Jones! Your appearance and personality will take you a long way. Just keep on wearing smart-looking suits like the one you have on now!
JONES. Thanks, Mr. Morris! I always wear the famous Clipper Craft Suits. They cost only \$25 but look much more.



JONES. H'ya, Marge! Boy oh boy! Did I get a whale of an order today! I landed that big firm no one's been able to sell! The buyer said that my smart appearance made such a favorable impression that he decided to give me the preference. I can thank Clipper Craft for that one!



JONES. Gee! Another raise, Mr. Morris! Thanks a lot!
MR. MORRIS. Don't thank me, Jones. You're the best salesman this firm's ever had! And, confidentially, if you keep up the good work, you're in line for a junior partnership one of these days.



JONES. Dear! Won't your Dad be surprised when he finds out that not only am I his star salesman, but his future son-in-law too?
JANE. No! ... he's suspected it right along. He said that anyone who's smart enough to know that a Clipper Craft Suit at \$25 will contribute to his success, is smart enough to pick his daughter!

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An experimental kick by her slippared foot misses at rehearsal and Miss Dietrich gets the worst of it. The fact that Miss Dietrich is permitted in this motion picture to use her legs for something besides decoration constitutes in itself a revolutionary break with her past.



Bucket of water ends the first round with Marlene Dietrich's opponent, Una Merkel, minus her skirt. A Hollywood heat spell at this time made cold water a welcome relief. Hair-pulling (below) is the conventional beginning for almost all movie scraps between actresses.



SPEAKING OF

...THIS IS A NEW HIGH

IN MOVIE ROUGHHOUSE

Roughhouse comedy, in the silent era of motion pictures, was almost the only kind of comedy on the screen. In the days of Fatty Arbuckle and the Keystone Cops (see "*Hollywood Cavalcade*," pp. 63-69), it was the chief form of movie entertainment. That Hollywood thinks roughhouse is still sure-fire entertainment is shown here in a saloon brawl from a picture still in production—Universal's super-Western, *Destry Rides Again*. This brawl will be notable as perhaps the roughest female fight sequence from Hollywood this year. It will be notable also as the reintroduction of Marlene Dietrich, absent since her box-office collapse two years ago, in a totally new kind of role.

To shoot the scene required five days of strenuous brawling by at least 20 actors and actresses. None took to it more enthusiastically than Miss Dietrich. Eschewing a stand-in she pulled hair, wrestled, punched, kicked, threw a selection of beer steins, buckets and bottles, and three times was doused thoroughly with cold water. Her triumph was finally to stand drenched and disheveled, her beautiful legs sheathed in ruined stockings, and be photographed leering down the barrel of a six-shooter (*opposite*).

Had Marlene Dietrich been given the opportunity before to display her fine talents as a hellcat, she might not have faded from the screen as a dramatic actress. She was too securely typed, however, as a silken siren and she went out with the Age of Exotics. Whether she can break successfully with her past only the box office will tell.



Drenched and winded after soaking, Miss Dietrich collects herself for another round. In her glamor days Marlene used to kill 60% of her publicity pictures as not flattering enough.

PICTURES...



One little failing a man can't stand!



S-h-h-h...
she has "GAP-OSIS"



STOCKINGS that wrinkle . . . the slip that sags . . . the placket that puckers and pops! These are failings men can't stand—even in the women they fall for!

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SPEAKING OF PICTURES

(continued)



Bottle-throwing becomes a high art as Miss Dietrich walks the length of the bar throwing every bottle in reach. Other missiles thrown: guitar, drum and violin.



A toe hold is applied by Miss Merkel in professional style. The gay expressions of the combatants, however, are not professional. The match here is still in rehearsal.



A pause for breath finds Miss Merkel already skirtless. Both of the actresses collected their checks as stunt girls personally, turned them over to the idle stunt girls.

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LIFE'S PICTURES



The first photograph of Tibet's new 4-year-old Dalai Lama appears on page 89. Here, in his second, the grave-faced little boy poses with Rev. F. D. Learner, one of the first two white men ever to see him. Both pictures were taken at the great lamasery at Kumbum, near Lake Kokonor, where Tibet and China meet. To pay their photographic respects to the Dalai Lama, Dr. Learner and George Fitch, famed secretary of China's Y. M. C. A., drove an old Ford from Si-ning, in the far-western Chinese province of Kansu, to Kumbum.

At Si-ning, Dr. Learner, who is a Fellow of the Royal Geographic Society, heads the Chinese Inland Mission. His community of 300 Christian Chinese is the last outpost of Christianity in Central Asia. He has made little headway among the devout Tibetan Lamaists who inhabit his territory. And his two Moslem converts both died mysteriously shortly after embracing the Christian Faith.

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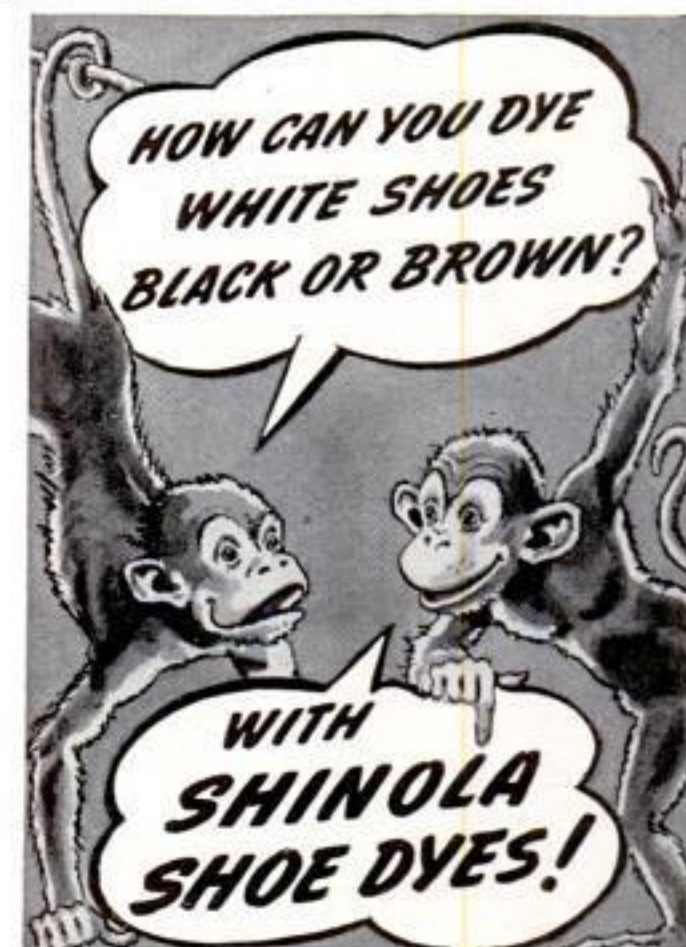
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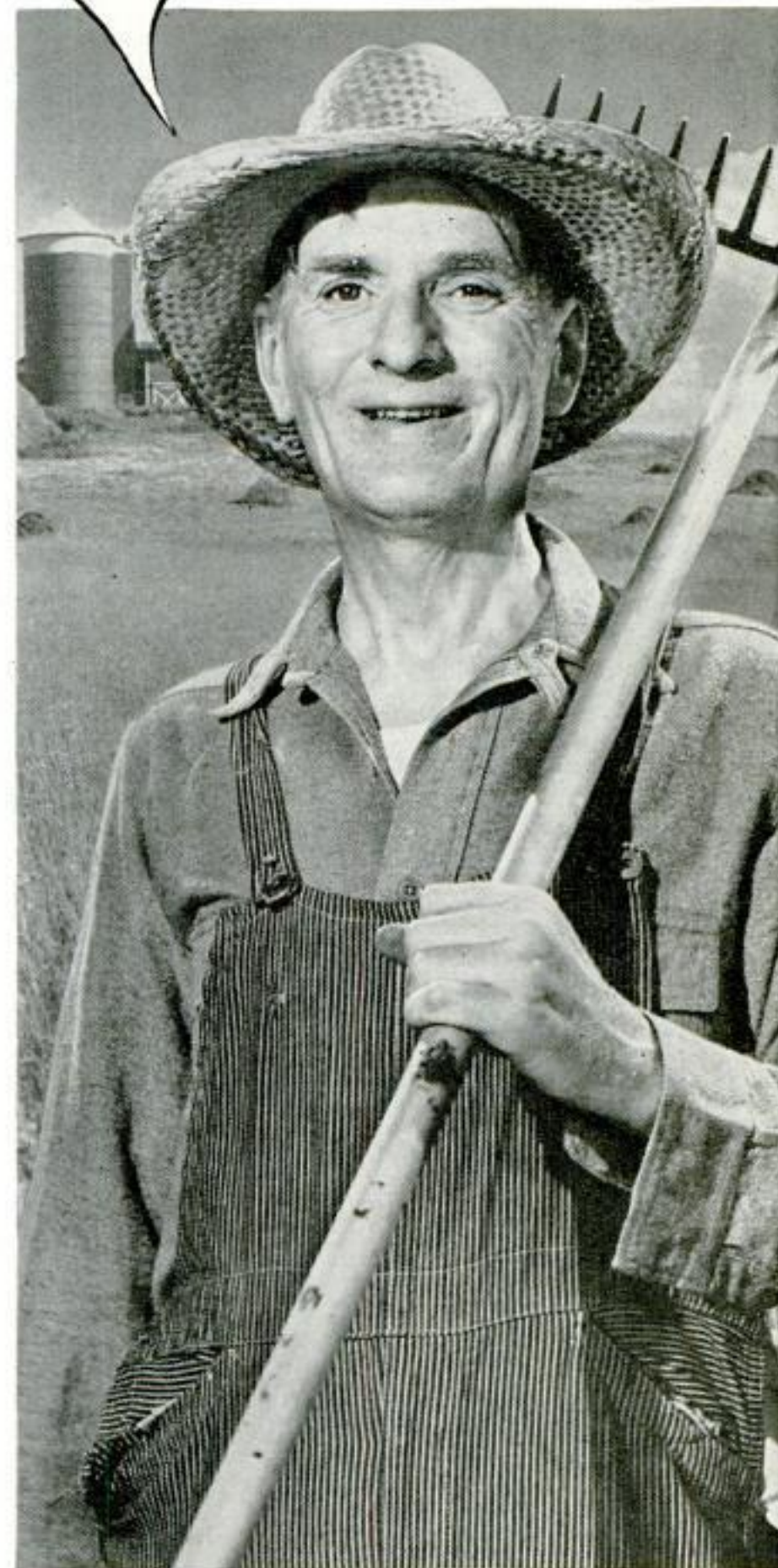
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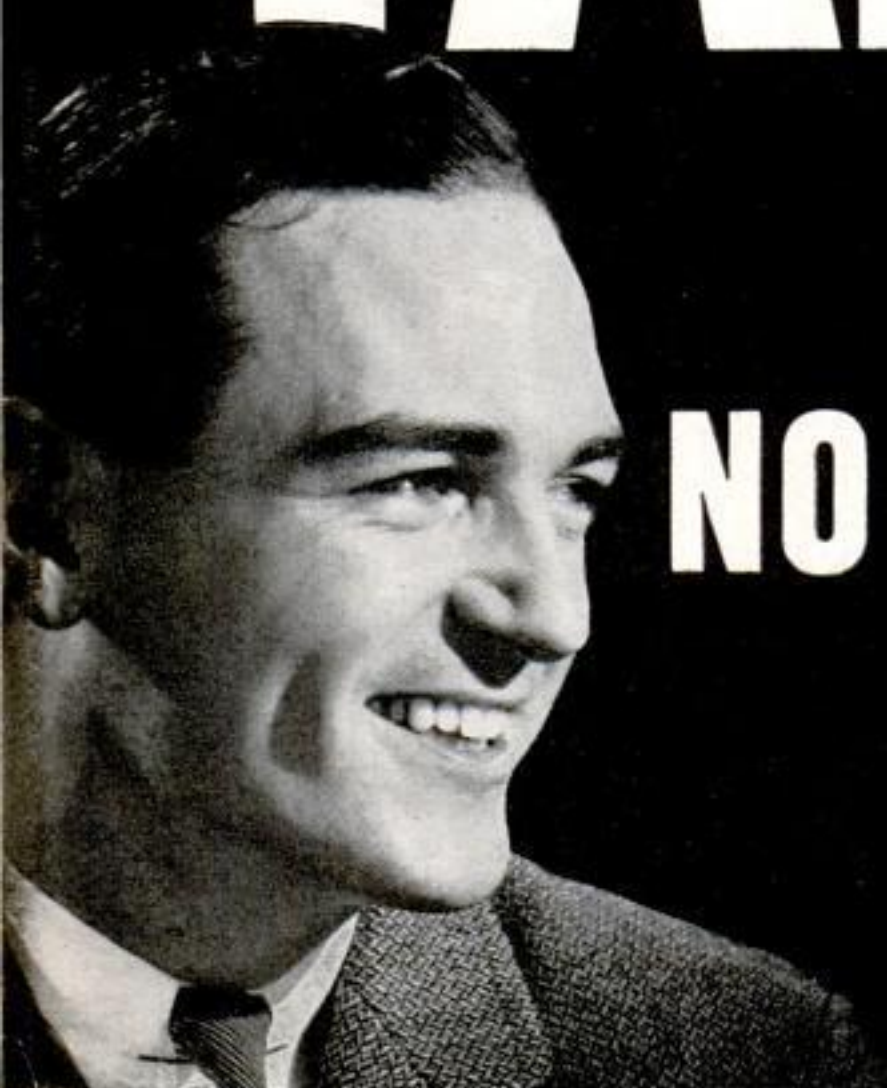
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LIFE'S COVER: The chubby footballer on the cover is 8-year-old Bill Gregory, star tackle for the Wolf Pack football team of Denver. Bill goes to the Dora Moore Public School, where he is in the fourth grade. After school, these autumn afternoons, he either practices with the Wolf Pack or goes home and tries to teach his brothers, aged 5 and 3, to forward pass. When he grows up, he wants to play football for Army. The braces on his teeth were put on last May to straighten his new front uppers. For more on Bill and his teammates, turn to page 90.

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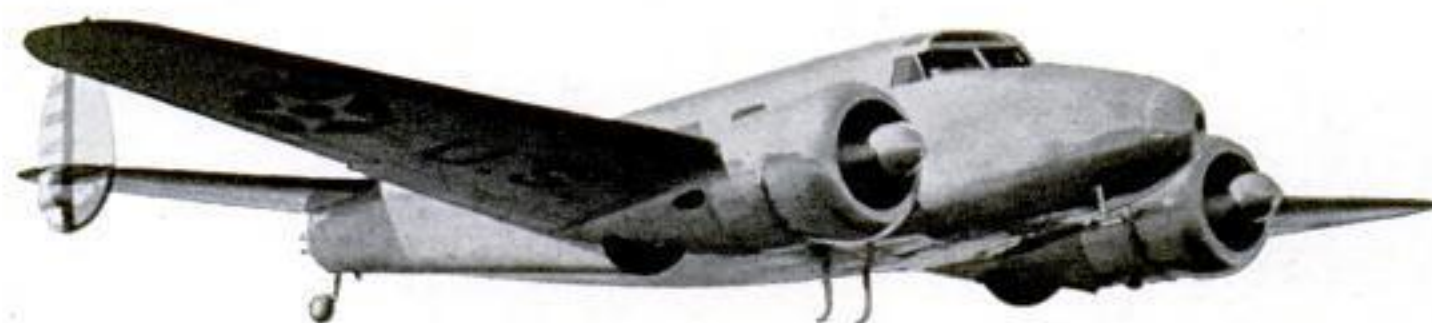
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FUN IN A NIGHT CLUB: HAPPY LEGIONNAIRES AT CHICAGO CONVENTION GIVE FRIENDLY CHORUS GIRLS A LIFT



LEGION'S FOREIGN RELATIONS COMMITTEE PREPARES RESOLUTION TO BE NEUTRAL IN NEUTRALITY DEBATE

NEW WAR FAILS TO PANIC VETERANS OF AN OLD ONE

In the Washington lull last week while the Senate primed itself for the great Neutrality debate, the nation's eyes turned to Chicago where the American Legion swarmed for its 21st national convention. Many a sobersides, viewing with alarm the tidal wave of anti-war letters to Congress, feared that the American people were being whipped into mass hysteria about keeping out of war. Would the Legionnaires, 100,000 strong, confirm that fear? Would these middle-aged veterans of the last war, many with sons now of draft age, turn their meeting into a passion swept, single-minded rally against getting into war?

With a whoop in the Loop, the Legionnaires answered these questions by behaving exactly as Legionnaires have always behaved at Legion conventions. They shoved aside grinning cops and got traffic into hopeless snarls. They snatched off straw hats and splintered them with blank 12-gauge shotgun shells fired from toy cannons. They paraded in their underwear or in female lingerie. They startled women passersby with raucous mechanical noises. They had plenty to drink. They grabbed up friendly chorus girls in night clubs to pose for pictures like the one at left. They had, in sum, a riproaring good time and, until the mornings after, felt like boys again.

In convention sessions, of course, they treated the war with the seriousness it deserves and made perfectly plain that they want none of it. They gave Isolationist Henry Ford a great ovation. They cheered many a "let's keep out" speech. They elected a new national commander, Corporation Counsel Raymond J. Kelly of Detroit, who sounded even more determinedly anti-war than their retiring leader. And they unanimously endorsed a resolution by their Foreign Relations Committee (left) petitioning Congress to stay in session for the duration, do everything it could to keep America at peace. They took the war seriously, all right. But they did not let it panic them.

The second great question awaiting answer by the convention was whether, in the Neutrality debate, the Legion would throw its tremendous political weight to the side of President Roosevelt, who wants the arms embargo repealed so that America can sell arms to the Allies, or to the side of the isolationist Senators who have vowed to fight repeal "from hell to breakfast." Surprisingly, the Legion decided to be neutral on Neutrality. Never having hesitated in the past to give Congress t-crossing instructions about bills it wanted passed, it now declared itself entirely willing to trust to Congress' and the President's untrammelled judgment.

This extraordinary self-effacement was doubtless partly due to the powerful pressure brought to bear on the Legion from both sides. (Ex-National Commanders Louis Johnson and Paul McNutt are in favor of embargo repeal; ex-National Commander Bennett Clark leads against it.) But it was almost certainly also due in part to the confusion which Legionnaires share with most other Americans: whether lifting the embargo and selling arms to the Allies to help beat Hitlerism will in the long run help or hurt U. S. peace. For a Washington view of the debate, its background and issues, turn the page.

This news letter is a composite of special reports to LIFE from its own correspondents in Washington and from those of several leading newspapers.

Aside from extra vigilance around the persons of the Government, the antics of the peace lobbyists provide almost the only visible signs of war in Washington. Lobbyist-of-the-week was Aviatrix Laura Ingalls who, after flying illegally over the city, Sept. 26, to drop red-white-&-blue "keep out of war" dodgers on the Capitol and White House, appeared two days later at an executive session of the Senate Foreign Relations Committee. Denied admittance, she cried: "This is a dictatorship already!"

At the bottom of all the arguments about the complexities of neutrality techniques, of arms em-

Washington, Sept. 30



CAMERAMAN SEARCHED AT CAPITOL



CLARK, THOMAS, NYE AT RALLY



PEACEMAN LINDBERGH & SENATOR



ATTORNEY GENERAL MURPHY AND SECRETARY ICKES

**SENATE FOREIGN RELATIONS COMMITTEE: OUTSIDE**

"KEEP AMERICA OUT OF WAR CONGRESS" OFFICE



"PAUL REVERES" ORGANIZE MARCH ON WASHINGTON

[illegible]

Membership Blank of Anti-War Crusade

REV. EDWARD LODGE CURRAN, Ph.D.
Director, Anti-War Crusaders
407 Bergen Street, Brooklyn, New York

Please enroll me as one of your Anti-War Crusaders. I promise to cooperate with the program of the Anti-War Crusaders to the fullest of my ability.

NAME.....

N.B. No dues required. Every donation will be used to distribute Anti-War propaganda and to build Anti-War groups.

ADDRESS.....

CITY.....

THESE ARE SAMPLES OF PEACE GROUPS' ANTI-WAR PROPAGANDA DESIGNED TO PUT PRESSURE ON CONGRESSMEN

POSTCARDS EVERY TUESDAY

We citizens can keep this country out of war. Only Congress can declare war. Our votes elect Congressmen, and there are 130,000,000 of us. Please do three things:

1. Send a postcard to each of your two Senators and your Congressman. Just say **KEEP US OUT OF WAR** and **sign your name and address.**
2. Send postcards to them again next Tuesday and every Tuesday and keep on sending them.
3. Copy this postcard and send it to five friends.

This appeal is sponsored by the Union of American Citizens, organized for this one purpose. For details send a postcard to Union of American Citizens, 507 Fifth Ave., Rm. 601, N.Y.C.

MANIFESTO AND COVENANT
of
THE NON-CONSCRIPTABLE LEAGUE

I hereby openly make known to my fellow-countrymen and to the officials of this government that I am unequivocally opposed to War in all its aspects, but especially to emigration into War-service. And now, at this time of furious assault against the integrity of the human spirit and in affirmation of the sanctity of my own conscience I solemnly pledge that despite all possible future threats of imprisonment, persecution, or death I shall not only defy but also resist by every moral means within my power any attempt to force me to partake in the inane chaos of War's destruction and murder.

Furthermore, I solemnly pledge to defend and succor to the very utmost of my resources any of my fellow members who are oppressed or in need because of their loyalty to this League.



DOLLAR-A-YEAR MAN IN TREASURY



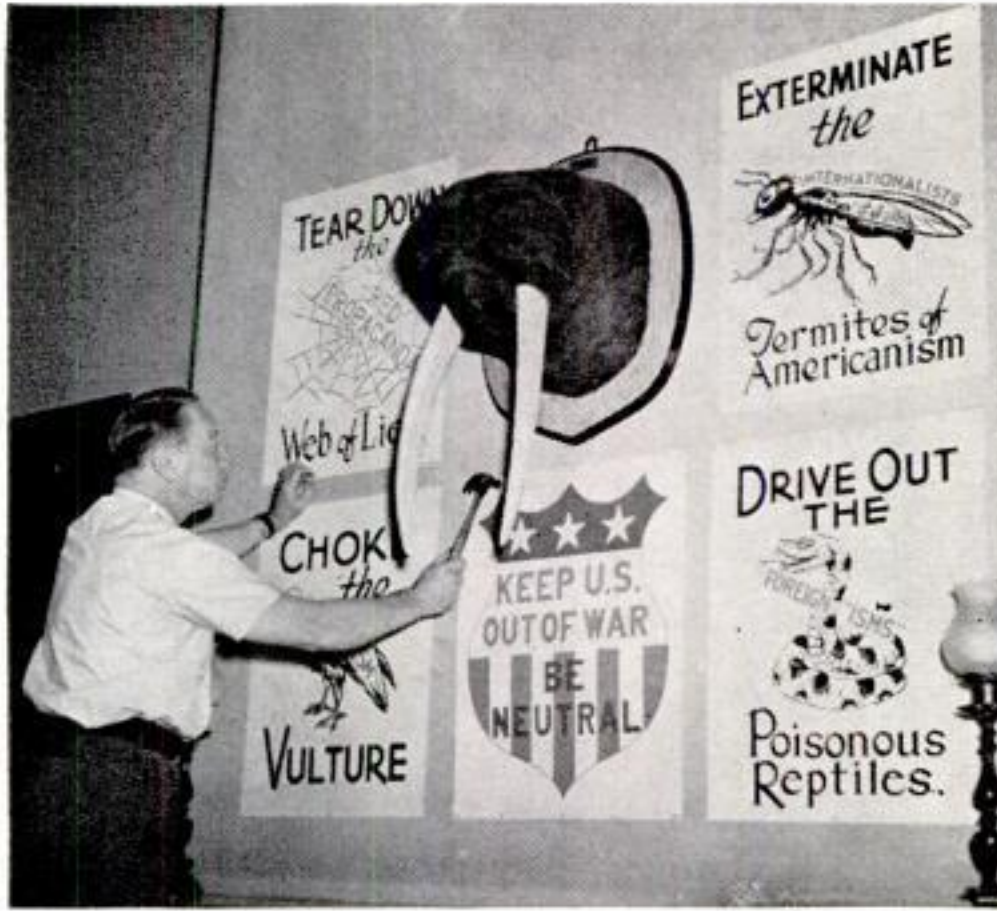
"DEATH WATCH" IN STATE DEPT.



TOURISTS BARRED AT WHITE HOUSE



SENATE FOREIGN RELATIONS COMMITTEE: INSIDE



ISOLATIONIST SENATOR REYNOLDS & HIS POSTERS



PEACE LOBBYISTS ORGANIZE A WASHINGTON RALLY



LOBBYIST INGALLS IS BARRED FROM SENATE ROOM

WOMEN'S NATIONAL COMMITTEE
KEEP U. S. OUT OF WAR!
 Special Agent
 WOMEN INVESTMENT FUND, INC.
 135 FIFTH AVENUE, NEW YORK
 NEW YORK
 TO ALL MEMBERS OF CONGRESS
 NEVER BEFORE IN HISTORY HAVE AMERICAN WOMEN BEEN SO AROUSED AND
 DETERMINED TO KEEP THEIR COUNTRY OUT OF WAR!!

**NO
WAR!**
 says **THE AMERICAN MAJORITY**
 To the President and Congress of the United States:
 I object to being entangled
 in any foreign war, no matter on what pretext. I hold each one of you

AUTHOR WALTER B. PITKIN HEADS "AMERICAN MAJORITY."

LET'S STAY OVER HERE
 Endorsed by the Chairman of the National Committee to
 "KEEP AMERICA OUT OF FOREIGN WARS"
 by **BOB RANDOLPH** and **JOSEPH E. HOWARD**
 © 1939 EDWARD B. MARKS MUSIC CORP.

CONGRESSMAN HAM FISH SPONSORS SONG ABOVE

bargo vs. cash & carry, is the agonizing dilemma which most Congressmen share with the American people as they stand torn between their desire to help the Allies beat Hitler and their desire to keep America out of war. Editor Freda Kirchwey put it as well as anyone has when she wrote in the *Nation*: "What a majority of the American people want is to be as unneutral as possible without getting into war."

Peace by Propaganda

The people have not been of much aid in helping Congressmen decide what to do. The deluge of mail which poured in on them as they returned to Washington for the special session was overwhelmingly against repeal of the arms embargo. Yet polls of public opinion show that a majority of the people want the embargo repealed, want somehow to help the Allies. Obviously much of the mail was from organized pressure groups. But how much? And why did the mail suddenly slack off to nearly normal this week? Was it because of President Roosevelt's speech, or because the pressure groups had let up?

As for pressure groups, after discounting the followers of Fritz Kuhn and Father Coughlin and the possible effects of German propaganda and money, there remained America's scores of organized peace societies. A few of them are tainted with suspicion of German or Russian sympathies, but most have given no reason to suppose that they are composed of anything but earnest patriots. The old organizations, and new ones springing up around the country daily, are all busy turning out pamphlets, posters and petitions, holding mass meetings, organizing postcard and letter-writing campaigns, recruiting new members, generating together a tremendous amount of peace propaganda. Yet even the peace societies are divided about how best to serve America's peace.

When Al Smith, reportedly irked by the appearance of Coughlinite gospel in numerous Catholic pulpits, decided to speak out for repeal of the arms embargo, it was announced that his radio broadcast would be sponsored by the American Union for Concerted Peace Efforts. This federation includes officials of the following organizations: League of Nations Association, World Alliance for International Friendship through the Churches, Institute of International Education, American Youth Congress, General Federation of Women's Clubs, American Association of University Women, American League for Peace and Democracy, Y. W. C. A., National Council of Jewish Women, National Committee on Cause and Cure of War.

On the other side of the fence, sponsors of a rally against repeal in Washington on Sept. 29, were these members of "Anti-War Mobilization": Women's International League for Peace, National Council for the Prevention of War, Fellowship of Reconciliation, War Resisters League, Keep America Out of War Congress, Youth Committee Against War, World Peaceways, World Peace Commission of the Methodist Church, Church of the Brethren. You pay your money and you take your choice.

"Stop Roosevelt"

In all the confusion of the great Neutrality debate, a few facts stand clear.

One is the position of President Roosevelt. Wholeheartedly for the Allies and against Hitler, he wants to help the Allies in every way he can, "short of war."

Another is that on one side the debate is largely, if not primarily, a "stop Roosevelt" campaign.

The non-partisan phase of this campaign is based on distrust of the President's impulsiveness, his love of dramatic speech and action, his yen for world leadership. ("And how he loves it!" a New Dealer recently commented on his chief's reaction to the war excitement.) Nobody accuses Mr. Roosevelt of wanting to put America in the War now, but many believe he may want to eventually, or that he may



SECRETARY OF STATE HULL SPEAKS OUT FOR INTERNATIONAL PEACE, HONOR, JUSTICE AT N. Y. WORLD'S FAIR

PAN-AMERICAN CONFERENCE AT PANAMA CONSIDERS 300-MILE "NO WAR" LIMIT AROUND WESTERN HEMISPHERE



America and the War (continued)

edge it in by his actions and alarums. (Critics point to his airy announcement of submarines sighted off New England and Alaska.) Rumors persist in Washington that in "very high official circles" there is talk that America may be in the war within a year, within six months, maybe even "by January." The Congressmen and people who share these fears see in the arms-embargo issue a chance to check the President early and firmly. That helps explain why the same isolationist Senators who championed and wrote into the Neutrality Act its original cash & carry clause (which expired last May) are now apparently indifferent to the new and stricter provisions to which the President has consented, and are concentrating their whole fight on keeping the embargo which the President wants repealed.

The partisan phase of the "stop Roosevelt" campaign is based on the belief that the President is making political capital out of war emotion, using it to distract attention from his domestic failures and insure his re-election to a third term. However unjustified that belief may be, the fact remains that according to a Gallup Poll published this week, 43% of voters now say they would support him for a third term, against 40% last August. A winning 52% say they will vote for him if the war is still going on in November 1940.

Dough and Ideals

Fear of Roosevelt helps explain the startling stand which National Steel's Ernest T. Weir, and reportedly Du Pont's Pierre S. du Pont, have taken against repeal of the arms embargo. Many a Big-business man and group has declared against America's entering the war, not only on patriotic and humane grounds, but also because war business means buying new tools and building new plants for which there is no use when the war is over, because war and post-war taxes eat up war profits, because war boom is followed by bust. Mr. Weir believes that, if the embargo is repealed, these things will happen even though America does not enter the war—that the New Deal will tax away profits made from war trade. His fears, however, are not widely held. Big business, in the main, is throwing its weight for repeal.

So are conservative Democrats. On Sept. 21, old Senator Carter Glass of Virginia, long estranged from President Roosevelt over New Deal issues, stumped out of the White House and declared that "I don't see how anyone could take any other attitude" on Neutrality than the one the President had taken. A few days later, when the peppery old Virginian had taken to his bed with bronchitis, it was made known that the President had clapped him on the back and cried: "Well, it took a war to bring us together again. I hope it will take an earthquake to separate us."

Back at the President's side for the Neutrality fight are many other conservative Democratic Senators like Harrison, Connally, Byrd, George, Burke who had split with him on the Court fight or other domestic issues. Old Wilsonians, many of them, it is natural for them to fall in with Franklin Roosevelt's international views. Back, too, are Vice President Garner and, with whole heart after his survey of Europe this summer, Jim Farley. Their return to the Roosevelt camp pointed not only toward a Neutrality victory but also toward what seemed an impossibility a month ago: a reunited Democratic Party in the 1940 campaign. Their return also made firmer the foreboding of Corcoran-Cohen New Dealers, already gloomy about the influx of dollar-a-year Big Businessmen as emergency Government advisers in the emergency, that as far as new domestic reforms are concerned the war has already killed the New Deal. They have no doubt, however, about the outcome of the Neutrality debate.

"The President is going to win this fight," said a famed New Dealer today, "because for the first time the dough and the ideals are on the same side."

HERE RESTS IN
HONORED GLORY
AN AMERICAN
SOLDIER
KNOWN BUT TO GOD

A sentry's shadow falls across the Unknown Soldier's

Tomb where Gold Star Mothers have just laid a wreath

LIFE ON THE NEWSFRONTS OF THE WORLD

Hitler offers Allies "Peace—or else" as Stalin calls the tune from Baltic to Balkans

Until six weeks ago all Europe's momentous conferences were held in Germany. The leaders of nations beat a path to Berlin, Berchtesgaden, Munich. But last week the center of Europe's diplomacy had shifted to Moscow. To the Kremlin trooped the foreign ministers of Germany, Turkey, Rumania, Bulgaria and Estonia. Stalin, not Hitler, was calling the tune in Eastern Europe.

Germany's Von Ribbentrop came away with an agreement which at first sight seemed to be a German gain. It drew a new demarcation line through conquered Poland, giving Germany a large chunk southeast of Warsaw which the first military division had assigned to Russia. Russia was smartly keeping only old White Russia and the Polish Ukraine, which she can probably hold onto without fighting, come what may in western Europe. Even the London *Times* hinted she was welcome to them.

The Moscow conference resulted in an understanding, if not a secret agreement, about the Baltic states and possibly the Balkans. While it was going on, Russia cracked down on Estonia. On the pretext that Estonia had allowed a Polish submarine to escape from her neutral harbor of Tallinn, Russia virtually took over the little Baltic state from President Konstantin Päts, receiving air, naval and military bases.

Turkey's Foreign Minister Shukru Saracoglu spent all week in Moscow. Turkey, sitting astride the Dardanelles, controls the "back door" to Germany which Winston Churchill tried vainly to force in 1916 and which the Allies might want to force again. Turkey has been on the verge of signing a mutual assistance pact with England and France. Last week she was



PÄTS

of whom lost territory to Rumania after the last war.

"Peace—or else." Germany had its price for giving Russia leeway in the Baltic and possibly in the Balkans. That price was support for the German "peace offensive" to scare England and France into calling the war off. In a joint statement attached to the Moscow agreement, Germany and Russia declared that "it would be in the true interests of all peoples to put an end to the state of war between Germany and Britain and France." If the Allies should refuse "the fact would thus be established that France and Britain were responsible for continuation of the war, in which event the German and U.S.S.R. Governments would consult regarding necessary measures."

The Germans did their best to make this look like the threat of a military alliance. But behind their backs, Russia's Ambassador to England, Ivan Maisky, assured the British Government that Russia meant to stay neutral.

England virtually rejected in advance any peace proposal by which the war would end with Poland wiped out and Europe would return to an armed peace. The press was almost unanimous against peace of any kind—almost but not quite, because the liberal *New Statesman and Nation* dared to ask "for

what causes Britain and France are now fighting." "We are," it said, "not the only newspaper to be inundated with correspondence, arguing mainly that the U.S.S.R. is effectively checking German aggression in the east, that the old Poland cannot in any circumstances be restored."

But if any chance for a peace still existed, it would have to be a "permanent solution" for Europe, not a return to the "perpetual menace" of Hitler. There was talk that Hitler might offer to resign as Chancellor in token of the fact that he had no further territorial aims, and retire to Berchtesgaden, perhaps to paint pictures as he told Sir Neville Henderson that he wanted to do. But England would not likely be satisfied with that. She might be satisfied with that plus the withdrawal of German rule to strictly Germanic territory (pre-Hitler Germany, Austria, Sudetenland, the Polish Corridor and Silesia), restoration of Poland and Czechoslovakia as smaller but independent states, and a general European disarmament.



LASKI

mons that Englishmen were determined "to rid themselves once and for all of the perpetual threat of German aggression." To some this suggested that the Allies might cut up Germany into the little states out of which Bismarck built the Reich. There were 39 of them. At the other extreme were proposals for a United States of Europe. In simultaneous articles in the *New Republic* and the *Nation*, Professor Harold Laski, who was forced out of Harvard for radicalism and is now the brains of the British Labor Party, endorsed this plan. The nations of Europe would be joined in some sort of Federal union halfway between the League of Nations and the U.S.A., roughly equivalent to the American government under the Articles of Confederation.

Propaganda Lesson. Below is a picture which was sent to the U. S. from Berlin by radiophoto two weeks ago. Its caption, passed by the German censor, said it showed a "Polish ammunition train hit by German aerial bombers." Last week the original arrived, from London. Its caption, passed by the British censor, said that "this train, loaded with refugees, was bombed while en route to the Rumanian border."



POLISH AMMUNITION—OR REFUGEE—TRAIN

Action. Four selected war correspondents finally got to the western front last week, as guests of the German Army. They came upon a German gun crew playing football, got within a mile of the French lines. The Saar bristled with guns and troops but the Germans said that the only gunfire was a brief barrage each day just before sundown when the French have the sun behind their backs. The Germans called it the "vesper blessing." With each side waiting for the other to take the offensive, experts said it would cost between 500,000 and 1,000,000 men, dead or wounded, to break through either France's Maginot



CHURCHILL

Line or Germany's Westwall. A German flanking sweep through the Low Countries, whose defenses *LIFE* examines this week on pages 70-77, might be nearly as costly. The war by air and sea was marked by flatly contradictory claims (see p. 28). German planes attacked the British fleet in the North Sea but which came off best was a mystery. Winston Churchill did the most for British morale by telling Commons that Britain had the U-boats on the run. To a House hungry for good news the beaming First Lord of the Admiralty declared that "six or seven" submarines had been destroyed, that this was one-tenth of the German overseas fleet and perhaps one-third of the subs on active duty. He said that the gallant U-boat commander who radioed Mr. Churchill of the sinking of two British freighters had been taken captive. Finally he said that the British fleet had driven 2,000,000 tons of German shipping off the seas and captured more than the Germans had sunk.

Mr. Churchill's optimism was borne out by the fact that the U-boats sank three Swedish freighters last week but only one British. Mr. Churchill's possession of the U-boat captain, however, was disputed by the German propaganda ministry which put on the radio a man who said he was the captain.

What It Costs. England's frosty Chancellor of the Exchequer Sir John Simon presented a tax program which left England gasping, and he was roundly cheered in the Commons. It was so terrific that the only thing the M.P.'s could do was crack forlorn jokes. It establishes a basic rate of seven shillings sixpence on the pound—37.5% of a man's income. Poor people will pay much less because of exemptions but the rich will pay much more—up to four-fifths of their income. The taxes are six times as heavy as the British had to bear in 1914.

PICTURE OF THE WEEK

England's royal family was setting the country an example last week by working 12 and 14 hours a day at its duties. No air-raid shelter was considered quite safe, no ambulance corps quite ready, no new ministry quite official until the King or the Queen had had a look at it. The picture opposite shows Her Majesty inspecting the air-raid precautions at Vincent Square Infants Hospital. Sandbags are being piled around the entrance and the windows have been heavily taped to prevent shattering.



Queen Elizabeth looks over London's air-raid precautions

GERMANY AND BRITAIN PRESENT CONFLICTING EVIDENCE ON PLANE VS. BATTLESHIP

On Sept. 26, according to official German reports, German airplanes, while bombing a British fleet in the North Sea, "reduced to a wreck" the British aircraft carrier *Ark Royal* and damaged a battleship. Two days later, according to German reports, a German plane dropped a bomb on a British heavy cruiser. Both reports were flatly denied by the British Admiralty which said that all the German bombs had missed, that two German planes had been brought down.

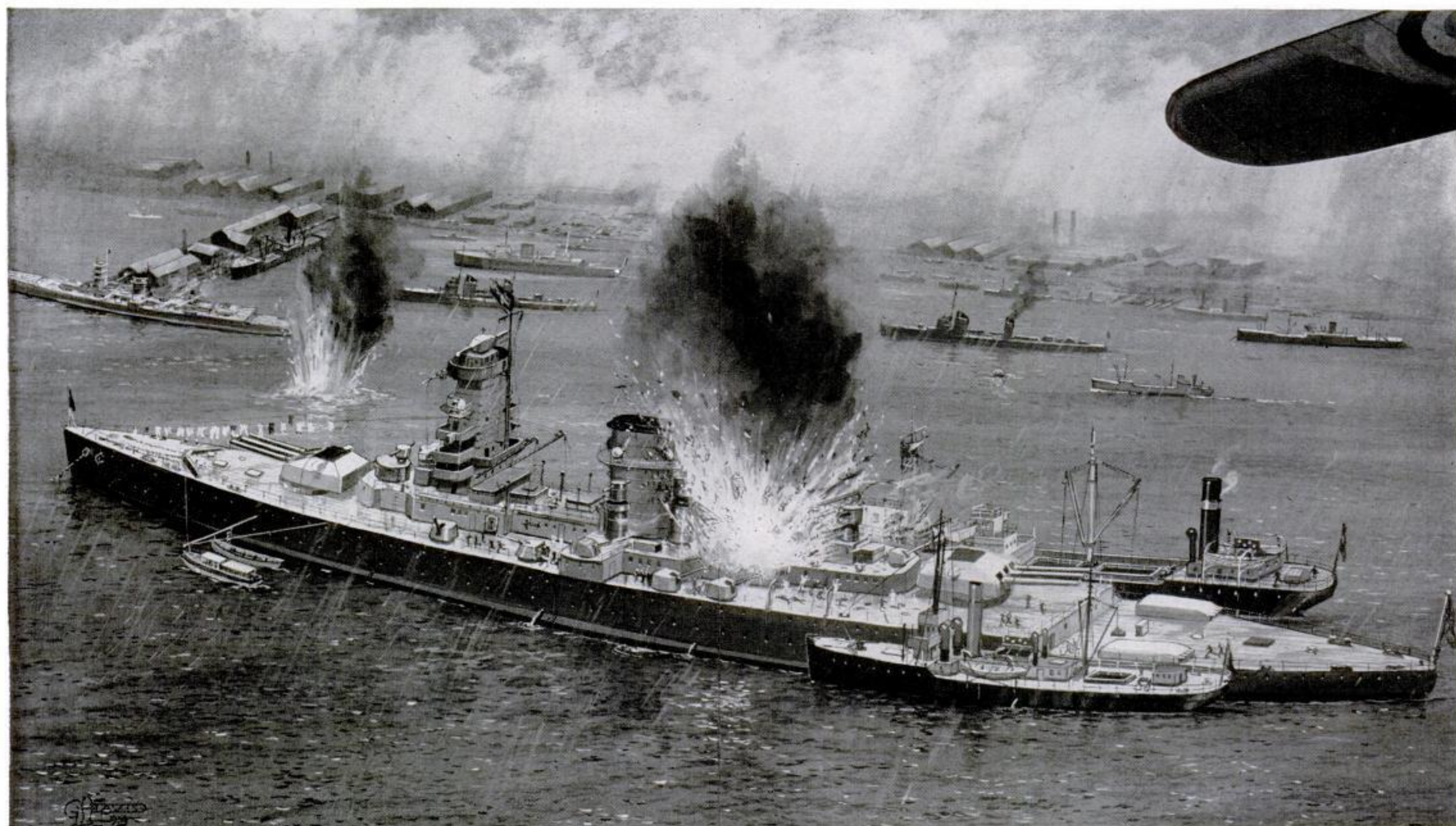
Out of this mass of contradiction came no answer to the grave question which this war may yet solve: How effective is the airplane against surface warships? In the first days of the war, Britain itself tried out the airplane against the battleship by raiding German naval bases at and near Wilhelmshaven. The British said they damaged a pocket battleship. The Germans said the bombs missed and that five planes were brought down. As evidence, the British offered a drawing of the raid based on the reports of British pilots. The Germans offered these photographs of a wrecked British plane.



A wrecked British bomber, brought down during the raid on Wilhelmshaven, lies in front of Focke-Wulf airplane plant at Bremen. It is a medium-type Bristol Blenheim. Here is the tail assembly and the rear of the fuselage. The smashed nose is at right.



A shattered wing is inspected by members of the German air force. Notice crumpled aileron on wing edge and torn tail in rear, also seen in picture at left. Automatic fire extinguisher probably kept plane from burning when it crashed. Germans honored British fliers with military funeral.



The British raid on Wilhelmshaven was pictured like this in the *Illustrated London News*, on information brought back by the raiding expedition. The planes reached Wil-

helmshaven at 6 p.m. on Sept. 4. It was murky and raining. The crew of the pocket battleship was hanging out wash and helping unload supplies from two tenders. Flying only 100

ft. over the masts, the planes let go their bombs as the crew scurried to their stations. One bomb fell amidships, smashing the plane catapult and seriously damaging the vessel.

TWO BRITISH FLYING BOATS RESCUE THE CREW OF A TORPEDOED TRAMP STEAMER



An overloaded lifeboat, packed to the gunwales with 20 members of the *Kensington Court's* crew, rows toward the rescue plane from which this picture was taken. The other plane, having already taken 14 men from this lifeboat, circles around the sinking freighter, watching for stray survivors or signs of the U-boat.



The "*Kensington Court*" sank in the Atlantic a few minutes after the last member of the crew was pulled to safety. Flying overhead, the rescued men looked down on this blob of white foam which marked their ship's grave.



The sinking ship was reached by the planes ten minutes before it went under. Here a member of the plane's crew stands on the fuselage next to the radio direction-finding

loop, waiting to help survivors aboard. The planes—Short Sunderland flying boats, Britain's biggest battle planes—were on patrol duty about 200 miles away when the S O S

came. The U-boat which torpedoed the freighter stood by until it spotted the planes, then submerged. But the British claimed that the planes found the submarine, sank it.

HEROIC POLISH DEFENSE OF WESTERPLATTE ENDS AS NAZI MOP-UP OF POLAND BEGINS

In every war a few brave men find the path to glory. In the present war the first men to tread this narrow path were 77 Poles, who made up the "suicide squad" that defended the Polish munitions dump on the Westerplatte peninsula in Danzig harbor (right).

For almost a week, armed only with rifles, machine guns and hand grenades, this cluster of resolute men held out against hopeless odds. The big guns of the German battleship *Schleswig-Holstein* raked their concrete fortress with murderous fire (LIFE, Oct. 2). On one day 22 bombers dropped 50 bombs. When the bombers and infantry attacks failed to dislodge them, artillery and an armored train took up the job. At one time a German division (some 15,200 men) was reported trying to subdue the 77 Poles.

But on Sept. 7, after six days of siege, the survivors surrendered their "Alamo." They emerged haggard, silent, cheerless. Their food supplies were exhausted. When the Germans set fire to the woods around the fortress, they had been able to advance behind flame-throwers. Against such tactics, defense was hopeless. But so impressed were the Germans by the courage of their enemy that they allowed the Polish commander to keep his sword (below).

With the collapse of all resistance, Germans quickly began Nazifying the country. Shown on opposite page are phases of this "mop-up." The German minority in Poland, previously the underdog, took sweet revenge on ex-top-dog Poles. With German efficiency, German children were marching in Hitler Youth demonstrations before guns had ceased firing.



Westerplatte is a narrow peninsula. Woods, where fort was, are in background (far right). Strip between

Danzig harbor (foreground) and narrow Vistula River is the Danzig suburb from which Germans attacked.



Winning German tactics centered upon setting fire to this wood so that infantry could advance toward Wes-

terplatte fortress. The river is the Vistula and the town behind it is Neufahrwasser, suburb of Danzig.



Major Stanislaw Koscianski, Polish commander of Westerplatte, rested in despair on sword which Germans let him keep after surrender.



The garrison surrenders and marches out of Westerplatte to a prisoners' camp. Captain of *Schleswig-Hol-*

stein walks in front row with tall Polish commander. Prisoners in rear keep their hands behind their heads.



Fifteen people died in this suburban home in Warsaw when an incendiary German bomb struck it and set it on fire. The few inconsequential tables, bureaus and basins that were

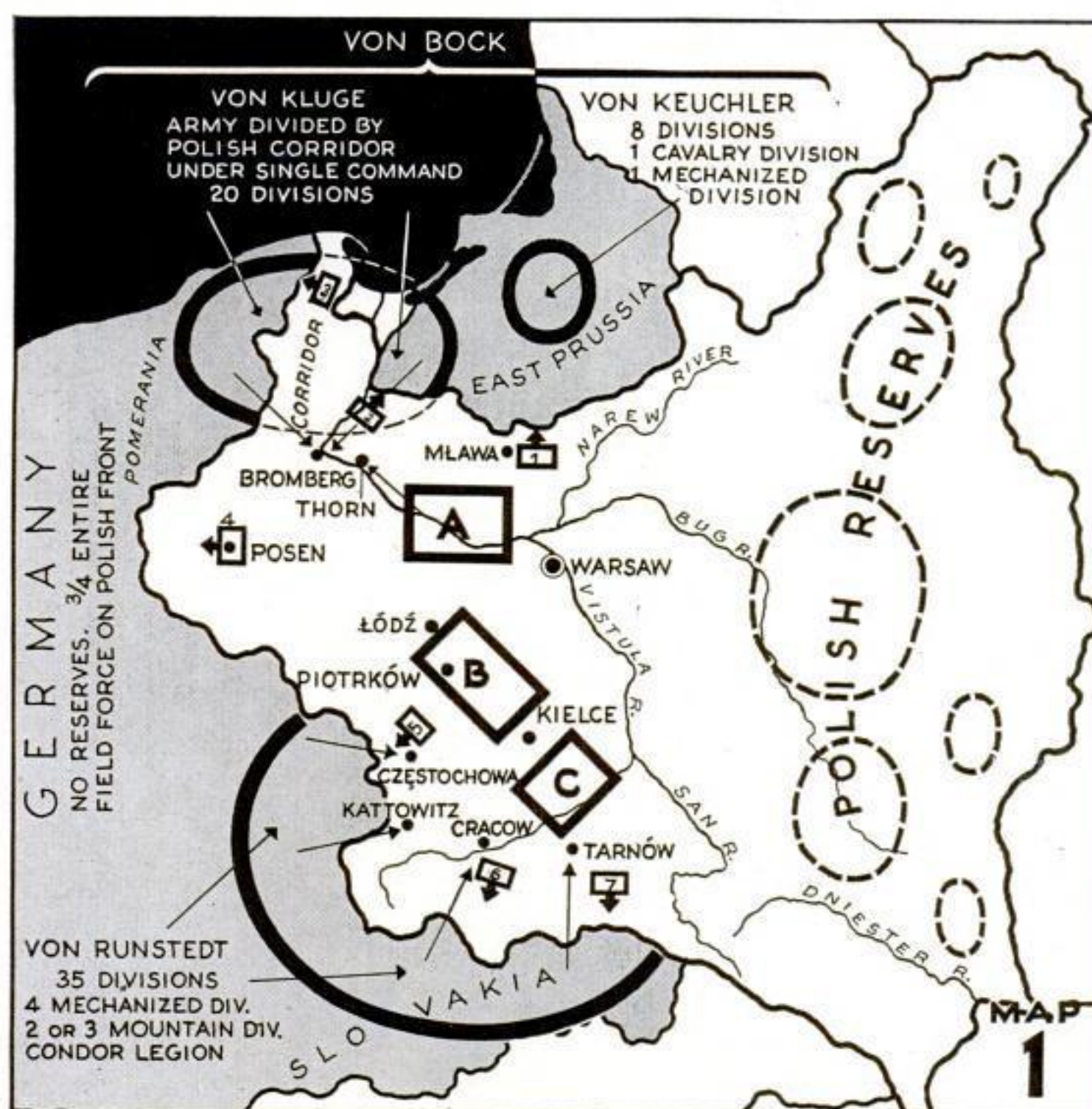
saved lie in the street. The crowd watching the fire is unable to put it out because Warsaw's fire apparatus is insufficient and the water mains have been destroyed by shells.



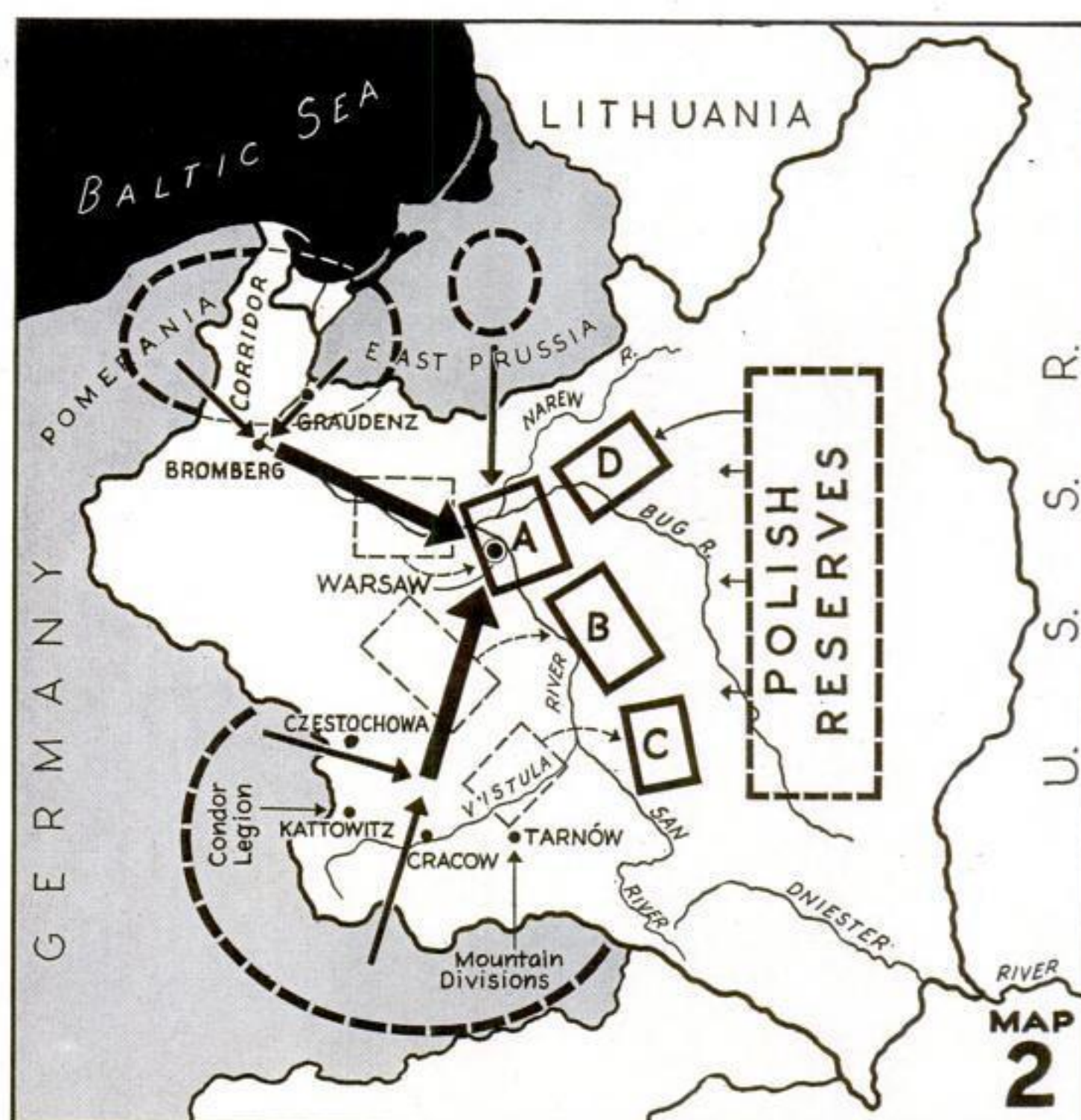
Death faces this Polish policeman who is being pointed out to a Nazi soldier by a member of German minority in Poland, who accuses him of having "murdered" German's brother.



Polish civilian prisoners, including three rabbis, are led to work by three Nazi soldiers. The Nazis started organized anti-Semitic outbursts quickly in conquered parts of Poland.



Mobilization areas for the German and Polish armies are shown here. Von Bock in the north had two German armies. In the south, Von Runstedt's three German armies were commanded by Von Reichenau, Blaskowitz, List. Polish defense plan, probably drafted by General Kasimur Sosnkowski, was to abandon Corridor and concentrate at A, B and C. Polish armies threw out advance cavalry and infantry detachments, shown in arrowed squares marked 1 to 7. Meanwhile in eastern Poland the delayed mobilization was assembling reserves.



The German invasion of Poland began as two pincer movements, shown by smaller arrows, to pinch off the Corridor in the north and fortifications around Kattowitz in the south. When these assignments were finished, the two German Army Groups went on to the big pincer movement on Warsaw, shown by two big arrows. The Polish plan on paper was then to move A, B and C from positions shown as broken squares to the positions shown as solid squares, while D moved up from reserves. See Map 4 for miscarriage of Polish plan.

HOW THE GERMANS OVERRAN POLAND IN FOUR WEEKS

U. S. military expert diagrams
strategy used on eastern front
by MAJOR GEORGE FIELDING ELIOT

With the fall of Warsaw there comes to an end one of the fastest moving and most brilliantly conducted campaigns in military history. The German attack on Poland, commencing Sept. 1, has thus been concluded within the remarkably brief time of four weeks by the extinction of the last flicker of Polish armed resistance.

The military events of the campaign moved so rapidly that it has been extremely difficult for the layman to follow them in logical sequence, or to understand the plans on which operations were based.

The initial German plan involved the use of about three-fourths of the German Army and close to 90% of the German first-line Air Force, leaving only skeleton forces to watch Germany's western frontiers.

Germany's ground forces were divided into two Army Groups shown on Map No. 1. The Army Group in the north was commanded by Colonel General von Bock and the Army Group in the south by Colonel General von Runstedt. Von Bock's group included one army under General von Kluge which, comprising 20 divisions, had its main body in Pomerania and a detachment in East Prussia; and another army in East Prussia under General von Keuchler which included eight divisions, one cavalry division, one mechanized division. Von Runstedt's Army Group included 35 divisions, four mechanized

divisions, two or three mountain divisions and the famous Condor Legion, veterans of the Spanish Civil War. This Army Group was lapped around the southwest corner of Poland, its assembly positions being partly in Prussian Silesia and partly in Slovakia.

The Polish plan was based on the use of advanced delaying detachments in the frontier areas (largely cavalry plus some reserve infantry drawn from frontier localities) and the assembling of three Army Groups labeled A, B and C on Map No. 1. Army Group A was based on the Vistula southeast of Thorn, Army Group B southeast of Łódź and Army Group C on the Nida River northeast of Cracow. The purpose of these Army Groups, plus the advance detachments, was to act as *troupes de couverture* to cover the main defensive Polish position on the line of the Rivers Narew, Bug, Vistula and San to which they were to fall back, delaying the German advance and delivering counter-attacks as opportunity offered. Meanwhile the Polish reserve divisions were to be assembled behind this line, especially those drawn from East Poland whose mobilization, because of poor communication facilities, took considerably longer than those from the more thickly populated districts of the west.

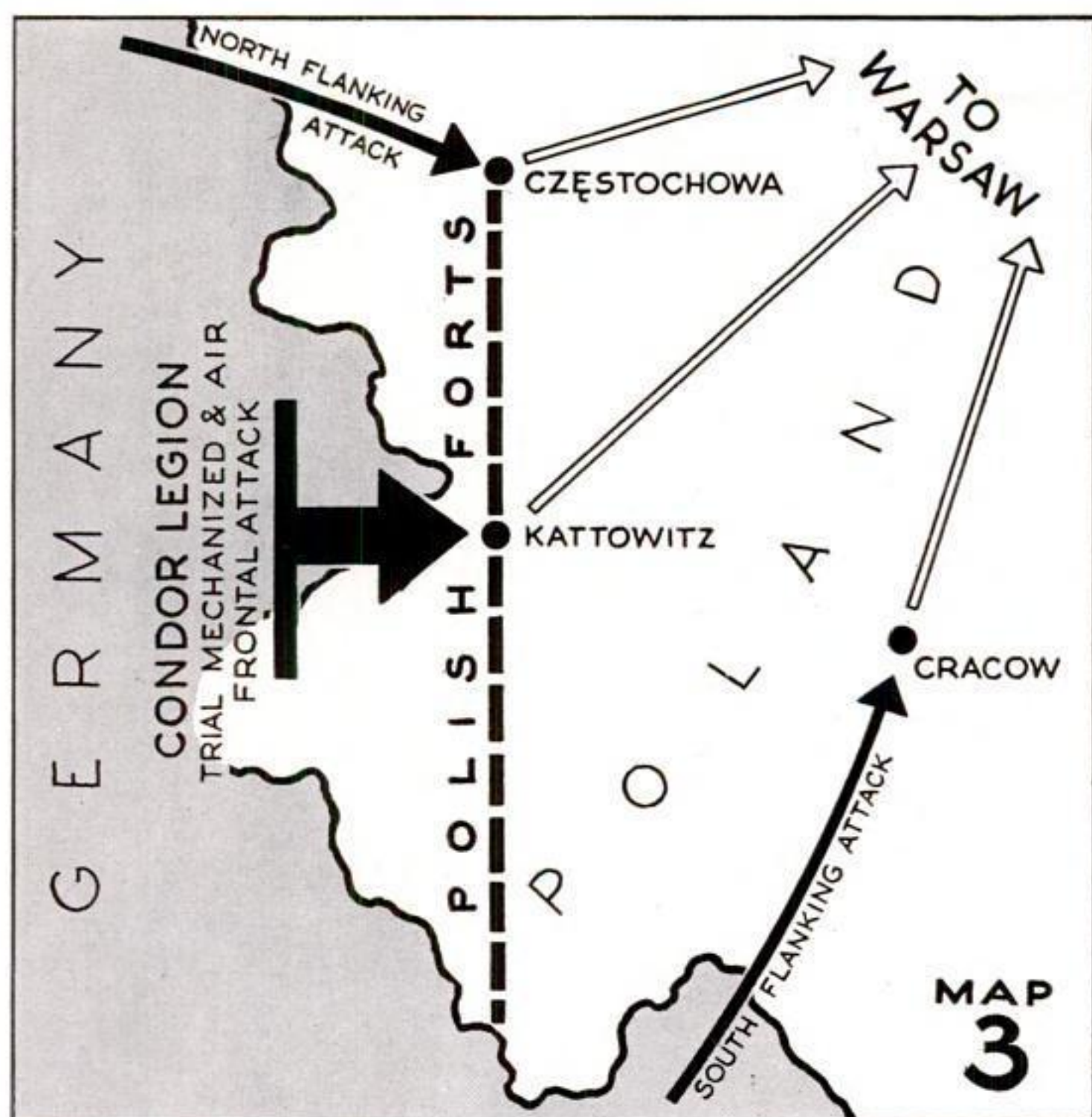
Theoretically Army Groups A, B and C included the bulk of the 30 Polish first-line divisions and with

Polish railway junctions were wrecked by German bombers, as well as blown up by the retreating Poles.

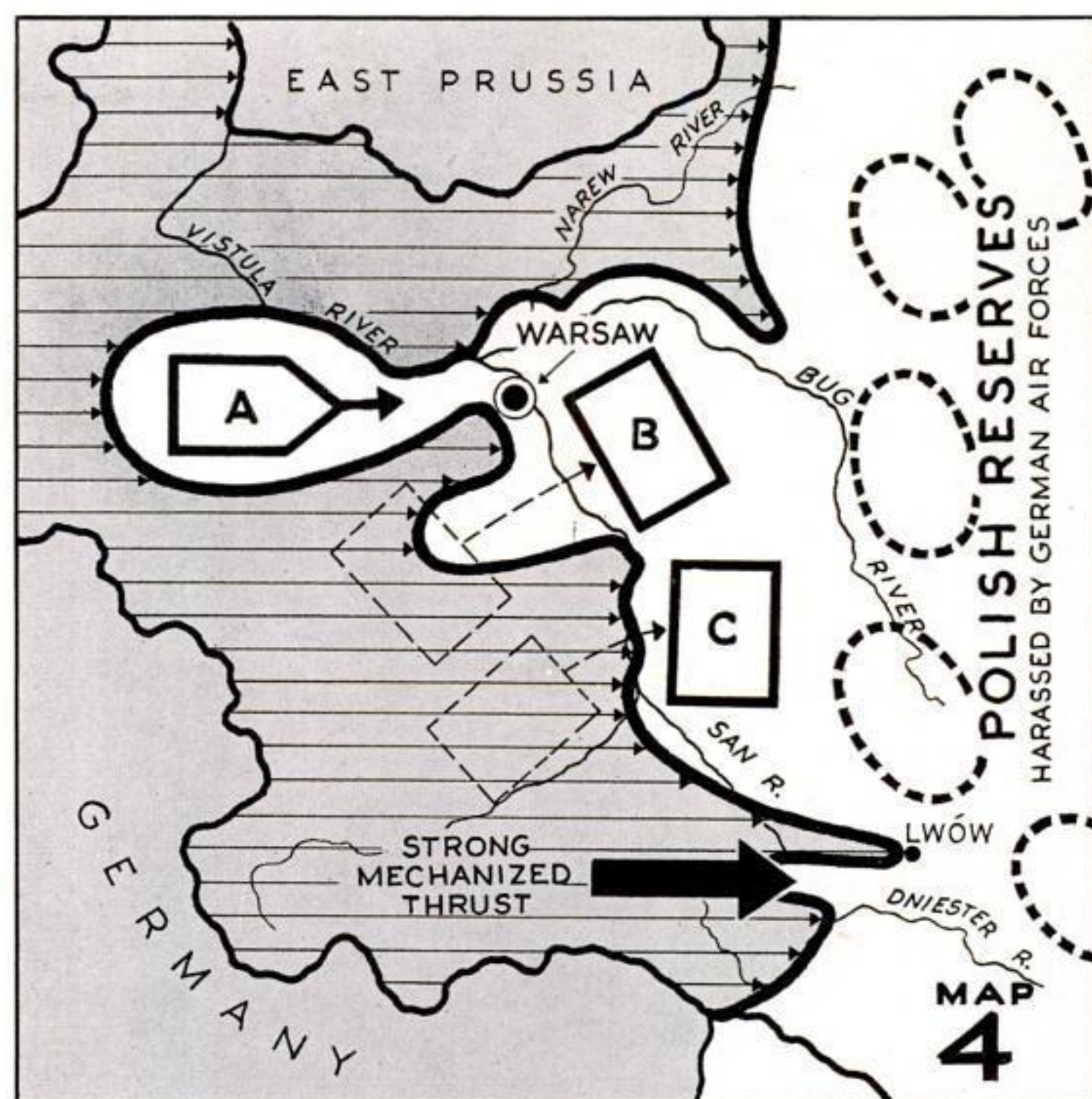
Heavy armored cars of German mechanized divisions move up for scouting work against unmechanized Polish advance detachments.

Forward machine-gunner in German Heinkel 111 bomber mans Parabellum machine gun as plane swoops on a Polish airfield.





An unnecessary experiment carried out by the German Army was designed to find out whether modern mechanized troops with aviation support could storm a fortified area. The famed Condor Legion, trained in Spain, was assigned this job against Kattowitz forts. The operation was really unnecessary, since the attacks on Cześćochowa and Cracow were designed to envelop the area anyway. But the Condor Legion succeeded in breaking the Polish defenses and then turned northeastward for the great mechanized drive on Warsaw.



The beginning of the end for Poland is dramatically shown in this map. The unexpected rapidity of the German advance around the Polish units left Polish Army Group A in a vast pocket at Kutno, west of Warsaw. This prevented it from falling back to its assigned position around Warsaw. This forced B and C to shift their assignments to the north, leaving undefended the southernmost end of the Polish line. Through this hole the German mechanized divisions poured, cutting the possible Polish line of retreat toward Rumania.

the advance detachments included also 14 cavalry brigades and some units of armored troops. Thirty reserve divisions, of which about half were more or less completely equipped, were supposed to be available in addition.

The German mobilization and the concentration of troops in the jump-off areas indicated on Map No. 1 proceeded uninterruptedly during the period Aug. 20-Sept. 1. Meanwhile Polish general mobilization was delayed from day to day not only by the reluctance of the Polish Government to take this final step and thus make war all but inevitable, but also by the reluctance of Poland's western Allies to see this "provocation" given to Germany. At the last minute the second phase of the Polish mobilization was held up for 36 precious hours due, according to report, to Allied pressure. The consequences of this delayed mobilization were disastrous to the Poles, who found themselves very largely deprived of the services of their reserve divisions, only fragments of which became available, while many first-line units were forced to operate with reduced establishments. The reason for this was that the German blows came while the Polish mobilization was in progress and the rapid advance of the German mechanized units and especially, and above all, the extremely well calculated German air attacks on Polish communica-

tions, interrupted the process of mobilization and concentration to a catastrophic extent. The Poles were never able to make their maximum military effort and had to meet the German maximum effort with scattered, reduced and poorly supported forces.

The Polish plan and the German plan were both well calculated to achieve their objects. German object was the destruction of the Polish Army in as short a time as possible, making a maximum effort in the belief that it could be accomplished before any dangerous pressure developed in the West. The Polish object was to keep their Army in being, thus holding a large German force in Poland until bad weather and their Allies came to their assistance.

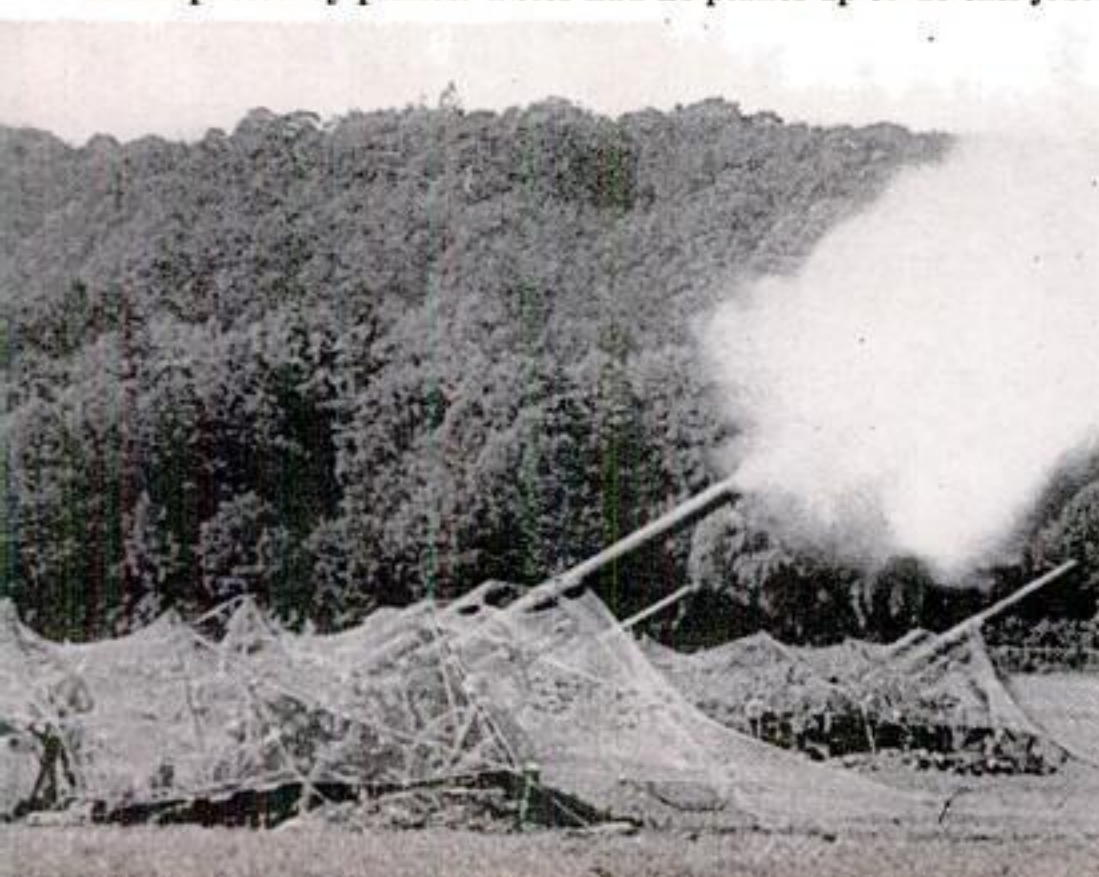
On Sept. 1 the German armies crossed the Polish frontier and proceeded to operate as shown on Map No. 2. In the north the army of General von Kluge struck from Pomerania and East Prussia on a converging attack toward Bromberg to cut off the Polish Corridor. From East Prussia the army of General von Keuchler struck straight south toward Warsaw. In the southwest the army group of General von Rundstedt delivered two converging attacks, one directed on Cześćochowa and one from Slovakia directed on Cracow. Meanwhile the Condor Legion was the spearhead of a direct frontal attack on the Polish forces before Kattowitz (shown

in detail on Map No. 3). This was apparently an experimental attack to determine whether these fortifications could be broken by the combined action of air and mechanized forces operating on principles already tried out in Spain. In any other sense, it was unnecessary as the two main attacks around the Polish flanks would have accomplished the purely military objectives of the operation without it.

Returning to Map No. 2 it will be seen that the attacks on the Corridor and on Upper Silesia were intended to develop into a great converging attack directed on Warsaw which, it was hoped, would cut off the retreat of a great part of the Polish armies. It was, of course, necessary to develop these movements very rapidly. Von Keuchler's attack on Warsaw from the north was checked between Plonsk and Pultusk. Von Kluge's attack was completely successful, attaining the line of the Vistula between Graudenz and Bromberg and then turning toward Warsaw. In the southwest Von Rundstedt was likewise successful in attaining his objectives. He followed up by throwing in the greater part of his fresh reserves on his left to develop his line of advance toward Warsaw, led by his mechanized divisions. On his right the mountain divisions crossed some very difficult terrain and advanced on Tarnów.

The Poles for their part had no intention of allow-

German 105-mm. guns, camouflaged with nets, fire on positions spotted by planes. Poles had no planes up to do this job.

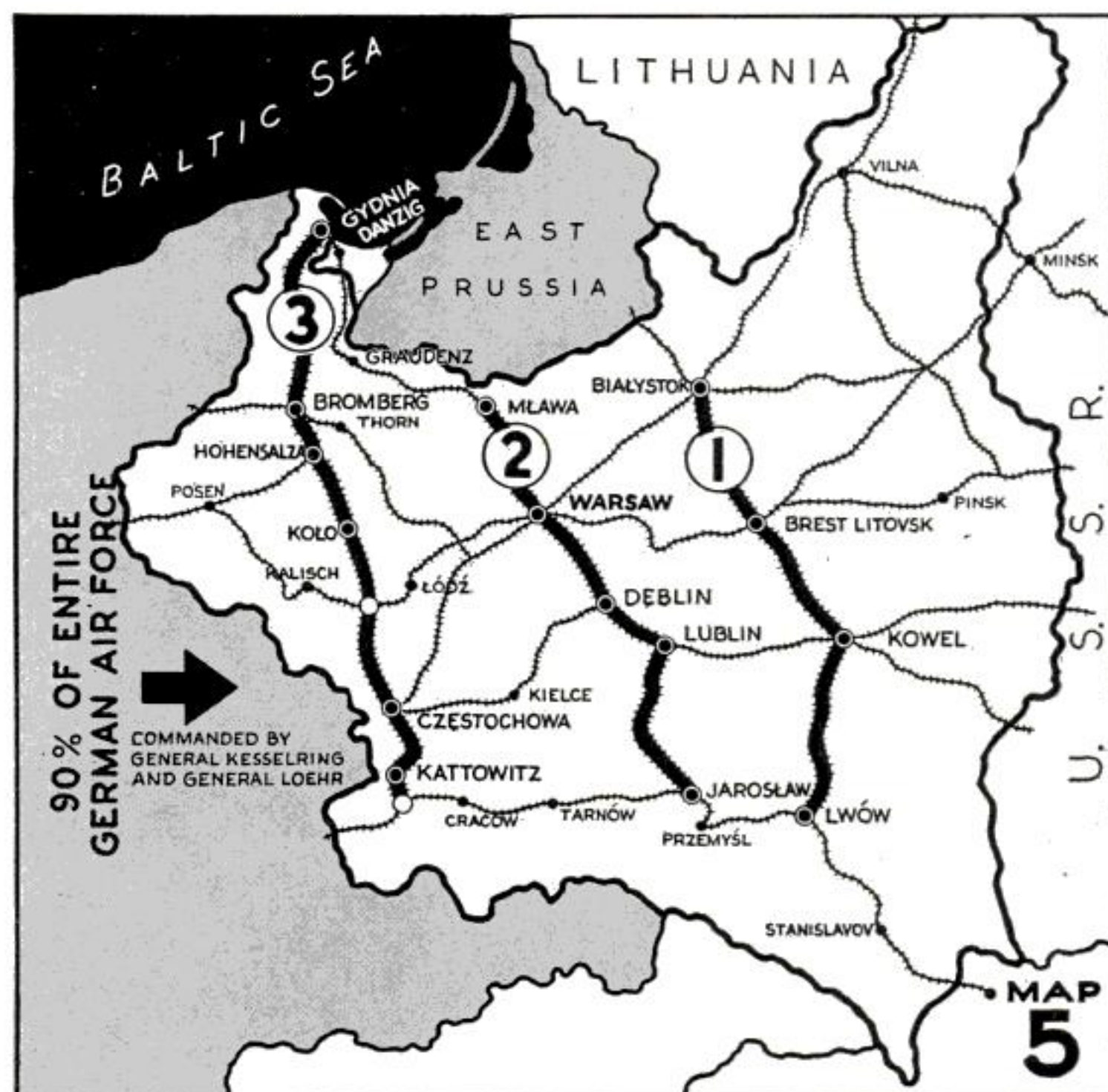


On outskirts of Warsaw, Germans advance with (from left) machine-gunner, 75-mm. gun, machine-gunner's motorcycle, medium tank.



The collapse of the Polish Army is symbolized by the masses of prisoners, deprived of helmets and packs.





The bombardment of Poland by German planes was anything but hit-or-miss. What the Germans wanted to put out of business, besides Polish airfields, were the three lines of railway junctions crossing Poland from north to south. Odd to a layman is the fact that the objectives supposedly bombed first were those farthest away (marked 1) to keep the Polish reserves from assembling. Aviators were told to fly straight east along a plotted course until they came to a railway, then follow it to the assigned railway junction, unloading bombs.



Death of the Polish Army is dated from the advance by the Soviet armies on Sept. 17. Poles had hoped to fall back on the Pripet marshes and fight their way toward last-stand positions north of the Rumanian border. The Russians overran the Polish rear and the Rumanian border, leaving the Poles nowhere to go. The Germans thereupon destroyed Polish Army Group C and had only to reduce the defenders of Warsaw, composed of the remnants of Groups A and B, while the Polish reserves were being swept up by the Russians.

ing their fast-moving enemy to cut off any large force of Polish troops. There was never any question of a desperate stand on the frontier in the Polish plans. The situation which they hoped to achieve (shown on Map No. 2) was Army Group A occupying the key position around Warsaw and the junctions of the Narew, Bug and Vistula rivers; Army Group B on the middle Vistula and Army Group C on the San. Meanwhile the line was to be prolonged to the northeast by bringing reserve divisions up to the line of the River Narew (Army Group D on Map No. 2).

The failure, however, of the commander of Army Group A, General Bortnowski, to carry out his retirement as rapidly as had been planned threw this scheme out of gear even more than it had already been dislocated by the rapidity of the German attacks. What happened is shown on Map No. 4. Army Group B was compelled to change the direction of its retirement more to the northeast to cover Warsaw, thus taking over Army Group A's job. Army Group C also had to bear away to its left to keep in touch with Army Group B and wound up on the middle Vistula with eleven divisions. That left only two divisions available to hold the line of the San.

Meanwhile Army Group A, having crossed the Vistula, was retiring south of that river upon Warsaw while Von Kluge pressed hotly in pursuit and Von Runstedt's mechanized divisions came racing up from the south to cut it off. Some of these German mechanized troops reached the outskirts of Warsaw only to find themselves in danger of being nipped between Bortnowski's advance guard and those elements of Army Group B which were still west of the Vistula. Meanwhile Von Keuchler had developed another effort on his left, had forced the crossings of the weakly defended Narew and was advancing toward the Bug. In the south the San, likewise weakly defended, had been crossed by a strong mechanized column which was pushing rapidly toward Lwów in the hope of cutting off the principal Polish supply line open to the outer world—the railway to Rumania.

It must be clearly understood that while all this was going on the Germans possessed complete domi-

nation of the air above Poland. They used not a third or a half of their available air force as the Poles anticipated, but about 90% of their first-line units.

They began a series of concentrated bombing attacks on the three great north-south railway systems of Poland as shown on Map No. 5. They began in the East (Railroad No. 1) to disrupt reserve transportation and worked across Railroads 2 and 3. By this plan they gave their bombing pilots objectives easy to identify and blanketed with bombs every important railway junction in the country. It was this more than anything else that wrecked the Polish mobilization. Each of the German armies had air forces co-operating directly with it which were able not only to give immediate support to ground units but provided the German commanders with complete information as to the Polish movements while the Poles had little or no information of the Germans. It was impossible for the Poles to concentrate or shift forces for any purpose without immediate knowledge of the move getting to the German commanders. Another initial measure of the German air force was the attack on every known Polish air-drome and many Polish planes, which there had not been time to move to their secret war bases, were destroyed. Others were shot down in the air, hopelessly outnumbered.

Nevertheless, despite all these difficulties and disasters, the Polish Army did succeed in occupying part of its defensive river line and did succeed in checking the main course of the German advance. It was, however, entirely dependent for support, both in the way of supplies and reinforcements, on that area in East Poland into which the German armies had not as yet penetrated. It was the occupation of this area by the Russians, with no advance warning, which delivered the final *coup de grâce* to the Polish resistance (see Map No. 6). Thereafter hope was gone.

It remained only for the gallant garrison of Warsaw to give the world another example of that bravery and fortitude which has never failed to distinguish the Polish soldier.

The most important lesson for the future, perhaps for the immediate future, to be drawn from this

campaign is that no modern offensive can hope to succeed unless it is an offensive not only on the ground but in the air, with the efforts of ground and air forces completely co-ordinated to the achievement of a common end. Thus we shall know when and if a really serious offensive by either side is attempted on the western front by the beginning of intensive air operations. It is also clear that no defense, save perhaps in a thoroughly organized fortified position, can hope for success against a fully equipped assailant, unless it includes the necessary elements for defense against air attack.

A word of caution is perhaps necessary against overemphasizing the possibilities of mechanized troops used as the Germans used theirs in Poland in a swift long range war of movement. It must be remembered that the conditions in Poland were practically ideal for such operations: good weather, a flat country devoid of serious obstacles and enemy woefully short of anti-tank weapons and almost helpless in the air. These conditions are unlikely to repeat themselves in western Europe. So far as is now known, gas was not used by either side in Poland.

I do not think that the comments of the final German official communiqué as to the poor quality of Polish leadership are altogether justified. With the exception of General Bortnowski's failure to withdraw his Army Group rapidly enough and the initial miscalculation as to the effect of German air attacks, the Polish High Command seems to have done as well as could be expected under the circumstances. The quality of troop leadership by French-trained junior officers appears to have been very good. It should not be forgotten that the Germans, who must now govern a great part of Poland, are naturally interested in undermining the confidence of the Polish people in their former leaders. The German operations were admirably conceived and carried out. It is obvious that Germany has succeeded in creating, in a comparatively short space of time, a most formidable military machine. Whether this machine will continue to operate, under less favorable conditions than it encountered in Poland, with as high a degree of efficiency as it there displayed, remains to be seen.

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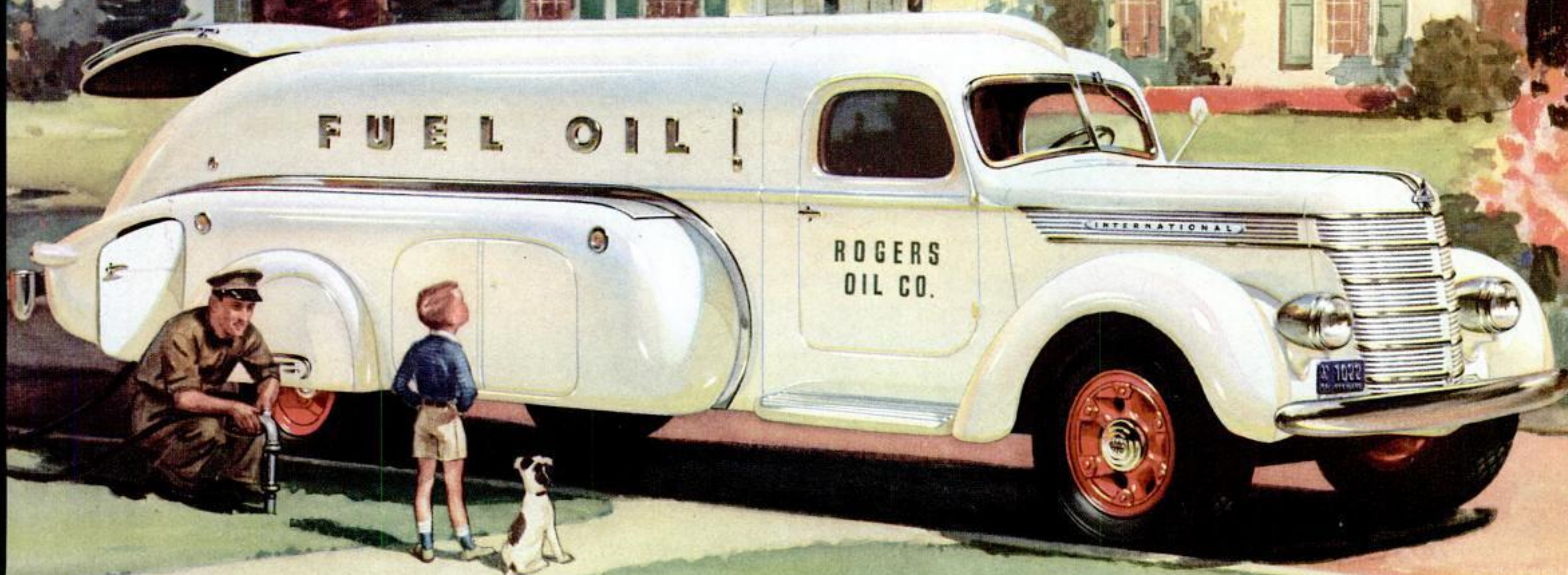
International's 242 Company-owned branches with their factory-service facilities, and the thousands of service-trained dealers, have played a vital part in the International Truck reputation of today. *Truck quality—service readiness.* These make International *performance* and *economy*, and that's the substance of truck ownership.

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"Gentle as a Lamb"

Here is the complete Scotch—perfect to the last detail. In Old Angus, the canny Scots have combined all the qualities of a great whisky—the most important of which are fine taste... liqueur smoothness... and incomparable mellow-mildness that makes it truly a noble Scotch—"gentle as a lamb." Next time you order Scotch, remember to say—"Old Angus!"

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Your Guide to  Good Liquors

TECHNICIANS DESIGN MODEL ROCKETS

HOPING FOR TRANSATLANTIC FLIGHT

Since the days of Jules Verne, the possibilities of interplanetary travel have piqued the imaginations not only of pulp-magazine writers but of trained and hardheaded scientists as well. Jules Verne sent his travelers around the moon in a shell from a monster cannon but modern science claims that this is a physical impossibility.

The only known means for attaining the tremendous acceleration and speed needed to move any kind of a projectile out into space is the same method used to send a Fourth of July rocket fizzing up into the air—pushing it up by expanding gases released through a jet. This kind of motive power is the most efficient known, using over 50% of the power in the fuel (e. g., alcohol) as against 30% for a highly efficient gas engine.

While rockets to Mars may be a wild dream, other types of rocket transportation are well within the bounds of possibility. This is why the American Interplanetary Society changed its name a few years ago to the American Rocket Society and started serious work on the problems of rocket design. The Society frowns on loose talk of space travel but hopefully envisages transatlantic freight rockets going from New York to Paris in less than an hour. Meanwhile the Society's members are making the first basic experiments in this new technological field on their own time and with their own money. This work includes designing and testing model rockets, like those shown on the following pages and building and testing rocket motors. In their working hours most Society members are employed as scientists and technicians.



ENGINEER H. F. PIERCE CONSTRUCTS ROCKET MODELS OF VARIOUS SHAPES

CONTINUED ON NEXT PAGE

Top-Price Features... New Rock-Bottom Prices



*Let Your Eyes
And Ears Decide!*

Only G-E Has The Exclusive
BEAM-A-SCOPE
No Aerial—No Ground
Quieter, Finer Reception

● G-E Model H-87—8 tubes—3 bands—new Super Powered Chassis—tremendous sound output with new 14-inch Dynapower Speaker—new Sight Angle Visualux Dial—new Super Beam-a-scope (no aerial—no ground wires)—new Drift-Proof Station Setting—new Floodlighted Station Finder.

A GREAT BARGAIN BUY



● New 1940 G-E Model H-632—Built-in Beam-a-scope—Dynapower Speaker—4 Feathertouch Tuning Keys—DeLuxe Dial—Tone Monitor Circuit—6 Tubes—2 Bands—550-1600 and 5700-18,300 kc.—Automatic Volume Control—AC-DC Operation.

NEW G-E RECORD PLAYER \$9⁹⁵



● Plays electrically 10 or 12-inch records through the speaker of any radio. Crystal pick-up—Self-starting motor. In smart brown plastic cabinet.

THE NEW 1940 General Electric Radio—Model H-87—offers more top-price features for the money than any previous G-E set! Yet it's priced 27% below last year's G-E levels. Similar record-breaking values are offered throughout the new 1940 G-E Radio line. Whether it's a deluxe radio-phonograph you want, or an inexpensive table set—you'll get more-for-your-money in a 1940 G-E. See the new models now at your G-E Radio Dealer's. Your eyes and ears will tell you G-E's the buy!

*Liberal Trade-In Allowances, Easy Terms
For Replacements Specify General Electric
Pre-Tested Tubes*

BUILT FOR TELEVISION

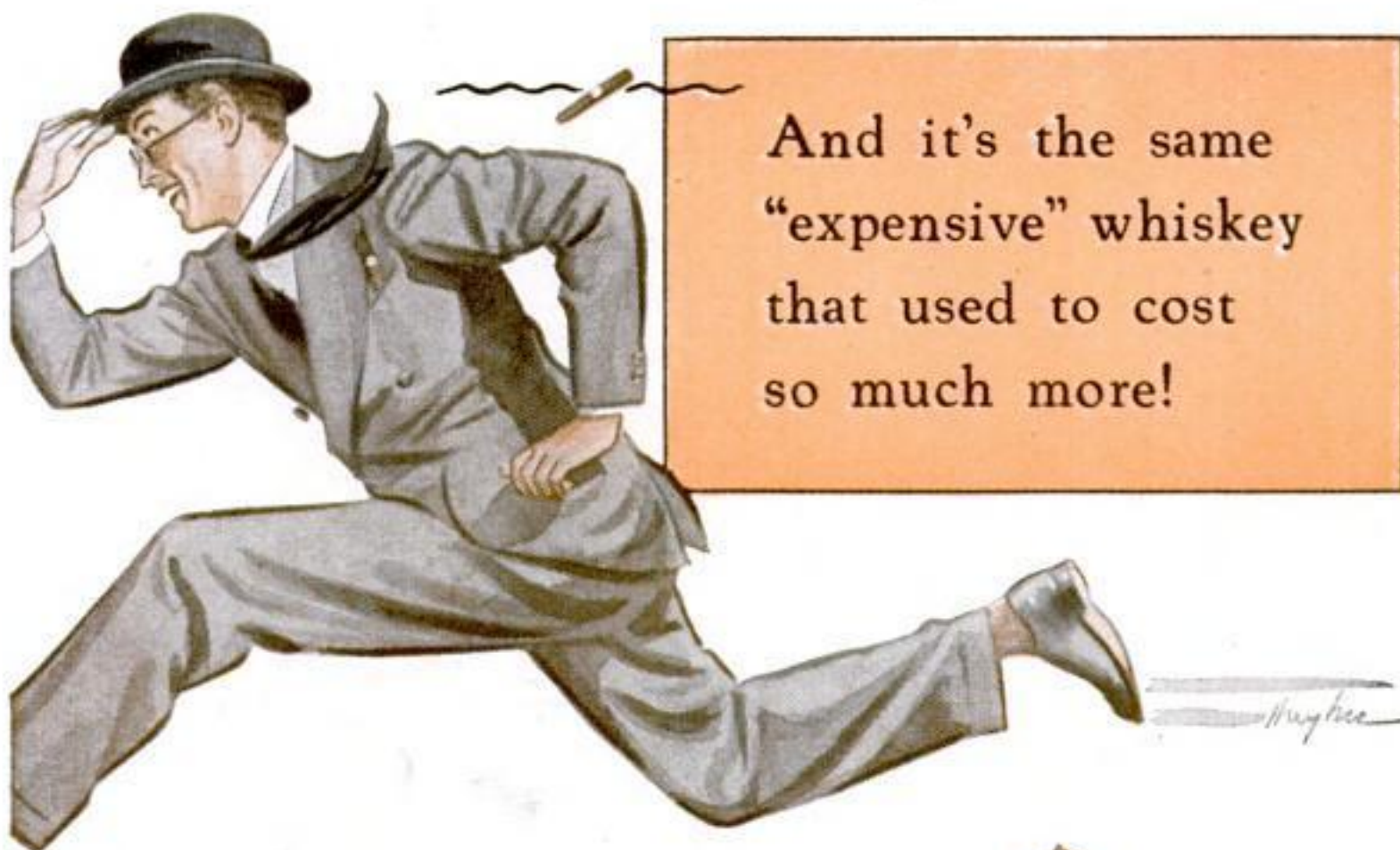
● The G-E Television Audio and Phonograph Key (standard equipment on the new 1940 G-E Radio) supplies the "voice of television" through the radio loud-speaker—when used in conjunction with any G-E Television Picture Receiver.

The Radio With The Big Plus + Value

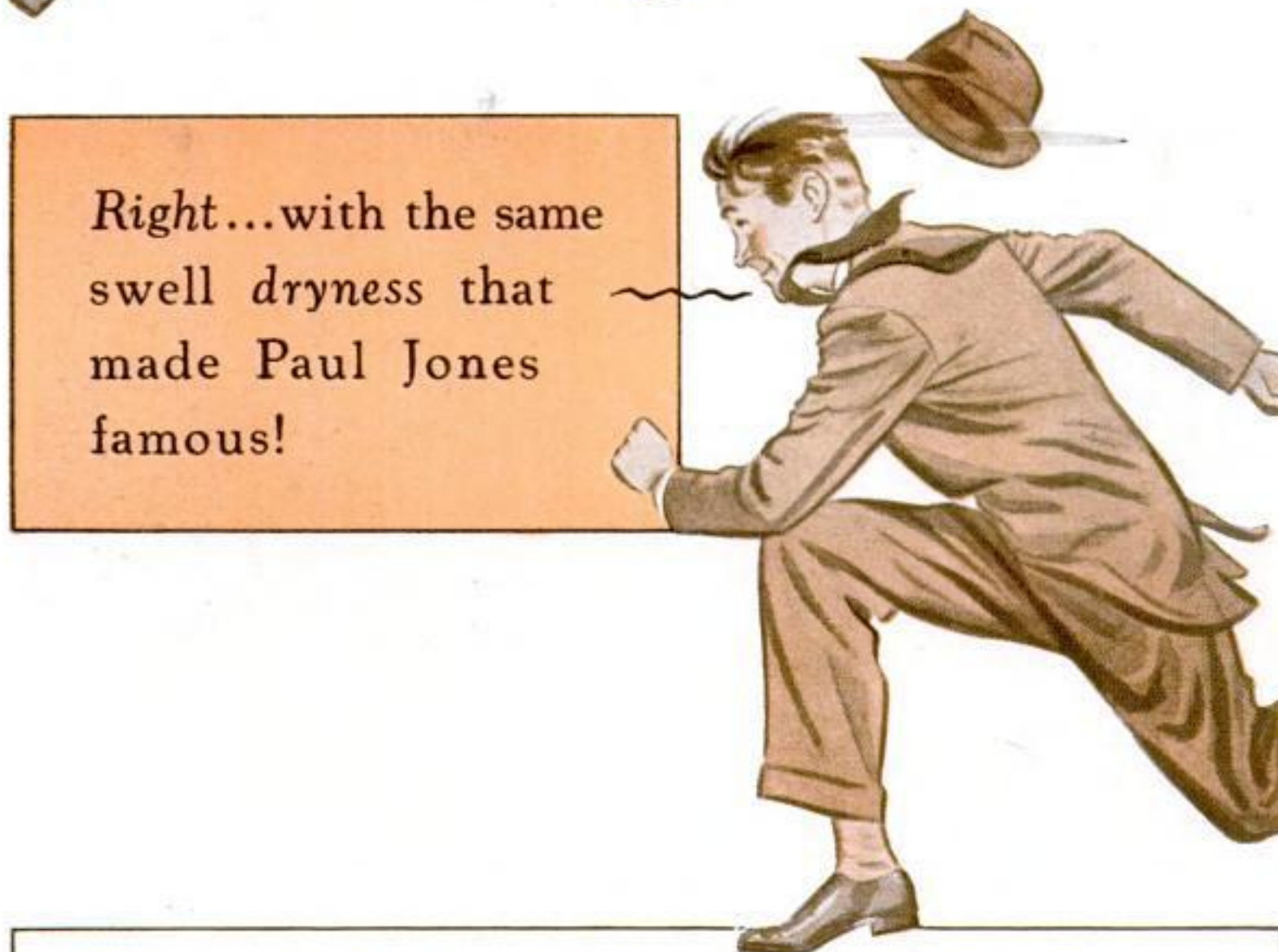
GENERAL  ELECTRIC



Man! Oh, Man!... They've reduced Paul Jones to a popular price!



And it's the same "expensive" whiskey that used to cost so much more!



Right... with the same swell dryness that made Paul Jones famous!

Hurry and try Paul Jones at its new popular price! It's still "dry"—not a trace of sweetness... still *ALL* whiskey—whiskey every drop... still exactly the same grand Paul Jones that formerly cost far more! Nothing's been changed but the price and that's been changed a lot! Get a bottle today and get a new idea of whiskey value!



TRY

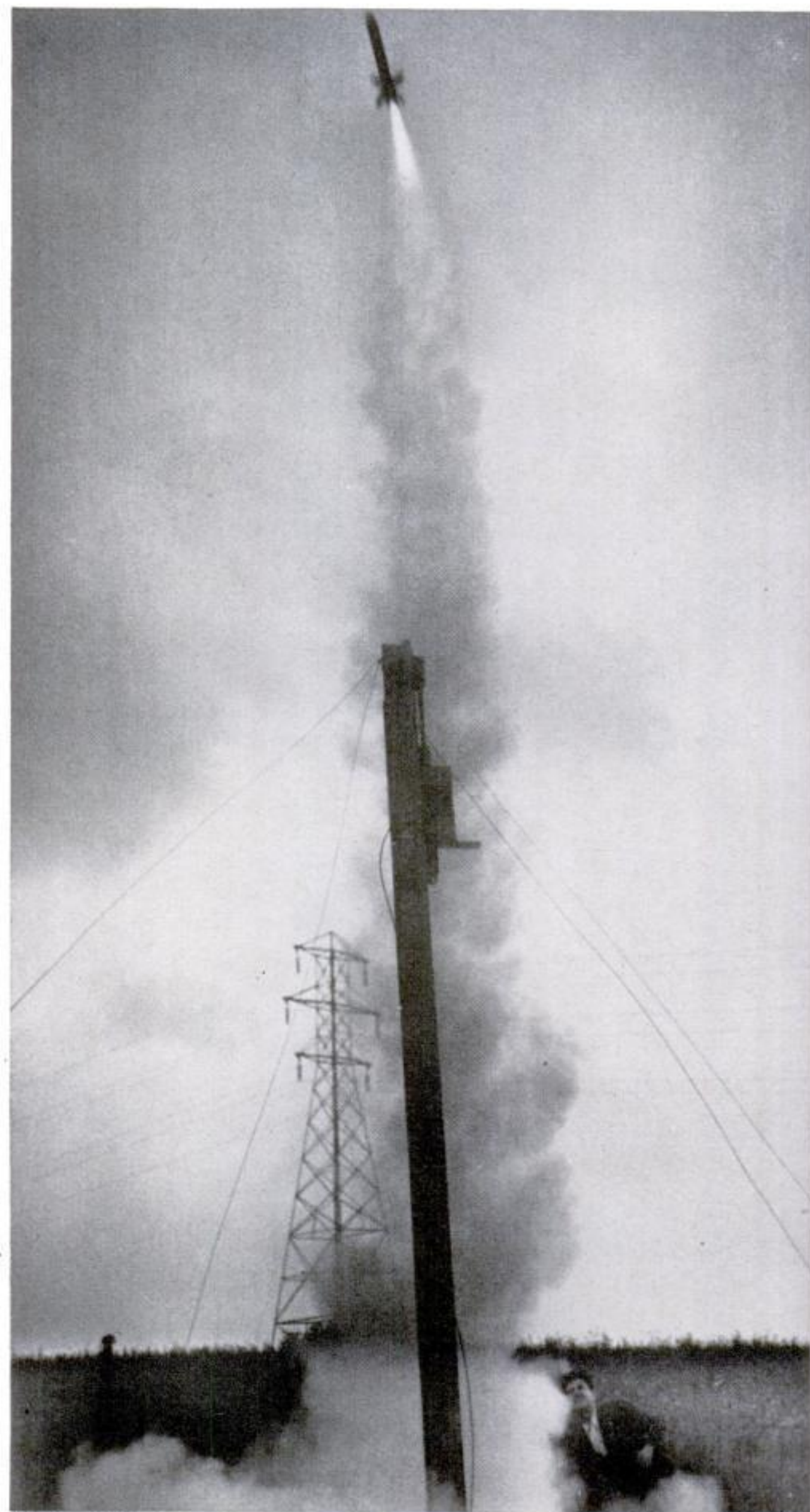
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AT ITS NEW LOW PRICE

IT'S DRY

Every drop is whiskey... A blend of straight whiskeys—90 proof. Frankfort Distilleries, Incorporated, Louisville & Baltimore.

A GENTLEMAN'S WHISKEY SINCE 1865

Rockets (continued)



A test rocket, powered by a charge of gunpowder, takes off from launching stand. Flight of these models gives data on aerodynamic design and stability of rockets.



Launching a rocket at a "shoot" on a country farm. Rocket is tied to a carriage on a vertical stand, then snapped up by strong rubber strands to give it a start.



A rocket soars. Fins are needed for stability but those on rocket shown here were too big. The highest measured flight of these light models was a good 2,000 ft.



Cylindrical motors for rockets are nothing but combustion chambers into which liquid oxygen and alcohol are fed. Smoke blown in intake shows where gas emerges.

CONTINUED ON NEXT PAGE

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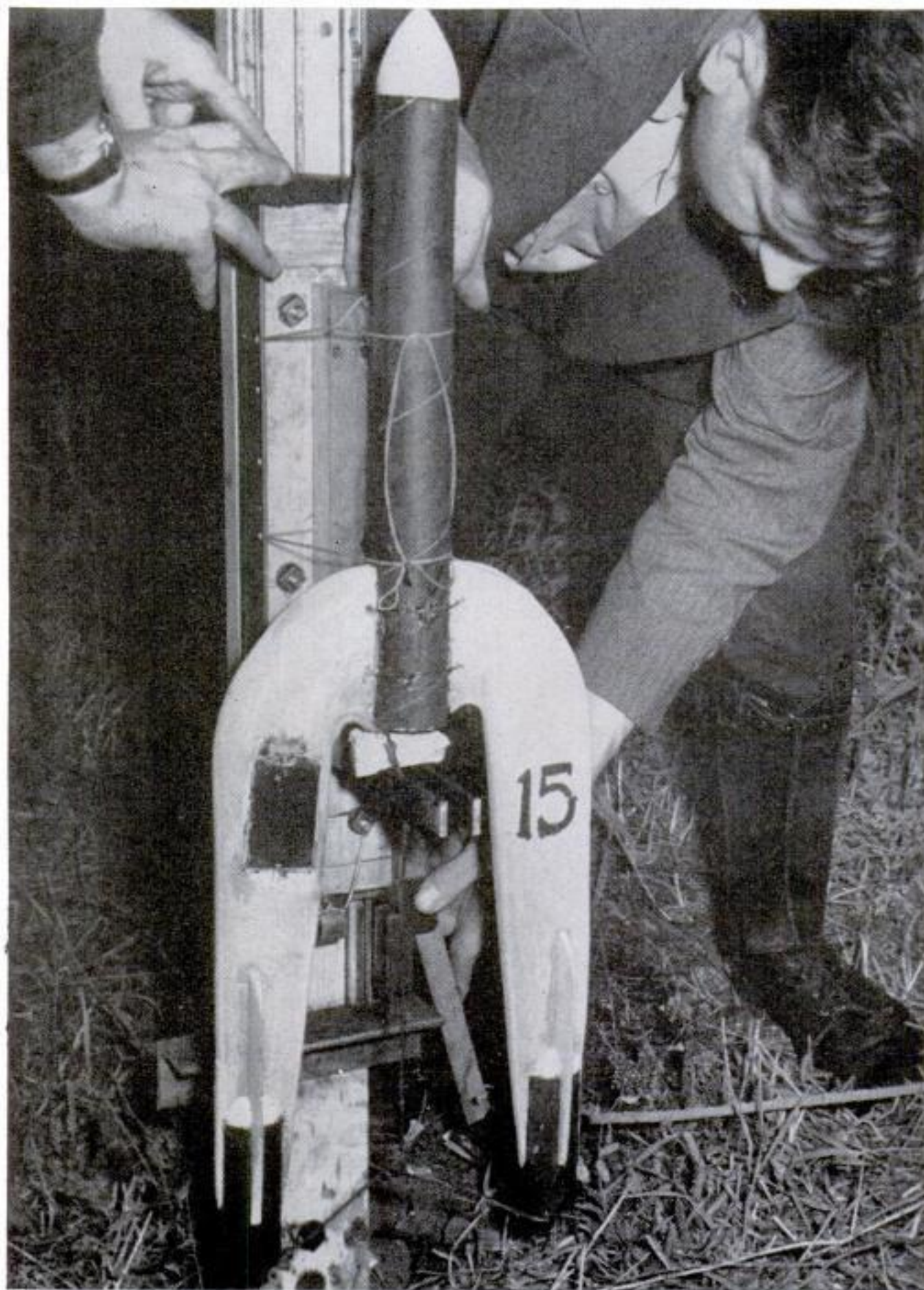
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City _____ County _____ State _____ U. S. A.

Rockets (continued)



Rocketeer and wife sight on rocket through transit and time its flight. Metal hats afford protection from falling rockets or from effects of a premature explosion.



On its carriage the rocket is ready to soar. The rope on the ground at the right is used to release the elastic-driven carriage just as the powder charge ignites.



MILD AND MELLOW

RICH AND FULL-BODIED

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BE ONE OF THE SMART THOUSANDS WHO ENJOY THESE FINE, FRESH COFFEES AND

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EVERY 7th FAMILY

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And it's easy to account for the tremendous popularity of A&P Coffee. Our own expert coffee buyers—60 of them—travel through the coffee districts of South America, buying the pick of the plantations.

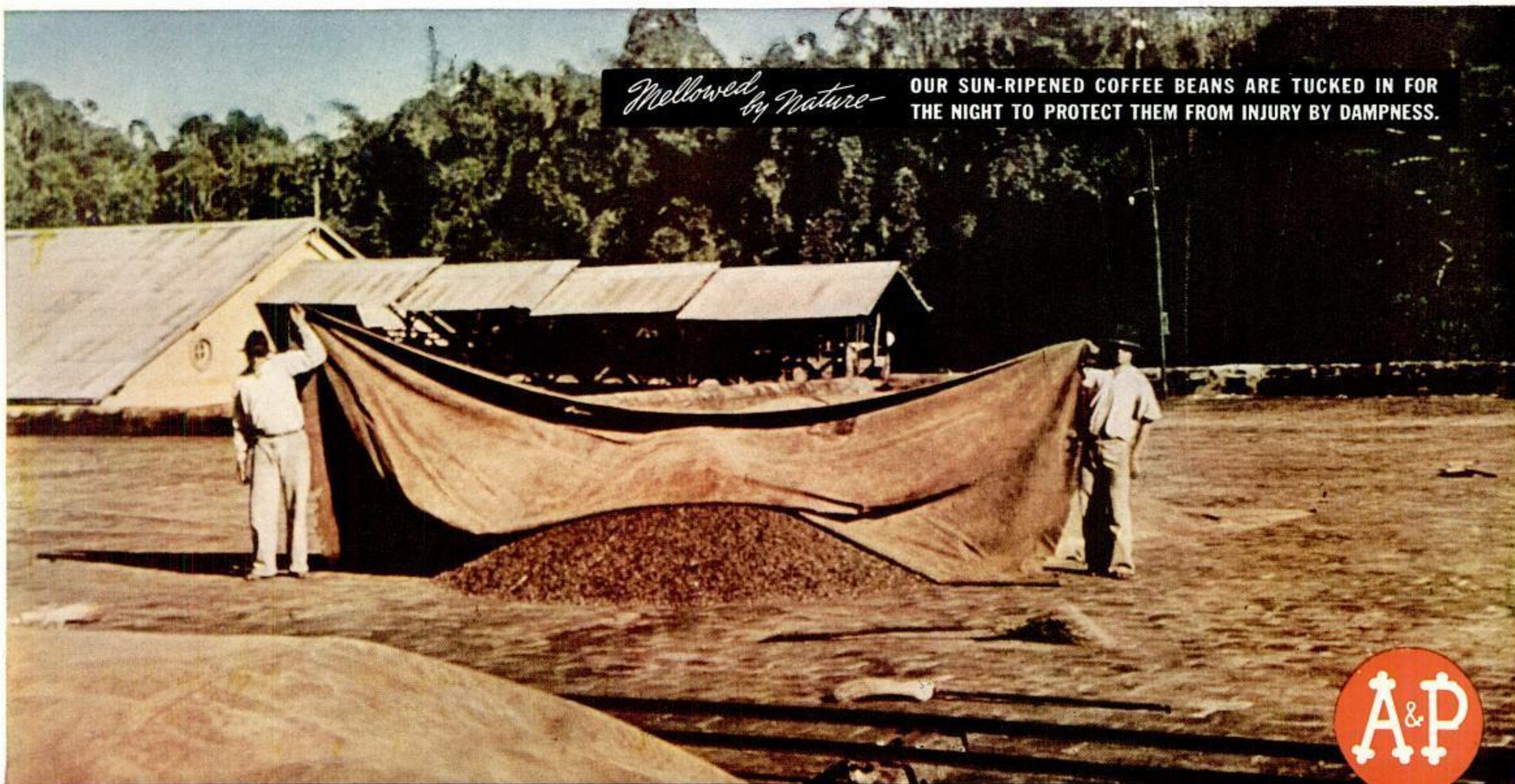
Each step thereafter—testing, shipping, blending, roasting, grinding to your order at our stores—is taken by A&P to bring you coffee of magnificent flavor.

Yet A&P's unique organization makes it possible to provide thousands of families with this choice coffee at savings of up to 10 cents a pound! By bringing coffee direct from the plantation to you A&P cuts out many in-between profits and handling charges that add to the price of articles marketed in the conventional way.

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LORETTA YOUNG NAMES IT *"Adoration"*

Loretta Young, star of the current Walter Wanger success "Eternally Yours," a United Artists release, pauses for a moment to tell how this lovely new silverware pattern got its name:

"The minute I saw 1847 Rogers Bros.' new pattern, I knew I adored it, every line and curve and bit of ornament! So, I found, did just about every other woman to whom I showed it. So what could I name it but . . . 'Adoration'?"

"I must warn you that pictures don't reveal anything like its true beauty. You

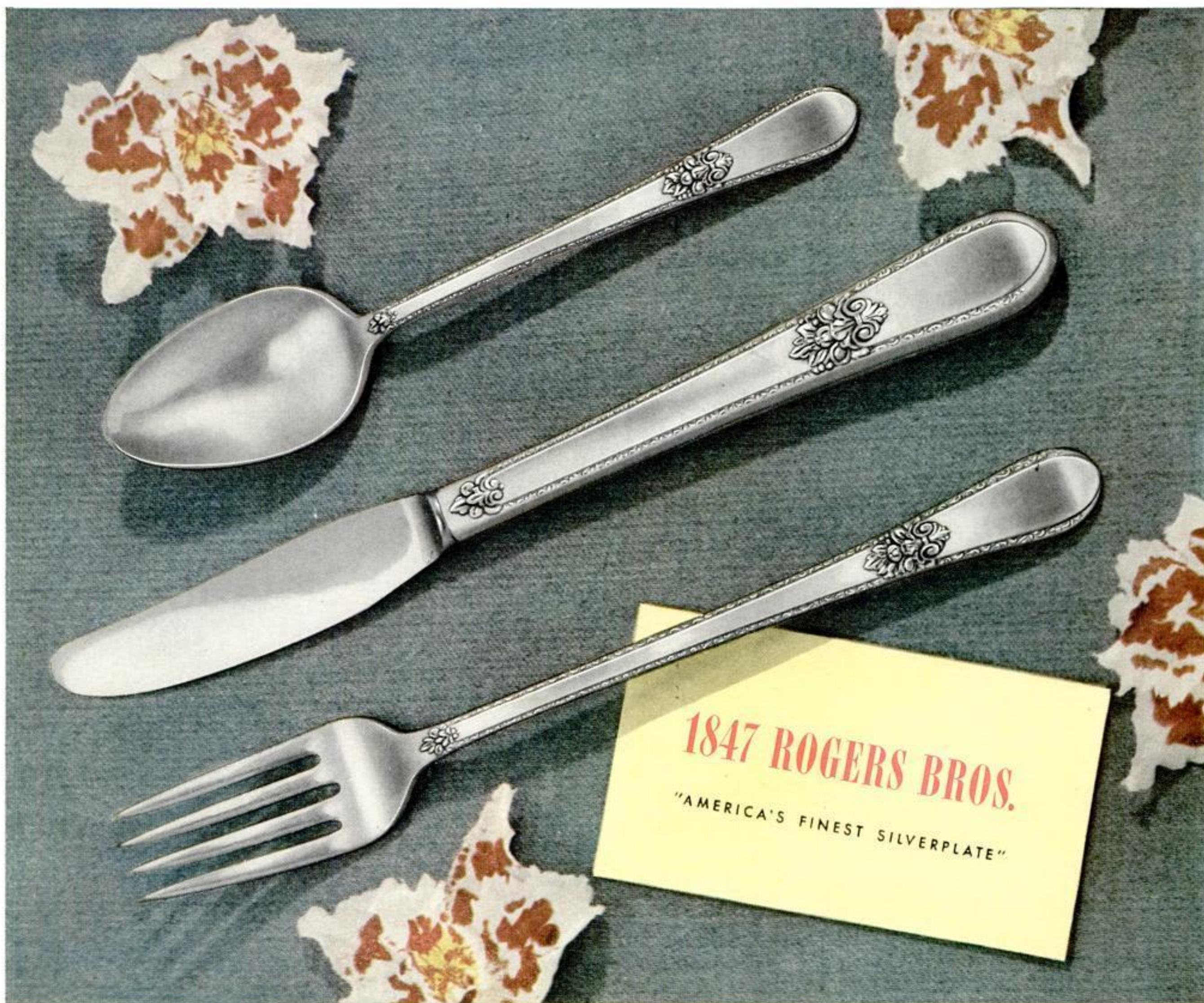
must hold the pieces in your hand—turn them this way and that—to see how every graceful flowing line is . . . well, just right, *perfect*.

"'Adoration' is ever so simple, yet its ornament is rich, superb! It has the look of sterling."

~ ~ ~

Look for windows featuring Loretta Young, gowned just as she is gowned in the picture above. There you will find a complete showing of "Adoration."

pattern ever created!



Never before in any pattern except in solid silver has the motif reached such height of ornament, such depth of detail. "Adoration" has a richness you have never before seen in silverplate. Like "First Love," its predecessor, it required new inventions, new skills, new excellence of craftsmanship to achieve it. Indeed, "Adoration" exceeds even "First Love" in

the lovely fullness of high-raised contours. See this new 1847 Rogers Bros. pattern, "Adoration," at your nearest silverware dealer's, today.

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Send for this lovely little "sample" spoon—a coffee spoon in the beautiful new "Adoration" pattern. Just send 15¢ in stamps, to cover postage and handling, together with your name and address, to 1847 Rogers Bros., Meriden, Conn.

This 62-piece set is news! When you visit your 1847 Rogers Bros. dealer, see The Silver Theater Set in the lovely new "Adoration" pattern. A gorgeous service for eight, every piece bearing the proud year-mark 1847 to prove it authentic. Then ask the price. You'll find it is only \$59.75—\$19.00 less than open-stock price! Other "Adoration" sets as low as \$33.50, and on easy terms. International Silver Company, Meriden, Conn.



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6-PIECE SET
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Extra Chairs \$3.95 Each

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Pay \$1.00 on Delivery

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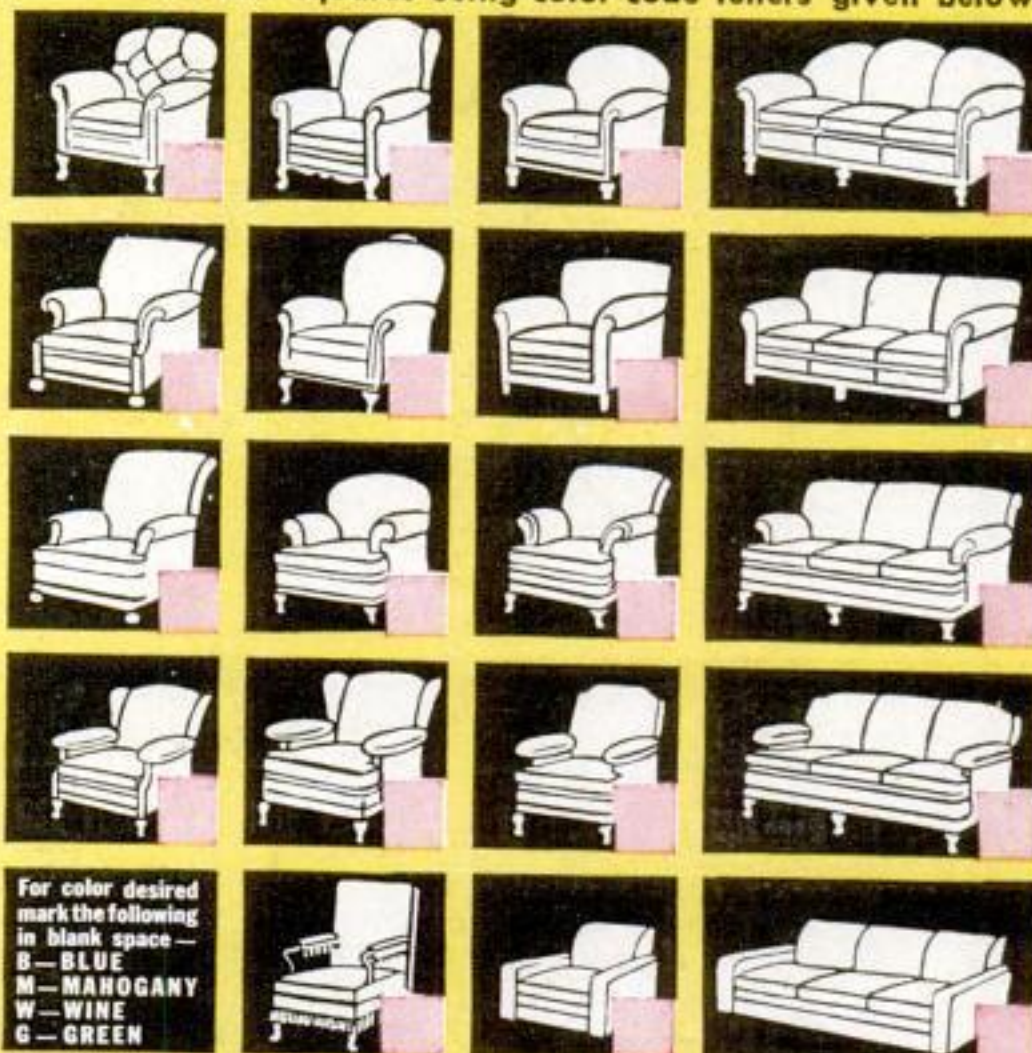


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OLDTIME COUNTRY SQUARE DANCING RETURNS TO FASHION IN BIG CITIES

Formal ballroom dancing, like most other things, underwent great changes in the last War. Square dancing—quadrilles, circle and contra dances—went out of style. The crowds that gathered in city ballrooms found the fox trot and its variants, danced by separate couples, more suited to their urban reserve. Two years ago, however, the Big Apple started group dancing upon a revival that was continued last winter by the Lambeth Walk. This winter, with another old dance—the polka—already in vogue, square dancing promises to come back into full fashion.

Best place to learn to square dance is in country Grange Halls and parish houses. There, under such local titles as *Fore and Aft*, *Portland Fancy*, *Lady of the Lake*, the old dances have survived intact. Some of them, developed by rural adepts, are notable for their complex formations and intricate steps. But for all square dances a few figures are basic. Below and on the next two pages they are demonstrated by Cape Cod experts and group of urban pupils from Cape Cod Institute of Music, founded last summer by Martha Atwood Baker, ex-Metropolitan Opera soprano.



CAPE COD EXPERT SWINGS TWO CITY-BRED PARTNERS IN "FISHERMAN'S REEL"

CONTINUED ON NEXT PAGE

Oh Darling,
it's lovely!



No wonder she's thrilled... it's a
genuine-registered
Keepsake
DIAMOND ENGAGEMENT RING



TUCSON set \$175.00
Engagement ring only \$125.00



ARDMORE set \$79.75
Engagement ring only \$50.00



MELROSE set \$122.25
Engagement ring only \$87.50



PALM SPRINGS set \$225.00
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RITZ set \$239.75
Engagement ring only \$200.00

HER eyes shine with appreciation of your thoughtfulness in seeing that it really is a genuine registered Keepsake.

The engagement ring is a tradition of the ages—to her the most precious of gifts—to be treasured through her lifetime—and the name Keepsake is to her a pledge of superiority and good taste.

Experts of international reputation select and personally approve every fine Keepsake diamond—the most famous stylists design exquisite settings to display them. You can make your selection with complete confidence because with every Keepsake comes the Gold Bond Certificate of Quality and Registration.

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They are making available to their clients the extra values made possible by expert judgment and appraisal.

Ask your jeweler to show you the newest Keepsake styles in matched sets of engagement and wedding rings or write in for the name of the nearest Keepsake jeweler. There are styles for every taste and purse.

Send the coupon below for the valuable book for the Bride-To-Be.



This Gold Bond Certificate with every genuine registered Keepsake enables you to buy with confidence. Keepsake is the registered trade-mark of A. H. Pond Co., Inc., Syracuse, N. Y.

Coming Brides—Send for Book

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I enclose 10c to cover mailing expense. Please send me valuable book, "Etiquette of the Engagement and Wedding."

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7-10-39





Bowing and curtsying, the partners form a square to begin the dance. This gracious maneuver, which begins practically all the group dances, is reminiscent of the genteel figures of the minuet. Square-dance fiddle music, however, soon gets things going at a much faster tempo.



To opposite corners of the square, partners crisscross one another's paths. This move, between pivotal steps like "Swing your partner," is designed to keep interest in the figure. Orthodox elegance is exhibited in the stately shuffle of Harry Alexander, one-time caller (*right*).



Across the square, opposite partners give a contrapuntal display of virtuosity in jig and shuffle steps for a measure or two while their own partners look on. This is a high point in every figure dance, particularly for enthusiastic old masters like "Uncle" Wallace Howland (*left*).



To change partners, all of the dancers join hands in big circle. Then, as caller shouts "Ladies to right, gents to the left," they weave in and out in opposite directions (*above*). At the call of "Grab your lady," dancers find themselves with new partners, are ready to begin next dance.



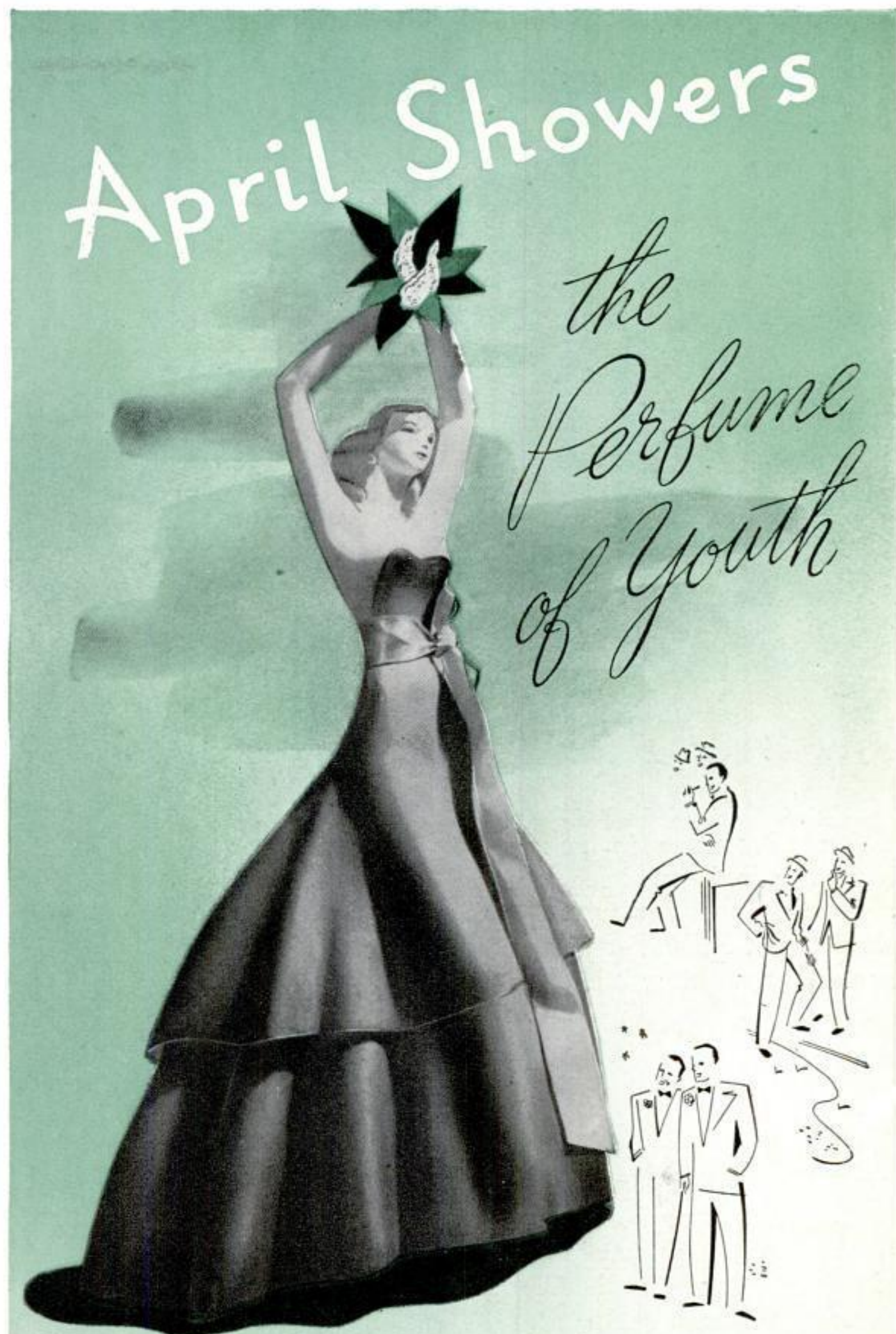
MAKE A BASKET

Square-dance climax is reached when all the dancers join hands to form two circles, women in center, men on outside. After circling in opposite directions, the basket is formed as above for another circle around, followed by grand right and left.



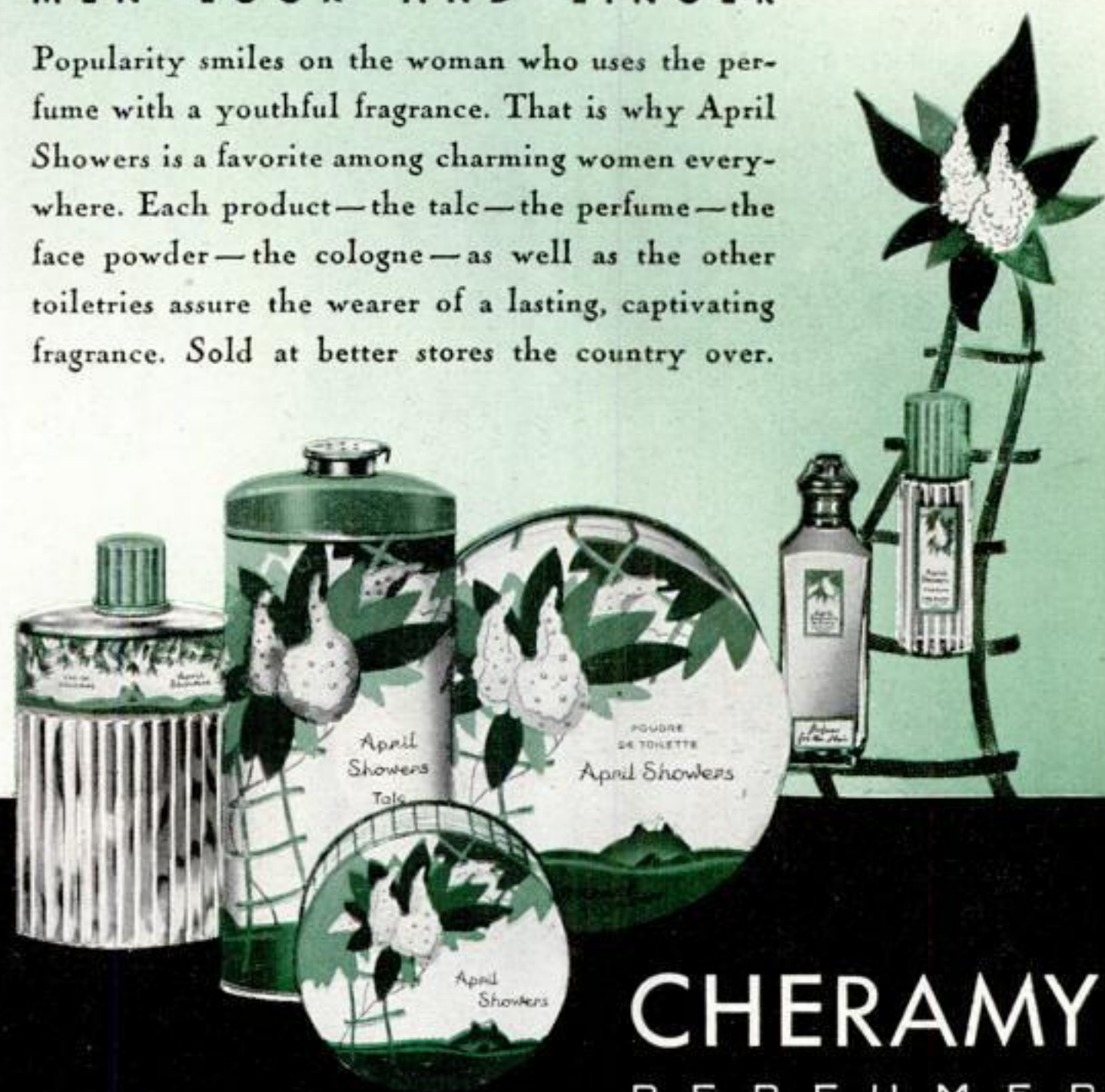
DOS À DOS

A sly bump is here administered by "Uncle" Wallace Howland, 78, as he and opposite lady circle back to back—*dos à dos*. Strictly, this maneuver (called as "dosey do") should be executed with great dignity, with arms folded and chin held high.



MEN LOOK AND LINGER

Popularity smiles on the woman who uses the perfume with a youthful fragrance. That is why April Showers is a favorite among charming women everywhere. Each product—the talc—the perfume—the face powder—the cologne—as well as the other toiletries assure the wearer of a lasting, captivating fragrance. Sold at better stores the country over.



CHERAMY
PERFUMER

If Famous Crowns Could Talk

The great Crowns of history . . . what stories they could tell—stories of love and loyalty, of plots and politics, of mystery and romance! Their strangest tales might be about themselves; and some of these we bring you here and now!



Buried 1100 years!

One of the most romantic crowns in history lay hidden in the mud, eleven hundred years! It was the jeweled crown of Recesvinto, ancient King of Spain. He wore it a few times, then hung it up like a chandelier. When the Moorish conquerors swept over Spain in 714 A. D., a group of his loyal followers hastily buried it in a field to save it. The crown seemed lost forever. But in 1859—only ten years after the founding of the Schlitz brewery—it was rediscovered; and today it hangs again, in the Cluny Museum, still bright and beautiful.

Christmas Surprise, A. D. 800.

The crown of Charlemagne was a Christmas gift, solemnly placed on his head in an unexpected ceremony, in the year 800. With it came a new title: "Emperor of the West."



Soon Charlemagne ruled almost half of Europe, and made himself so well and widely loved, that great statues were raised to him in both France and Germany, where they may be seen to this day. And to this day his noble crown endures, one of the treasures of the Schatzkammer (treasury) in Vienna.



Sunbeams for Liberty

When the Roman Caesars began to wear crowns, they often decorated them with long points, to represent sun-rays. This style of



Deeply they buried
Recesvinto's Crown

crown is still with us, adorning the brow of our good friend, the Statue of Liberty.

Sinking in the Bath Tub

Perhaps the most useful crown in history was worn by Hiero, King of Syracuse, 2100 years ago. When Archimedes was commanded to discover the proportion of gold in this crown, he solved it by weighing the crown in water. The important scientific law employed in his ex-

periment came to him as he was stepping into his bath. Then Archimedes ran through the streets of the city without waiting to dress, and amazed the natives with his oft-quoted cry, "Eureka! I have found it!"

Duplex Diadem

When we look back into ancient Egypt, to see what the well-dressed

Pharaoh was wearing, we come across a clever bit of politics. The old cone-shaped crown of the Lower Nile was red, that of the



Upper Nile was white. When one Pharaoh ruled both kingdoms, he had to please two sets of subjects; so he wore both crowns at once, and everyone was satisfied.

THE BEER THAT



When Crowns Were Turbans

The Turbans or Tulip-Crowns of the Sultans "are made like globes of calico," said old George Sandys, world-traveler and Treasurer of Virginia, 300 years ago. Today, in the Palace Treasury of Mohammed II in Istanbul, transformed by the Turkish Republic into a museum, old George might see the greatest collection of royal turbans in the world, sparkling with gems of untold value. For visitors of good repute, who agree not to take pictures, the treasures are on view daily (according to the polite Turkish attendant) "from 13 to 17 o'clock, Wednesdays excepted."

Fine Feathers

Make Fine Crowns

The feathered crown of the old Hawaiian kings took thirty years



of patient labor in the making. This magnificent red and yellow diadem, shaped like a classic Greek helmet, was made of the feathers of a rare and tiny bird. Only two choice feathers were taken at a time; then the bird was set free, to grow two more. The value of one of these crowns has been estimated at not less than seventy thousand dollars.



Fair and Square

The Saxon and Danish kings of England did not insist that a crown should be circular. The crown that Canute refused to wear—after he had proved to his yes-men that the waves of the sea would not roll back to flatter him—that crown was a square one, as square as its royal owner's conscience.



Heroes and Winners All

Some of the most valued crowns were not for kings at all. In ancient days the first man who went "over the top" in an attack on the walls of a city, was rewarded

with an elaborate crown, decked with little walls or turrets in memory of his exploit. Winners of contests in the public games were also given crowns of leaves, or flowers, or sometimes even gold.

When a Roman soldier saved the life of a citizen in battle, he was rewarded with a simple crown



of oak leaves. As soon as he received it, he was freed from paying all taxes; so were his father and grandfather! Furthermore, without buying any tickets, he always got the best seats in the theaters.

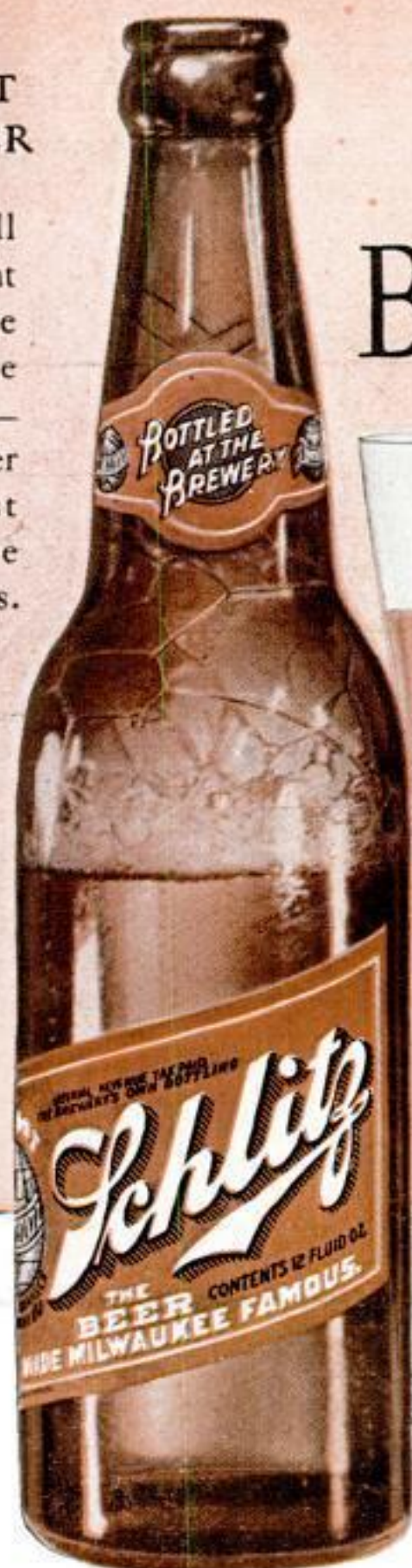
Regardless of form and substance, each crown was an emblem of acknowledged leadership . . . Which brings us naturally to one of the most popular crowns in the world—the Schlitz crown—found on the top of every bottle and can of genuine SCHLITZ, the Beer that made Milwaukee Famous.

Copyright, 1939, JOS. SCHLITZ BREWING CO., Milwaukee, Wis.

Dry...

NOT SWEET
NOT BITTER

In Schlitz you'll find the fragrant zest of choice hops with none of the bitterness—the rich, true-beer savor of finest malt with none of the sweetness.



Beneath *this* famous crown is that *Famous Flavor*

That famous flavor comes to you intact in every bottle of Schlitz. Here's why: The air that sustains life can destroy beer flavor if sealed in the bottle with the beer. SO—WE TAKE THE AIR OUT OF THE BOTTLE AN INSTANT BEFORE WE PUT THE BEER IN. An amazing new method that assures original brewery-fresh goodness *always*. The Beer that made Milwaukee Famous is made *only in Milwaukee*—in the world's greatest brewery.

This new high top can, exclusive with Schlitz, opens like a bottle, with any bottle opener. ➔



MADE

MILWAUKEE FAMOUS

BUNCHY FRONT NECKLACES ARE WORN TO BALANCE THE BUSTLES IN BACK



"Let Little Bo-Pip give you a tip: When your mouth tastes *wooly*, just freshen it up with a LIFE SAVER! They're so delicious."



"I've got a real yen for those crystal-clear, marvelously minty, cooling CRYST-O-MINT LIFE SAVERS. Wait till *you* try them!"



"One thing that rings the bell with me is SPEAR-O-MINT LIFE SAVERS. They're *mighty* fine breath-sweeteners! Keep a package handy."



Everybody's breath offends sometimes after eating, drinking, or smoking. Let LIFE SAVERS save yours. 13 delicious mint and fruit flavors. Sold everywhere, 5¢.



Bib necklace is the correct name for this jangling bit of jewelry made of gold links and big pearl drops because all the decoration is in front, with simple chain in back.



Festoon necklace is this four-strand ornament made of faceted stones in emerald and topaz colors. Similar necklaces in 18th Century were worn only in the evening.

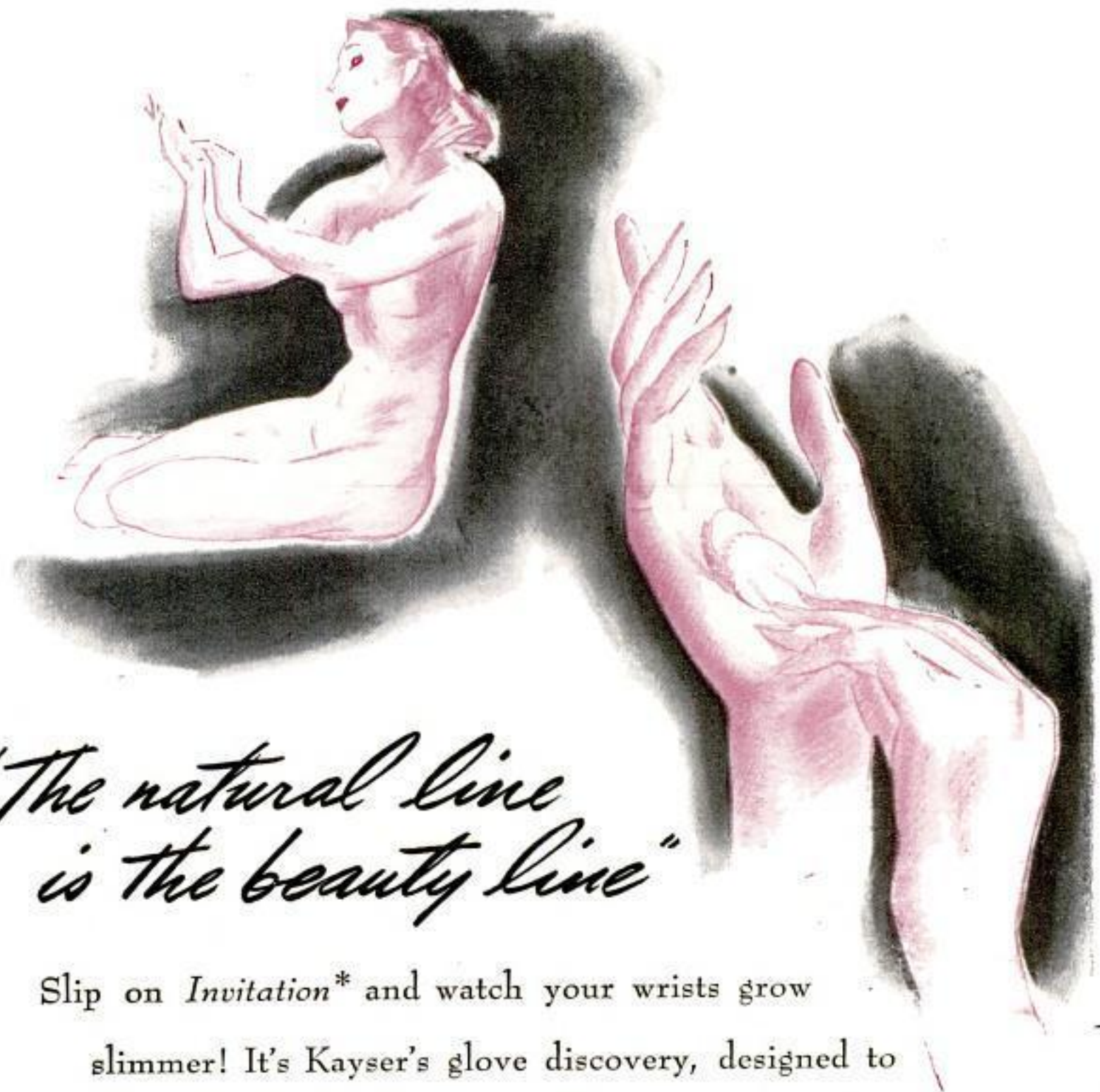
A major worry of \$5 and \$10 jewelry manufacturers is the rapidity with which their designs are copied for the 5¢ and 10¢ trade. Great was their joy this fall when bib, festoon and pendant necklaces, such as those on these pages, became popular. To duplicate them at dime-store prices, manufacturers are dependent on imports of cheap beads from Czechoslovakia. With this source now cut off by the war, the trade is confident that elaborate necklaces will remain a high-style item. Bunchy front decoration was introduced in Paris in July to balance the bustle backs.



Lei necklace is this six-strand one of gold-plated beads. The name comes from the fact that buyers describe it as the jewelry under which a dress is superfluous.



Pendant necklace is this long dangling type made of metal filigree with carnelian and chrysoprase beads. This was the most popular kind of necklace 20 years ago.



*"The natural line
is the beauty line"*

Slip on *Invitation** and watch your wrists grow
slimmer! It's Kayser's glove discovery, designed to
exalt, not break, the natural beauty line of your hand.

Fashioned of Kaysuede* with a cape-skin back, its scal-
loped cuff flares smartly...and flatteringly! There's
a decided custom-made look to its 18 diagonal
tucks and half-leather thumb. Made in
the U. S. A. in 11 "Straight-from-Paris"
colors. \$1.50.

*Trade-mark



**BE WISER...BUY
KAYSER**

AT SMART SHOPS THE WORLD OVER

FOR ARMS REIN

National Campaign Against Re-
-peal of Embargo is to Be
Inaugurated.

**Furniture Show Open Until
10:30 o'Clock Tonight**

The ten bungalows, each complete with new and ingenious arrangements, furnishings and appointments, from rugs to wallpaper, will be shown today and tonight in the closing session of the 6-day Furniture Show and Ex-

JURY IN THURSDAY

New County Probing Body Will
Be Called at 11:30 o'Clock
That Morning.

THE WEATHER—SOMEWHAT COOLER.

12	midnight		86	A	M	
1	1 A.M.		87	B	M	
2	2 A.M.		82	10	A	M
3	3 A.M.		85	11	A	M
4	4 A.M.		88	12	noon	
5	5 A.M.		91	1	P	M
6	6 A.M.		93	2	P	M
7	7 A.M.		92	3	P	M

*Unofficial.

HITLER TURNS TO WEST

**French Military Dispatches Report the Chancellor Has
Joined His Forces Facing Allied Troops
on the Siegfried Line.**

COURTESY DAY A SUCCESS.

SEPTEMBER

SUN	MON	TUES	WED	THURS	FRI	SAT
					X	X
X	X	X	X	X	X	X

A HINT BY DUCE

Stand by for Important Decision, Mussolini Tells Nation.

A GREAT NEWSPAPER BUILDS A GREAT ART MUSEUM

William Rockhill Nelson was a rugged, domineering man who looked a little like Humpty Dumpty in *Through the Looking Glass*. Having made and lost a fortune in manufacturing street-paving blocks and building iron bridges, he settled in Kansas City, Mo., in 1880 and founded a newspaper called the *Star*. He set the price at 2¢ instead of the regular 5¢ and began a vigorous fight against municipal corruption. Within a few years, the Kansas City *Star* was recognized as one of the great American newspapers. It was also making money.

Part of this was due to Nelson's good journalistic instincts, his complete honesty, his fierce boosting of Kansas City and his fine feeling for human-interest stories. To him, the story of a cat who got caught in a chimney was as worthy of page one as the report of a local election. Nelson also had an acute distaste for publishing distasteful facts. *Star* stories never mentioned snakes, freaks, names of malignant diseases or anything that might be considered revolting. Nelson summed up his publishing philosophy in these words: "Newspapers are read at the breakfast and dinner tables. God's great gift to man is appetite. Put nothing in the paper that will destroy it."

For years Nelson refused to publish halftones of photographs, preferring the old-fashioned sketches of news events done by staff artists. He kept the format of the paper in a very staid pattern. Even today, as the top of page one above shows, only the most important stories carry headlines more than one column wide.

Nelson had the reputation of never writing a line of newspaper copy himself and never giving any of his reporters a real raise. But he made his paper one of the best newspaper training grounds in America. A man who worked on the *Star* had no trouble getting a job on any other newspaper. Among

Star alumni are William Allen White, Ernest Hemingway, Courtney Ryley Cooper, Eugene Field.

When William Rockhill Nelson was not crusading against municipal corruption, he was fighting for civic beauty. "When I came to Kansas City," he said, "it was incredibly commonplace and ugly. I decided that if I were to live here the town must be made over." The *Star* kept up an unending campaign for having streets widened, trees planted, ugly bridges replaced by pretty ones. Nelson took a trip to Europe, felt Missourians needed the chance to look at art, came back with copies of 19 Old Masters. These formed the nucleus of his museum.

Nelson died in 1915. His will directed that his holdings in the *Star* (and its companion morning paper, the *Times*) be sold and the money used to give Kansas City a great art museum. In a transaction unique in American journalism, the *Star* was sold to its employees for \$11,000,000. So well has the *Star* prospered under its employee-management that the final installment of the \$11,000,000 was paid off early this year, four and a half years before it was due. Today, *Star* stock is owned entirely by *Star* employees. If an employee dies or leaves the paper, his stock must first be offered for sale to the *Star*.

The \$11,000,000 has gone to build one of the best art museums in the country. On the following pages are some of the paintings in the William Rockhill Nelson Gallery of Art, presented as part of LIFE's series on notable American museums. By terms of Nelson's will, no painting may be bought unless the artist has been dead for at least 30 years. But an outside group buys modern work, gives it to the Gallery. Kansas City makes good use of its museum. Last year, in a city whose population is 400,000, attendance at the Gallery was more than 200,000.



William Rockhill Nelson was an old-fashioned individualist who dressed like one. He never enjoyed himself unless he was in the middle of a fight. He was 74 when he died.



ROY ROBERTS IS THE "STAR'S" MANAGING EDITOR



GEORGE B. LONGAN IS THE "STAR'S" PRESIDENT



HENRY J. HASKELL IS THE "STAR'S" EDITOR



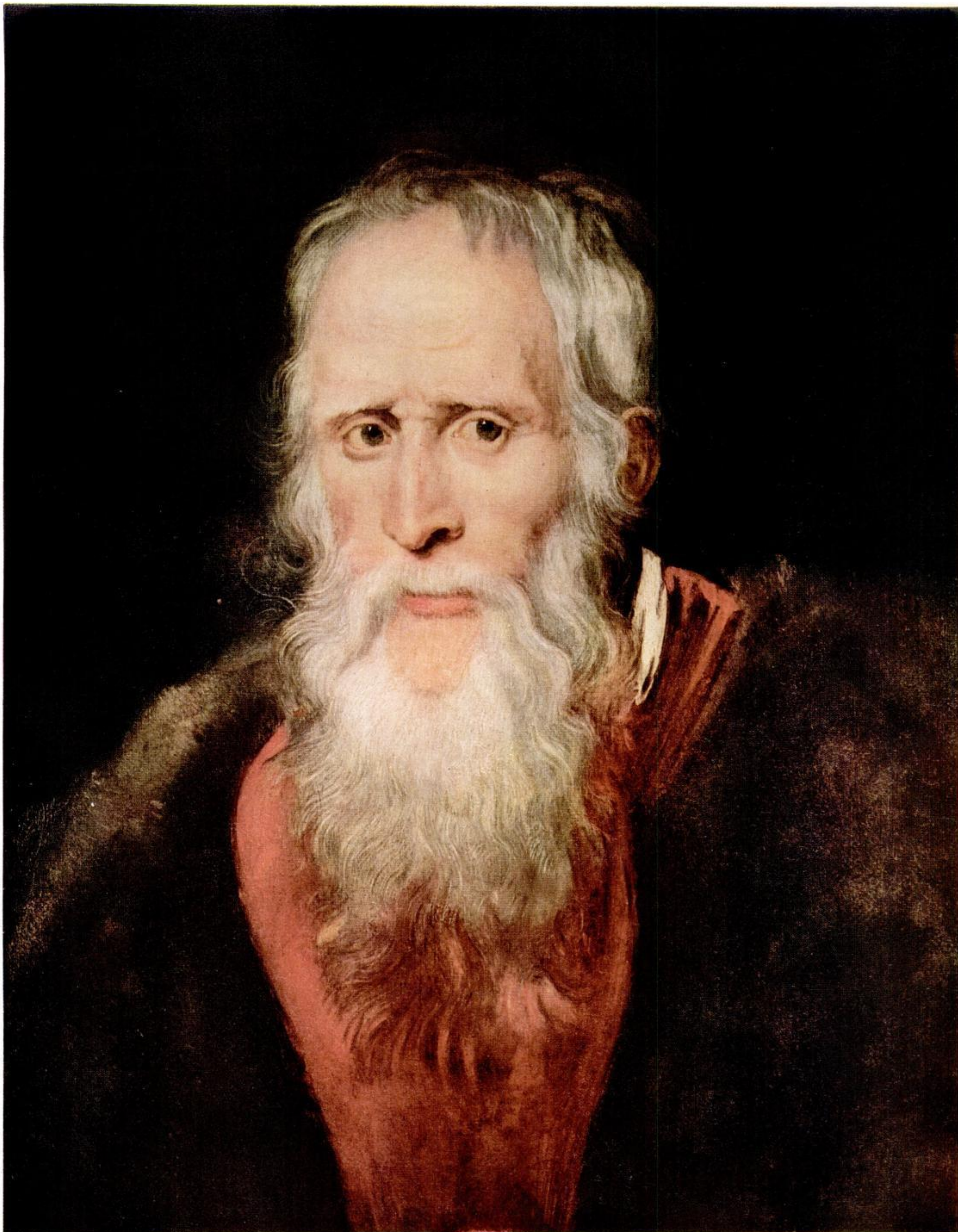
VERONESE

"Christ and the Centurion," done in the most opulent style of the opulent 16th Century Venetian school, tells the story of the Roman officer who begged Christ to heal his servant. In it, Veronese shows off the rich clothing, armor, architecture of his rich city. The kneeling Centurion is a portrait of Agostino Barbarigo, commander of Venetian fleet which defeated the Turks at Lepanto in 1571.

"The Triumph of Bacchus" (below) was painted for Cardinal Richelieu in 1638. A painstaking lover of the classics, Nicolas Poussin made little wax models of his figures, arranged them in front of sketched landscapes before starting to paint. In this admirably composed scene, the god of wine sits in his centaur-driven chariot. In his horse-drawn chariot, Phoebus, the sun god, lights up the sky.

POUSSIN





RUBENS

Portrait of Old Parr" was painted by Peter Paul Rubens in 1629. Diplomat as well as artist, Rubens journeyed to England as ambassador from Queen Isabella of Spain to King Charles I. In England, he went to see a Shropshireman named Old Parr who was a great celebrity because, by his own unreliable calculation, he was 146 years old.

Rubens sketched the ancient in England, finished this warm, dignified portrait back home in Brussels. Old Parr became the hero of many contemporary ballads but he enjoyed his fame for only a few years. In 1635, he was taken to London to see the King. After seven weeks of wining and dining, he died of too much high life, supposedly aged 152.



EL GRECO

"The Penitent Magdalene" is portrayed by El Greco, the tormented Greek who became the glory of Spanish painting, as she listens to heavenly angels' music. The ivy symbolizes her early life, the jar of ointment symbolizes her later redemption and the skull presages her death.



VELASQUEZ

"St. Peter" was painted by Velasquez about 1620, six years after El Greco died. One of his early works, it is already notable for its matchless technique, for the expressive agony the artist got into the clenched hands. The key and the boat are the symbols of the fisherman-saint.



REMBRANDT

"Youth with a Black Cap" is done in the subdued style of Rembrandt Van Rijn's last years. The sad-eyed model is Titus, the artist's devoted son and prop of his impoverished old age. Titus died two years after this painting was done. A year later, in 1669, Rembrandt died.



TITIAN

"Portrait of Antoine Perrenot de Granvella" is Titian's sensitive, aristocratic likeness of a brilliant 16th Century church diplomat. Cardinal Granvella engineered royal marriage between Philip II of Spain and Mary of England—Bloody Mary, England's last Catholic Queen.



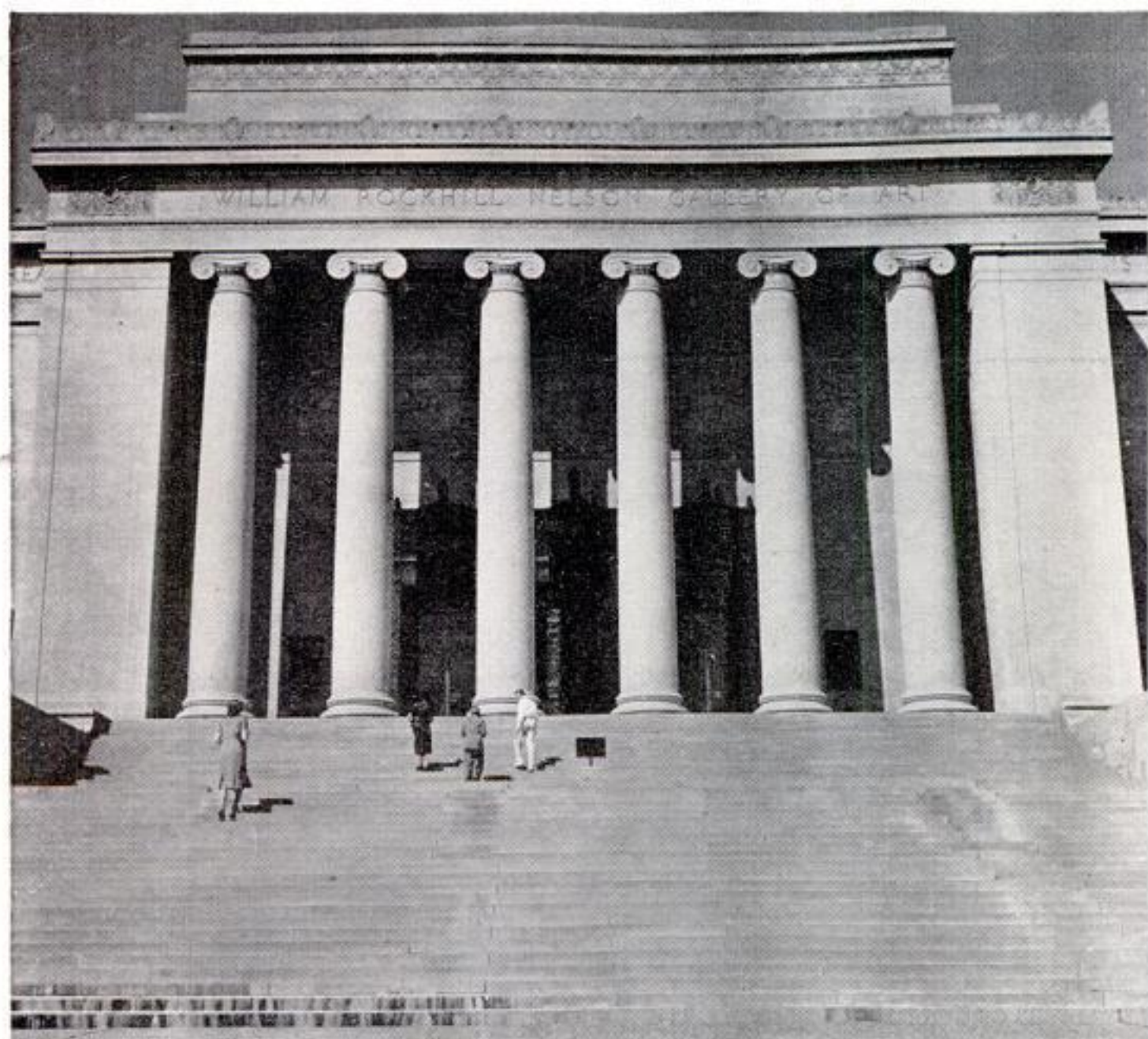
BRUEGHEL

"The Groom" by Pieter Bruegel the Younger, nicknamed "Hellfire Bruegel" because so many of his works were concerned with hell and the damned. This lighter work resembles the Flemish peasant scenes which his famous father, Pieter Bruegel the Elder, did. Here, as a drunken wedding party, led by a tipsy musician, approaches the church, the red-hatted groom begins to feel coy and reluctant.

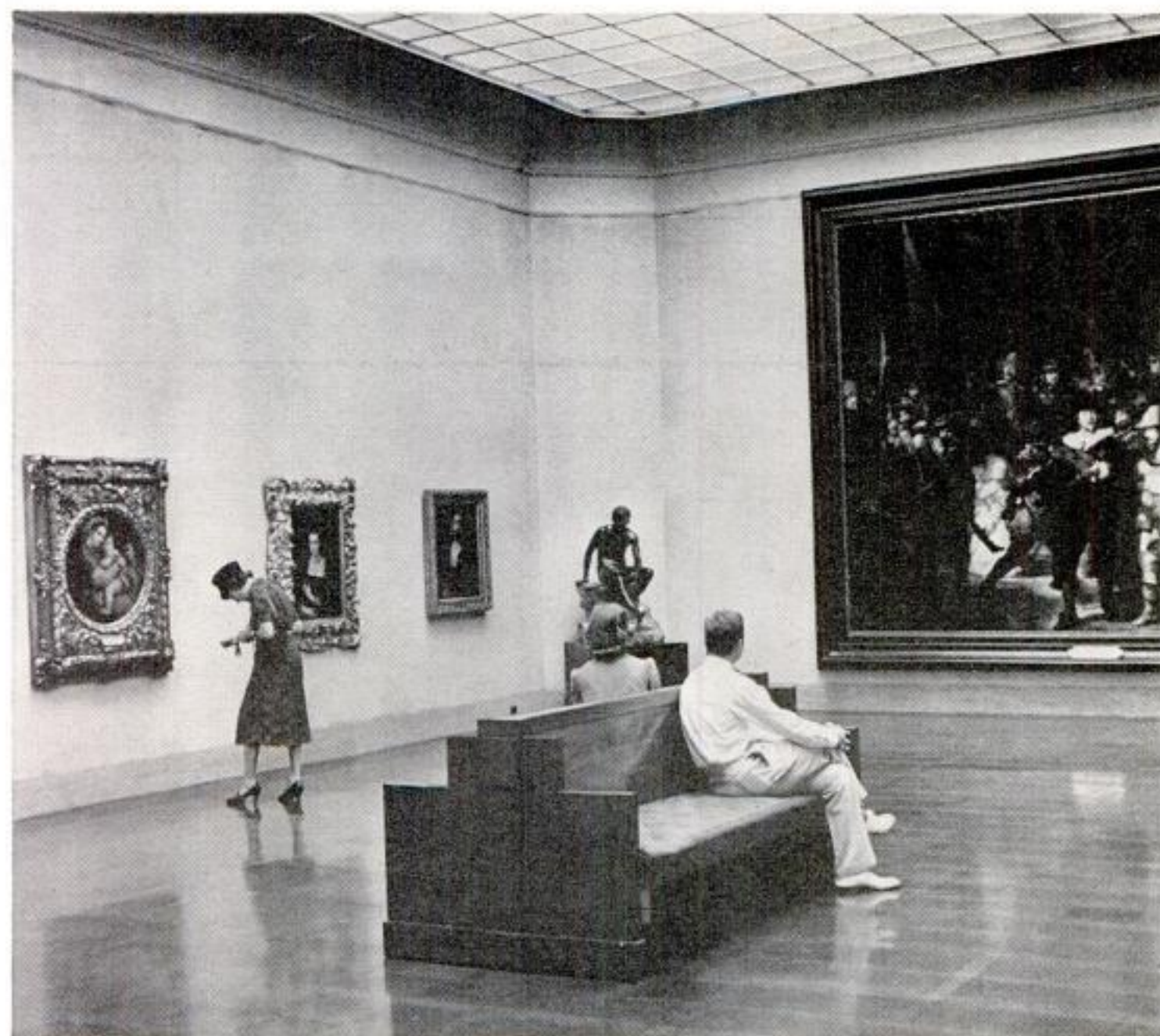
"Exit from the Theater" portrays the people whom Honoré Daumier liked most to caricature, the petty bourgeoisie of Paris. Best known during his lifetime (1808-79) as a political cartoonist and as a lithographer, the Frenchman is at last being recognized as a fine painter. A lifelong fighter against social injustice and poverty, Honoré Daumier himself died penniless and was buried in a pauper's grave.

DAUMIER





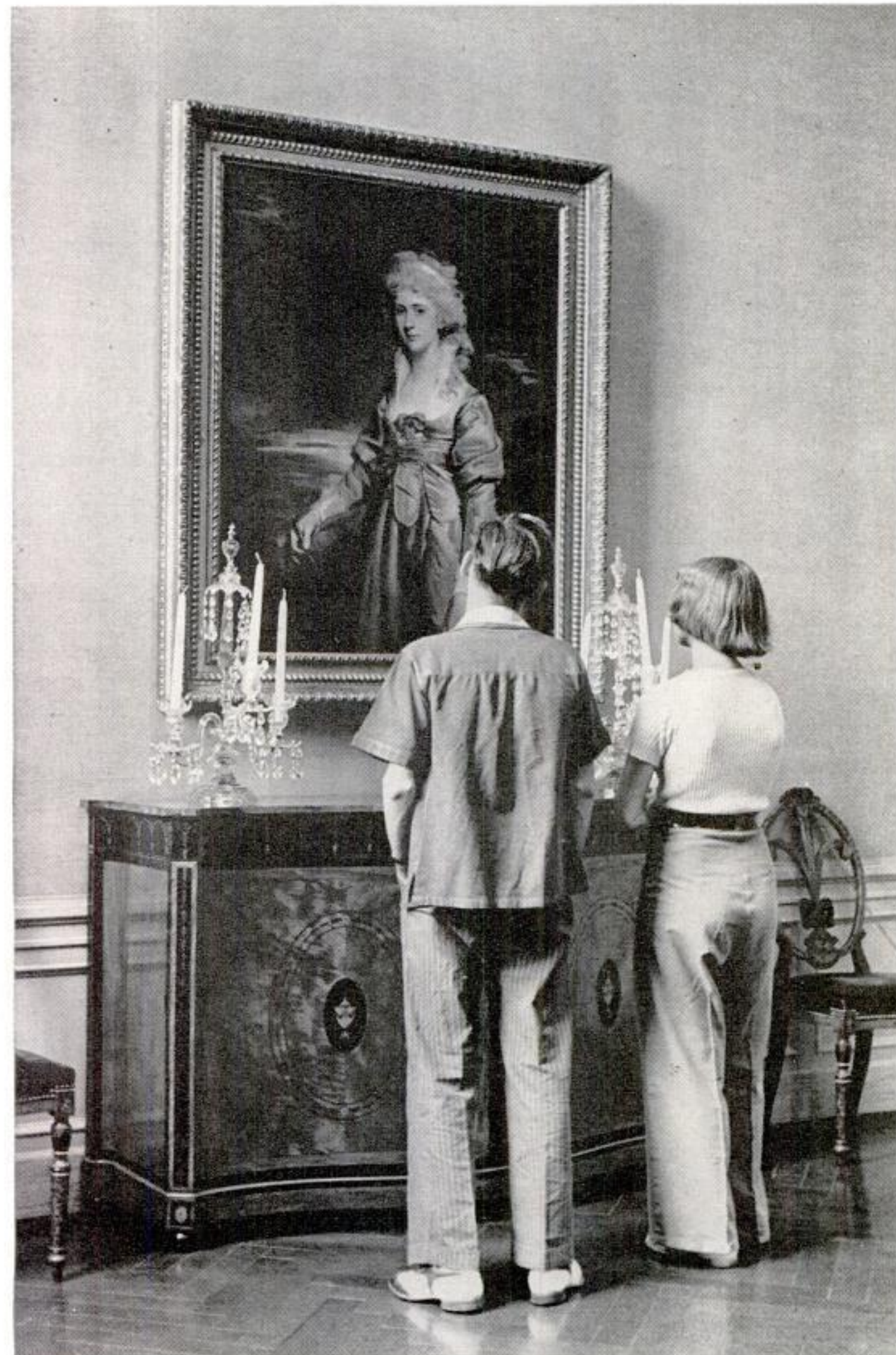
The William Rockhill Nelson Gallery of Art, a \$2,750,000 limestone building, was opened in 1933. One of its wings, given by Mary Atkins of Kansas City, is called the Atkins Museum of Fine Arts. The whole Gallery is air-conditioned and fitted with upholstered chairs and lounges that make it one of the most comfortable museums in America.



Very good copies of great paintings were bought from Europe by Nelson who wanted to give Kansas City a chance to see what Old Masters looked like. Left to right: Raphael's *Madonna of the Chair*, Rubens' *Portrait of Isabella Brant*, Giorgione's *Knight of Malta*, Rembrandt's *Night Watch*. The copies are kept—mostly as a curiosity—in separate gallery.



Kirkwood Hall, named for Nelson's son-in-law, is the main entrance to the Gallery. It is lined with twelve columns of black Pyrenees marble, each weighing eleven tons. In the center is statue of Mars and Venus by Francesco Mosca, Italian Renaissance sculptor. The 17th Century Flemish tapestries on the wall tell the story of Phæton and his fiery chariot.



The settings for the paintings are carefully planned to stress the connection between painting and the other decorative arts. With this 18th Century Hoppner portrait of Lady Fitzgerald is placed a contemporary satinwood and mahogany cabinet, Waterford glass candelabra and Hepplewhite chairs. People are often more interested in the furniture than the painting.



MANAGER TED MAYER, EX-BIG LEAGUER, TALKS TO THE EL PASO TEAM OF THE ARIZONA-TEXAS LEAGUE. THE TEAM AVERAGES 19 YEARS, WILL HIRE NO VETERANS

BEST YOUNG BASEBALLERS ARE ALMOST ALL OWNED BY YANKEE FARM SYSTEM

To New York this week, for the World's Series, came hundreds of baseball scouts. They drifted in from Texas, Missouri and California—their eyes still red from the dust of sandlot diamonds. Everywhere they had been searching for good young players. Yet, when they got to New York, they all had the same story: "The Yankees own all the best kid players."

To major-league owners, this was nothing new. The Yankees control 14 clubs, scattered over the country from El Paso, Tex., to Binghamton, N. Y. Whenever a Yankee scout finds a prospective big-league ballplayer in a high-school or sandlot game, he immediately signs him up, sends him to one of these Yankee farms. There he is nursed, trained and

coached, made ready for eventual service with the Yankees. In the last few years, the farms have done a remarkable job. No fewer than ten of present Yankees—Chandler, Donald, Gordon, Keller, Murphy, Rolfe, Rosar, Russo, Selkirk and Sundra—came up from the farms. And, like the Yankees, the farm teams too have been steadily winning pennants. This summer, while the Yankees won their fourth straight American League Championship and prepared to win their fourth straight World's Series, five of the 14 Yankee farm teams won championships and six others finished second or third. Only one was as low as sixth.

There is no such thing as a typical Yankee farm. The parent organization owns six of them outright.



El Paso, Tex., has 20-year-old Jim Jewell, best third baseman in the Arizona-Texas League. His home is in California. Next year he will probably go on to Joplin, Mo.



Wenatchee, Wash., sensation was 20-year-old Bill Skelley, most valuable player in the Western International League. He batted .365. Next year, he will play Class AA ball.



Neosho, Mo., last year awarded a cup to "Doc" Evans for winning the batting championship with a .385 average. This year Evans was sent to Joplin, then back to Butler, Pa.



LIKE MOST MINOR LEAGUE TEAMS, NEOSHO, MO., HAD ITS ATTENDANCE DOUBLED BY INSTALLING LIGHTS, PLAYING ALMOST ALL ITS GAMES AT NIGHT. THE LIGHTS COST \$5,000

With others it has a working agreement, sometimes pays part of the salaries, helps to appoint the manager. But there definitely is a typical Yankee farm player. Generally he is not more than 17 or 18 when first discovered by some keen-eyed scout. He may be on an American Legion team. He may be playing twilight ball for an industrial league. But wherever he is, he must be able to belt the cover off the ball, be quick on his feet and have an arm like a steel spring. After a little pleasant dickering, he is signed up, told to report to one of the five Class D teams—Butler, Pa.; El Paso, Tex.; Norfolk, Neb.; Neosho, Mo., or Easton, Md. From that time on, he must go wherever the Yankees may send

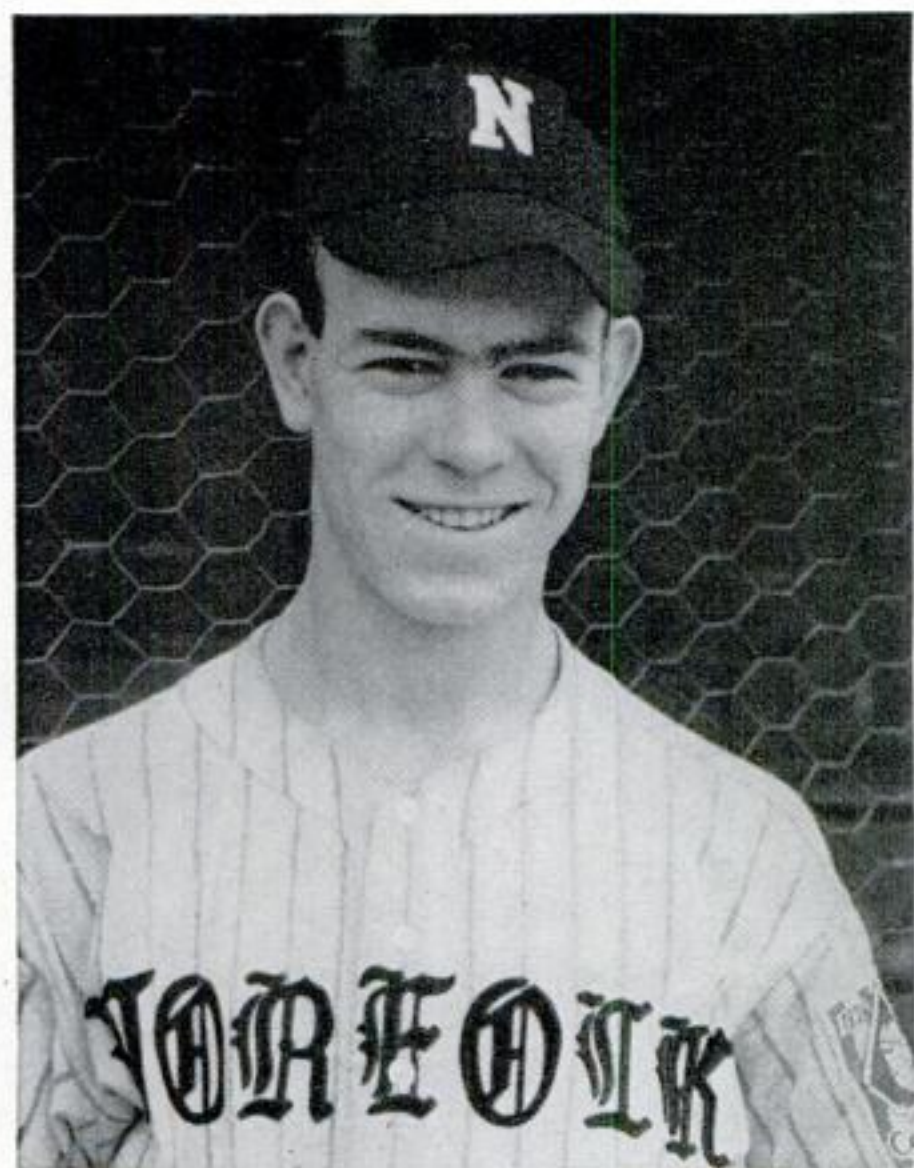
him, can play with no other baseball organization.

With one of these Class D teams, the kid gets \$75 a month, plus expenses. The competition is not tough and he should be able to hit better than .300, knock a few home runs. If he succeeds, he will be raised up a league the next year and sent to Akron, Ohio; Joplin, Mo., or Amsterdam, N. Y.—all class C teams. The very best players may skip a league, land in Class B their second year. But the average player will spend a year in Class C, where he gets \$100 a month, before advancing to a Class B club such as Norfolk, Va., Augusta, Ga., or Wenatchee, Wash.

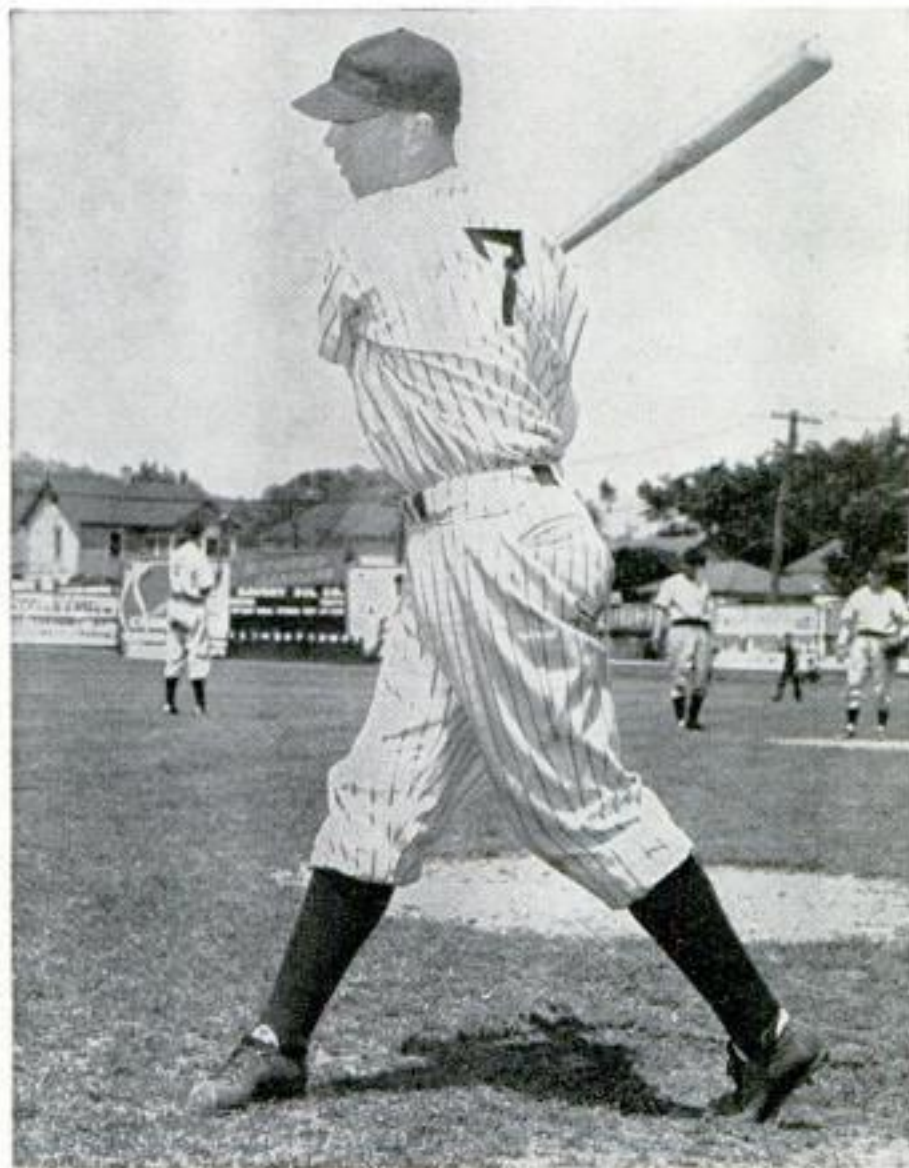
In Class B the competition becomes tougher. More players fail. Some of them can no longer hit. Some

of the pitchers develop dead arms. For those who still succeed, however, the next step is Binghamton, N. Y., a Class A team, and then Kansas City or Newark, both AA teams, where the baseball is almost as good as it is in the majors. The last, and hardest, promotion is to the Yankees themselves.

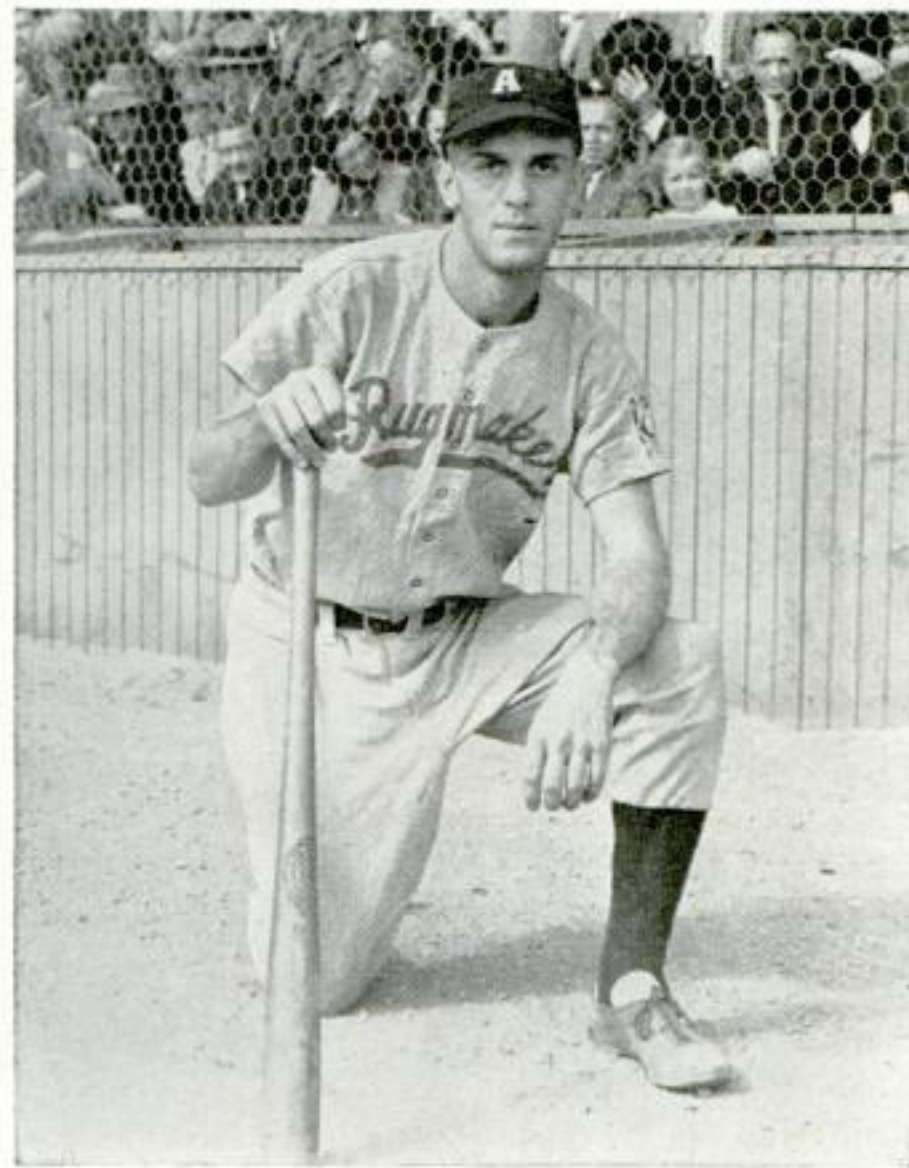
Most American kids, from the time they first swing a bat, dream of someday playing ball with the Yankees. The Yankee farm system is capitalizing on those dreams, lining up the very best young players for Yankee teams of the future. Below are shown some of this year's Yankee hopefuls. Some will probably never amount to anything. One or two may really play on the Yankees, get rich and famous.



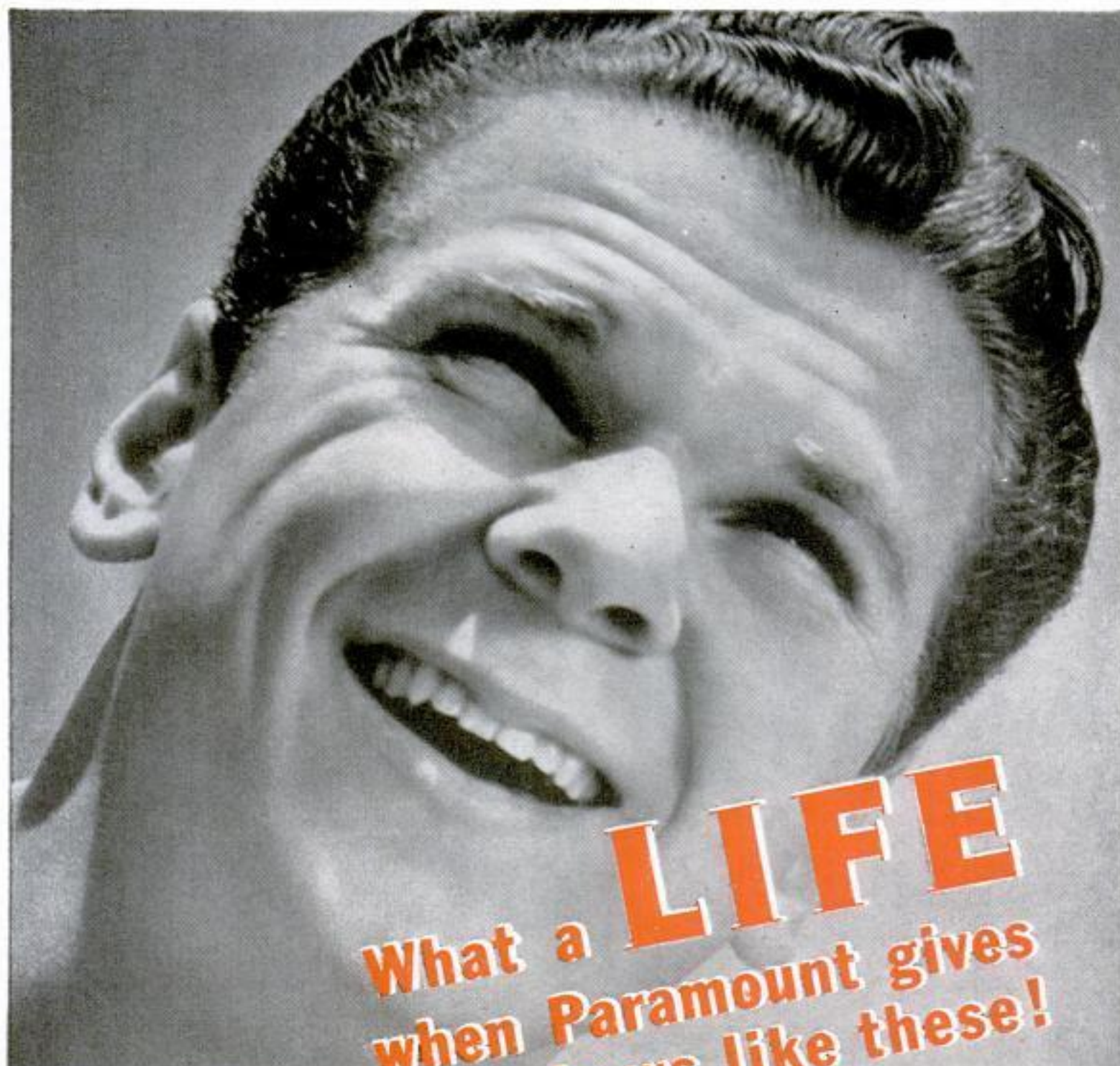
Norfolk, Neb., has a local boy, 18-year-old Ed Wagner, who made good as a pitcher. It was his first season in organized ball. He may remain with Norfolk another year.



Binghamton, N.Y., has Jack Graham, 22-year-old outfielder, who led the Eastern League in home runs, with 29, and in three-base hits, with 16. He goes to Newark next year.



Amsterdam, N.Y., won pennant in the Canadian-American League, partially because of the hitting of Henry Hoysradt, 22-year-old outfielder. Next year he may go to Binghamton.



"WHAT A LIFE"

Radio's favorite youngster, Henry Aldrich, brings his misadventures to the screen in a grand story of schoolboy comedy and puppy love. Jackie Cooper in his top role since "Skippy" days plays Henry. Betty Field, star of the Broadway hit, "What a Life," is Henry's best girl. John Howard, Janice Logan, Lionel Stander, Hedda Hopper and a couple of hundred high school youngsters complete the big Paramount cast. Jay Theodore Reed produces and directs.



"JAMAICA INN"

Charles Laughton in his mightiest screen role as that gentlemanly blackguard, Sir Humphrey Pengallan, undercover leader of the most cutthroat crew of villains ever to wreck a ship or slit a throat. Introducing the new Laughton star find, Maureen O'Hara. A Mayflower Pommer-Laughton Production, directed by famed Alfred Hitchcock ("39 Steps," "The Lady Vanishes") featuring Leslie Banks, Emyln Williams, Robert Newton.

"HONEYMOON IN BALI"

Madeleine Carroll's in love with Fred MacMurray. Allan Jones is in love with Madeleine. New Hollywood glamour girl, Osa Massen, has the same heart palpitations about Fred. And Fred's in love with Bali, that beautiful South Sea Isle where five Balinese beauties mend Fred's socks and sing him love songs beneath that Bali moon. You'll find plenty of romance in this fast-moving modern love story which travels from Manhattan to the glittering sands of Nassau, across the seven seas to Bali; you'll find a new child star in that wonderful Bali Baby, little Carolyn Lee. Edward H. Griffith directs.



Paramount's Successes!

Gary Cooper as "BEAU GESTE"... Joe E. Brown and Martha Raye in "\$1,000 A TOUCHDOWN"... Coming—Lloyd C. Douglas's "DISPUTED PASSAGE" with an all-star cast.

Ask your theatre when you can enjoy these
PARAMOUNT PICTURES

Yankee Farm System (continued)



Augusta, Ga., sensation was 18-year-old Jack Bearden, who here shows his mother how he grips his bat. Breaking into the Augusta line-up in August, he batted .412.



Kansas City has best second-base combination in minors. Shortstop Phil Rizzuto, 20 (left), and Second Baseman Jerry Priddy, 19, will be with the Yankees in 1941.



Akron, Ohio, featured 220-lb., 21-year-old Bob Waugh, first Akron pitcher to win 21 games in one year. With him is his wife, an Akron girl whom he married this summer.



Beauty... born in a Cyclone



WIND can bend great trees. Now Coty uses this mighty force! In chambers of polished steel, streams of air—driven over 1,000 miles an hour—swirl and buff each tiny powder particle. Even the tints are blended by air, the colors diffused so finely that they take on new warmth. Coty offers you a wide range of these glowing shades. Ask to see particularly *Soleil d'Or*...and *Rachel Nacré*.

Dip your fingers in "Air-Spun" Face Powder...it feels as if you had dipped your hand in a cloud! Smooth "Air-Spun" on your face...the texture seems to melt onto your skin...new, fresher coloring blooms in your complexion! These flatteries were born in racing streams of air! Coty creates artificial "cyclones" to buff texture, blend shades to new delicacy! Only one powder in all the world is made this dramatic way! Try it!

"Air-Spun" COTY

FRAGRANCE GUIDE

Choose "Air-Spun" Powder, \$1.00, in the Coty scent that charms you most. Each fragrance has its own individual box—to identify the perfume.

Try also—"Air-Spun" Rouge: Made the same way, for greater smoothness, warmer, glowing colors.

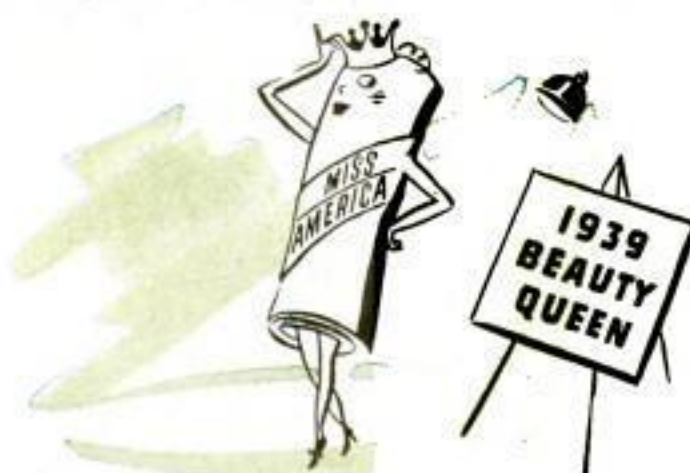


The only linoleum with a permanent

"BEAUTY PROTECTOR"

New Adhesive Back Provides Stronger, Longer-Wearing Installation at No Increase in Price!

YOU'LL discover the most brilliant "floor show" of '39 at your dealer's now! Every pattern in the new Nairn Adhesive Sealex Linoleum line is an eye-thrilling beauty of color and design.



an amazing factory-applied adhesive back.

When laid direct to the floor, this specially strong adhesive makes every square inch of Nairn Adhesive Sealex Linoleum grip the floor like a vise! It eliminates ugly blisters, buckles and splits.

The underfloor problem is "licked" at last! That's the secret of the phenomenal popularity of Nairn Adhesive Sealex Linoleum. More for your money—in smoother, sanitary, longer-lasting *genuine inlaid linoleum with permanent beauty protection.*



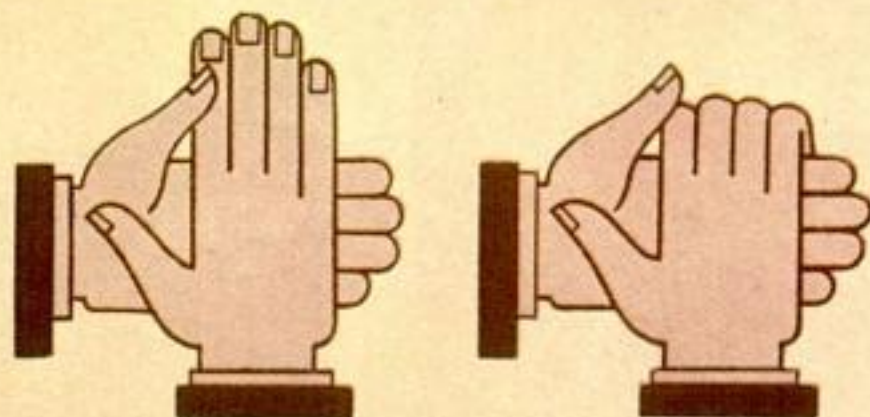
But when you look at the back of Nairn Adhesive Sealex you'll make an even more startling discovery. You'll see how the superb beauty of this *genuine inlaid*

linoleum is permanently protected by a revolutionary new invention...

CONGOLEUM-NAIRN INC., KEARNY, NEW JERSEY

Pattern shown is "Weldon" No. A7535.

Here's how it Works



Place your right hand, representing the linoleum, over the fingers of your left hand, representing floor boards. Now close the right hand, grasping fingers of the left hand tightly. That's a Nairn Adhesive Sealex installation! Expanding and contracting floor boards are held in a firm, vise-like grip! They cannot cause ugly bumps, splits or buckles.



NAIRN ADHESIVE
SEALEX
TRADEMARK REGISTERED
LINOLEUM



BUSTER KEATON, CARL HUBBELL OF CINEMA PIE-PITCHING, HAS LATELY HAD FEW CHANCES TO PRACTICE HIS SPECIALTY. HE HAS A FIELD DAY IN "HOLLYWOOD CAVALCADE"

MOVIE OF THE WEEK:

Hollywood Cavalcade

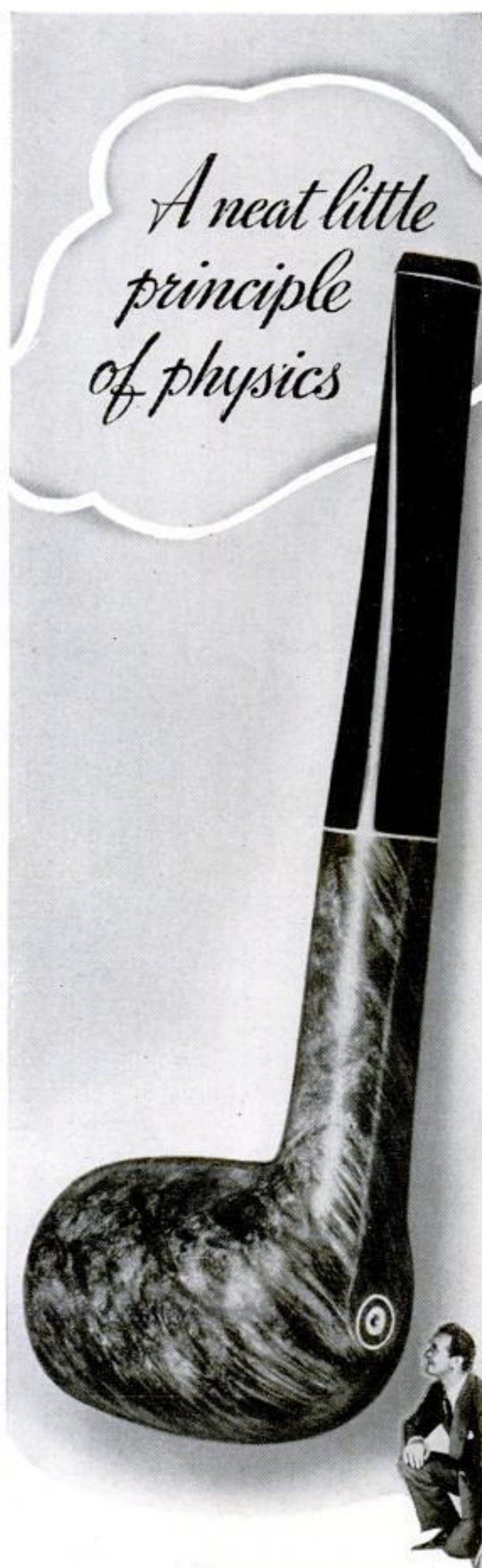
The movies cast a fond look at their own past

Although no one has ever accused Hollywood of modesty, movies about the movie industry have never been as numerous as movies about such allied enterprises as radio, theater or grand opera. Furthermore, the few self-portraits that Hollywood has provided have been satirical like *A Star Is Born* or *Once in a Lifetime*. In *Hollywood Cavalcade* this omission is fully rectified. Produced by Darryl Zanuck and written somewhat in the nostalgic manner of his *Alexander's Ragtime Band*, it scurries exuberantly through the history of the movies from their infancy until the arrival of sound.

No serious evaluation like the *March of Time's* survey of the cinema this summer, *Hollywood Cavalcade* follows the pattern which in previous enterprises has made Producer Zanuck of 20th Century-Fox the Herodotus of the screen. Cinema history is woven into a marathon romance between Don Ameche and Alice Faye which lasts from 1913 to 1927. The picture's high points occur, however, when the story stops entirely, allowing such memorable personages as the Keystone Cops, the Mack Sennett Bathing Beauties, Chester Conklin and Buster Keaton, summoned out of the past for a nostalgic retake, to romp across the screen exactly as they used to do in the years of the movies' uproarious childhood.



WHEN NOT HAVING PIES THROWN AT HER, ALICE FAYE SITS IN A MUD PUDDLE



CARBURETOR KAYWOODIE

U. S. Pat. No. 2,082,106

\$4

In this Kaywoodie pipe, called the *Carburetor Kaywoodie*, a wonderfully sweet-smoking pipe has been improved by the application of a neat little principle of physics. When you take a puff at one of these Carburetor Kaywoodies, you automatically *draw air* in through a tiny inlet in the bottom of the bowl. That incoming air keeps the smoke cool and sweet and serene, no matter how belligerently you puff. In fact, the harder you puff, the more air comes in. That's why it's called a *Carburetor Kaywoodie*. Your own pipe merchant will let you examine one: with a little urging on your part, he will even let you buy one. The urge: four dollars. Shown above, actual size No. 22.

Other Kaywoodie Pipes

Super Grain \$5, Gale Kaywoodie \$5
Flame Grain \$10, Meerschaum-Briar \$12.50
Matched Grain Sets \$100 to \$1,000

Among all pipes Kaywoodie was selected for the Westinghouse Time Capsule at the N. Y. World's Fair.

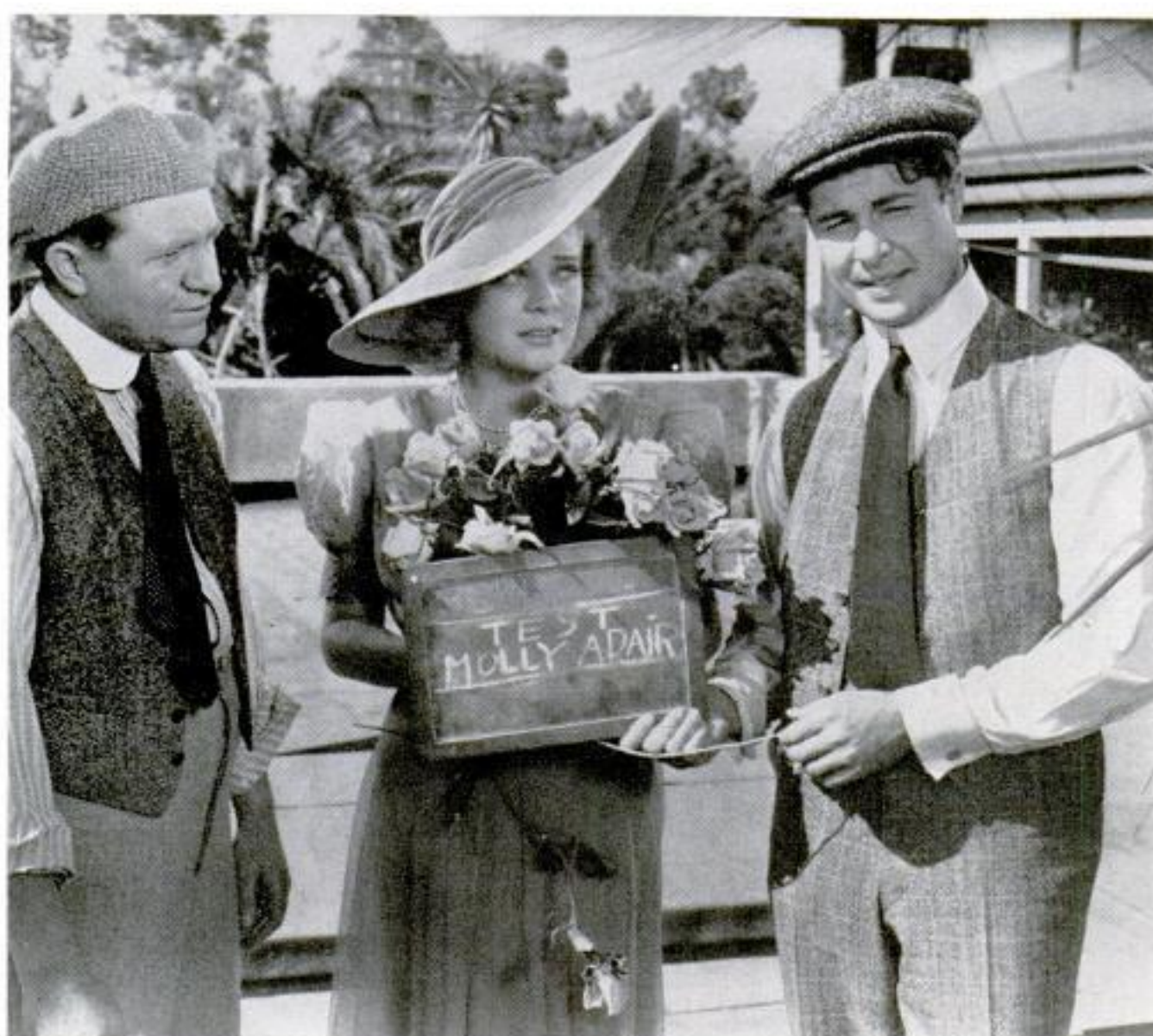
KAYWOODIE COMPANY

Rockefeller Center, New York and London

COPY. 1939 KAYWOODIE COMPANY



Story of "Hollywood Cavalcade" starts when a vacationing prop boy (Ameche) meets a Broadway entertainer (Faye), persuades her to come to Hollywood at \$100 a week.



Molly Adair—who may strike contemporary audiences as composite picture of Mary Pickford, Theda Bara, Gloria Swanson—is a hit. The prop boy becomes a producer.



When a comedian chucks a pie, hits Molly in the face, audiences roar with laughter. Thereafter Molly, who wants to play romantic roles, becomes target for more pies.

EX-LAX MOVIES

"The girl who punished herself"



BETTY: I don't know which is worse... constipation or the remedy!

SALLY: You're silly to punish yourself that way. Why don't you try Ex-Lax?



BETTY: Ex-Lax? You expect that to work for me... a little chocolate tablet?

SALLY: Don't let its pleasant taste deceive you. Ex-Lax is a dependable laxative—thorough and effective!



LATER

BETTY: No more strong, bad-tasting laxatives for me! That Ex-Lax was just the thing. It fixed me up fine!

SALLY: What did I tell you! We've used Ex-Lax in our family for over 30 years.

The action of Ex-Lax is thorough, yet *gentle*! No shock. No strain. No weakening after-effects. Just an easy, comfortable movement that brings blessed relief. Try Ex-Lax the next time you need a laxative. It's good for every member of the family.

10¢ and 25¢



THE definite purpose of LIFE is to inform its readers of what is going on in the world today—to bring them the news which can best be told in pictures.

MENDS MOST ANYTHING



10¢ at hardware, drug and 10c stores; also in cans from 1/4-pint to 1 gallon
FREE Send post card for booklet, "Better Results with Glue," containing many useful hints about mending, model making and home workshop jobs. Address: McCormick Sales Co., 408 Light Street, Baltimore, Maryland.

Quick HEADACHE Relief!



In use 28 years! Millions used yearly! Won't leave you jittery! At druggists.

10¢ STANBACK COMPANY, LTD. SALISBURY, NORTH CAROLINA, U.S.A. 25¢

CONTINUED ON PAGE 66



**"If they'd only followed
my suggestions"**

THE White Fireman* had recommended to the owners of this plant that the operating levers of their stationary chemical fire engines be keyed on their shafts, instead of being attached with set-screws. He also had urged that the plant's water main be moved from its overhead brackets inside the building and placed underground. ■

Nothing was done . . . and five months later fire came. As the White Fireman had predicted, the operating lever of the chemical engine nearest the blaze slipped on its shaft and the engine could not be used. The fire gained headway . . . the roof and walls collapsed . . . which broke the water main . . . which put the powerhouse out of commission . . . and ended the hydrant system's usefulness. The total damage reached \$800,000.

Following the White Fireman's expert advice *always* means greater safety against fire . . . and often means a saving in insurance costs.

CALLING ALL CITIZENS



**FIRE PREVENTION
WEEK · October 8-14**

*THE WHITE FIREMAN symbolizes the loss-prevention engineering service maintained by this Company to the advantage of policyholders. It is available through any North America Agent or your insurance broker.

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of . . .



Insurance Company of North America

PHILADELPHIA



This oldest American fire and marine insurance company and its affiliated companies write practically every form of insurance except life. FOUNDED 1792 · LOSSES PAID: \$435,000,000



DREAMS WHILE MY BABY SLEEPS

A MOMENT AGO you were in my arms — kicking, cooing, doubling your little fists, whacking out at things in general with all your strength.

Your *precious* strength, my darling . . . To guard it best is what my dreams are made of. I must be strong and right in everything I do. I must choose wisely each thing for your care. I would search the world to find the best — *for you*.

THERE'S HARDLY A MOTHER in the world who doesn't feel that way about her *baby*. And, fortunately, there's hardly a mother in America who doesn't *know* that Vanta is *best*.

FOR MORE THAN 28 YEARS the enthusiastic approval of doctors and nurses has helped make Vanta Garments the largest-selling baby garments in America. And during all this time the makers of Vanta have been continually developing new scientific features to insure baby's health and comfort.

THE FIRST GARMENTS ever made without pins or buttons, Vantas are now the *only* garments sterilized by hospital equipment and packed in germproof packages. Each Vanta design is scientific-

ally worked out and carefully tested to safeguard baby's comfort.

YET IN SPITE OF their special features, Vantas are not expensive. Their fine materials withstand use and washing, and never lose their shape. And since many Vanta garments are adjustable, they are not quickly outgrown, and fewer replacements are needed. Vanta makes practically everything for your baby — garments in sizes from birth to 12 years, hosiery and toiletries. See them in the Infants' and Children's Department of your favorite department store.



The Saleswoman who wears this emblem is a Mothercraft Graduate, expertly qualified to serve you. Ask for her in the Infants' Department.

VALUABLE BOOK Send 10c for copy of the eighty-page book, "BABY'S OUTFIT", covering 55 subjects of vital interest to expectant mothers. 500 name suggestions. Use this coupon.

Earnshaw Knitting Co., Dept. L-10 Newton, Mass.
In Canada, J. R. Moodie Co., Ltd., Hamilton, Ont., are Licensees.

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ADDRESS _____

Vanta
GARMENTS

FOR INFANTS & CHILDREN

Hollywood Cavalcade (continued)

Pie throwing is a fine art but not a lost one:

Next to the invention of the Kinetoscope by Thomas Edison, cinema history's most important discovery was that the spectacle of a human being getting hit in the face by a custard pie is a hilariously funny one. Overlooked by later Hollywood producers, who, in their efforts to ape the theater, have descended to such feeble aids to comedy as dialog, dancing and deformities, this majestic innovation receives its due in *Hollywood Cavalcade*.

From the prosperous Hollywood limbo into which he has recently descended to writing, directing and producing pictures, Producer Zanuck recalled frozen-faced Buster Keaton, who flicks custard pies with machine-gun rapidity and precision. Alice Faye, not yet to be compared with such Duses of bakery histrionics as Mable Normand or Phyllis Haver, soon



"Hollywood Cavalcade" revives a great tradition

learned how to respond gracefully to Keaton's attentions, as shown below. So successful were Miss Faye's scenes with Keaton's pies that her three songs were cut out of the picture.

The question of why people getting hit with pies are funny has been answered by many philosophers. All the answers, however, are unsatisfactory. In addition to being funny, the spectacle is ennobling. It teaches the lesson that while human dignity is frail, the human frame is durable and also that there is no famine in California. In *Hollywood Cavalcade*, Keaton had an arsenal of 100 pies. Actually composed of whipped cream, sugar (for stiffening) and egg yolk, rather than real custard, they were prepared by Alfred Ulrich, the studio pastry chef. A good custard throwing-pie will hold its shape for 30 ft. Keaton's accuracy, however, can be depended on for only 15.



AMERICA'S FOREMOST FOOD MIXER!

KITCHENAID*

NOW ONLY \$29⁹⁵ IN U.S.A.

COMPLETE WITH JUICE EXTRACTOR, FULL-VISION BOWL, ALL-PURPOSE BEATER, BUILT-IN POWER UNIT—AND PLANETARY ACTION!

THE YEAR'S GREATEST HOUSEHOLD BARGAIN!

HERE AT LAST! KitchenAid performance—superior electric food-preparing service—comes at a sensational "small mixer" price! This new Model "Kay 3" IS A KITCHENAID in every exclusive feature. A beautiful, lustrous machine . . . with distinctive "Planetary Action" . . . Built-in Power Unit . . . Simplified "Speed Guide" . . . Arm-Level Juice Extractor . . . Full-Vision Bowl . . . All-Purpose Beater . . . all for \$29.95!

You'll prize KitchenAid's greater power . . . as it quietly, smoothly "mixes everything," from one egg-white to a bowlful of stiff cookie dough, as well as the "in-betweens." And its four scientific, steady speeds, with "Speed Guide," assure you better results, from the very start.

Then, too, KitchenAid operates all Attachments direct. You need purchase no extra "power adapter."



"SPEED GUIDE"

New Simplified "SPEED GUIDE," on top of handle, indicates correct speed for any mixing bowl or attachment operation.

See this KitchenAid Mixer AT ELECTRIC APPLIANCE DEALERS. If your stores have not yet received stocks, use coupon.

"PLANETARY ACTION"

Like movement of the earth around the sun—single flat beater travels around the bowl in one direction, while turning on its own axis, in the opposite. This is KitchenAid's scientific "Planetary Action" for supremely THOROUGH mixing . . . at correct, steady speeds. You need not "stand over" KitchenAid, turn bowl or continually scrape down sides. "Planetary Action" means finer cooking and baking results.



GRIND IT FRESH!

Thousands now enjoy finer, fresher flavor in every cup of coffee—and save money on every pound. Coffee in the bean retains its highly evaporative flavor. Grind it as you make it, in correct grade of grind for your method.

KITCHENAID Electric COFFEE MILL*

\$9⁷⁵ IN U.S.A.



The Hobart Manufacturing Co.
1709 Penn Ave., TROY, OHIO

☐ Please mail literature on new Model "Kay 3" KitchenAid at \$29.95.

☐ Literature on KitchenAid Coffee Mill at \$9.75.

Name _____

Address _____

City and State _____

* A HOBART FOOD SERVICE MACHINE

Made and guaranteed by Hobart: Leading Manufacturer of Electric Food Service Machines for Food Stores, Bakeries, Commercial and Institutional Kitchens. Experienced Salesmen write Sales Manager.

YOU MAY ORDER DIRECT BY SENDING CHECK WITH THIS COUPON

CONTINUED ON NEXT PAGE

"The new TENDER LEAF TEA BALLS are wonderful!"

"HELLO! . . . Oh, I'm so glad you called . . . No, I wasn't doing anything but having a cup of tea. I made it with one of the new Tender Leaf Tea Balls, and they're WONDERFUL . . . No, the tea is packed in a new kind of filter paper—the hot water FILTERS through it, so you get ALL the flavor and no stray tea leaves in your cup . . . You'll like Tender Leaf Tea better than ever—come on over and have a cup!"

HAZEL BARBOUR—known to millions of radio fans who follow "One Man's Family," radio's most popular dramatic serial, on the N.B.C. Red Network Thursday nights—on Pacific Coast Red Network Stations Sunday nights:



NOW—every tea ball a tea FILTER! With Tender Leaf Tea Balls, you not only get the choice, young, TOP leaves of the tea plant—you get a new, superior method of making tea that is ALWAYS clear and sparkling—NEVER cloudy or speckled.

And the FLAVOR! It's the delicious full flavor of Tender Leaf Tea

itself—no "foreign" taste. The filter paper is tasteless, odorless, insoluble in water.

Be the first in your neighborhood to serve tea made with the new *different* Tender Leaf Tea Balls. Your grocer has them 8 or 20 to the package. Also Tender Leaf Tea in 3½- and 7-oz. packages. Enjoy it today!

Copyright, 1939, by Standard Brands Inc.



The new Tender Leaf Tea Ball is a tea FILTER—no cloudiness or specks of tea in the cup.

Hollywood Cavalcade (continued)



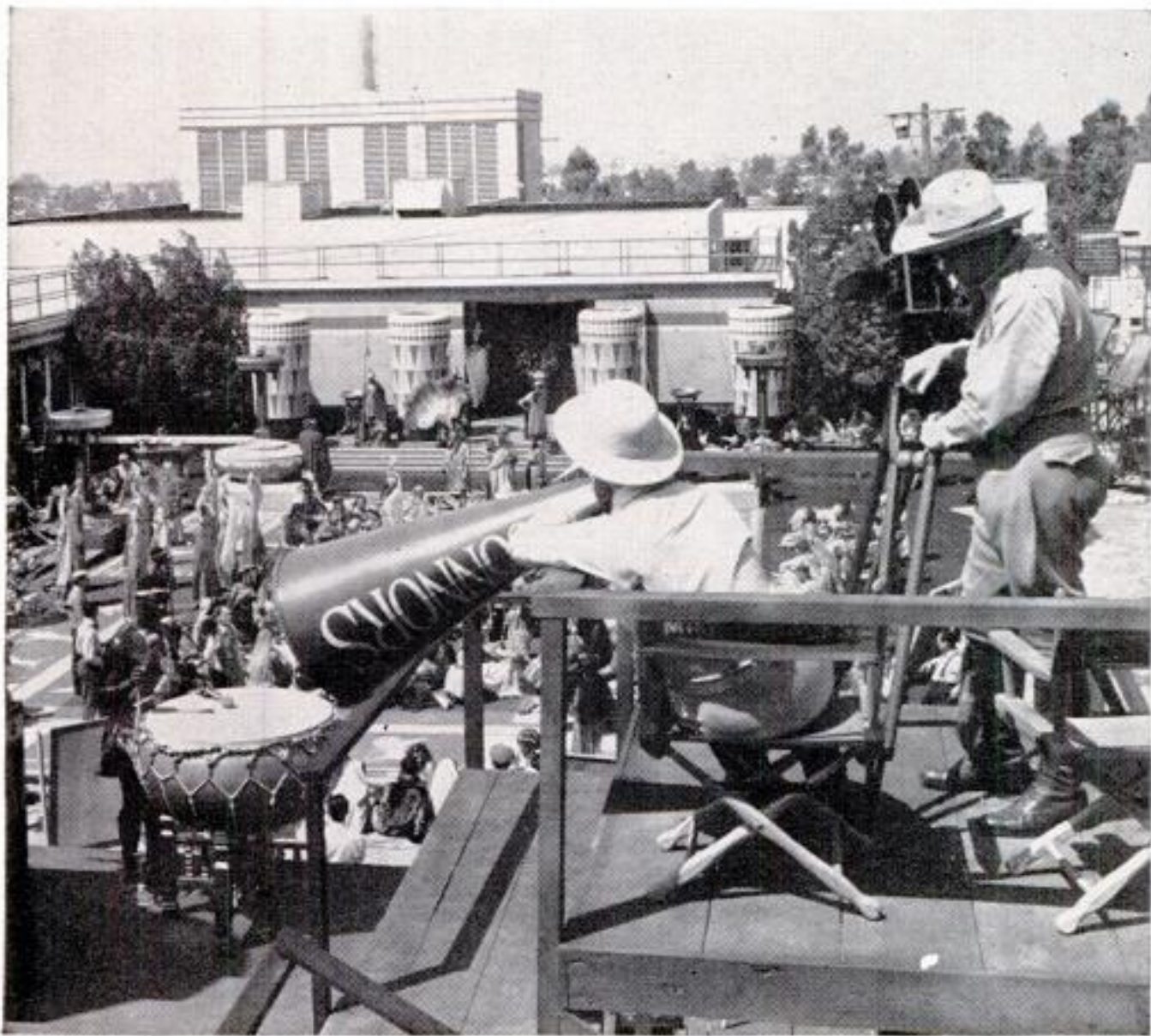
Mack Sennett Bathing Beauties first appeared in 1915, as a newspaper publicity stunt to aid Keystone Cops. No real Sennett Girls appear in *Hollywood Cavalcade*.



Keystone Cops were the backbone of Sennett comedies for several years, got paid \$60 to \$125 a week. Reassembled for *Hollywood Cavalcade*, they got \$550 a week apiece.



Parodies of Westerns were popular when Westerns were Hollywood's major product. In *Hollywood Cavalcade*, the hero takes a hand at producing all sorts of films.



Don Ameche uses a megaphone to direct spectacle pictures like Cecil B. DeMille's. Among other celebrities, Mack Sennett appears in *Hollywood Cavalcade* as himself.



In her first talkie, suggested by Al Jolson's *Jazz Singer* (above), Faye appears after her matinee idol husband dies in automobile crash and she is reconciled with Ameche.



On porch of the Cocoanut Grove, Ameche, Faye and confidant (J. Edward Bromberg) talk over old times and prepare to face Hollywood future. Landscape above is real.

**IT'S WONDERFUL
TO BE IN LOVE!**
HOW FOOLISH TO MISS YOUR CHANCE
THROUGH DRY, LIFELESS "MIDDLE-AGE" SKIN!



THERE'S JUST NOTHING LIKE A
LOVELY "SCHOOLGIRL COMPLEXION"
TO HELP A GIRL WIN AND HOLD
THE MAN SHE LOVES!



BUT WHAT
CAN I DO
TO KEEP MY
SKIN FROM
GETTING SO
DRY, LIFELESS
AND OLD-
LOOKING?

MAYBE YOU'RE
USING THE
WRONG SOAP!
WHY DON'T YOU
TRY **PALMOLIVE**?
THAT'S WHAT
I ALWAYS USE!



OLIVE OIL, PALMOLIVE'S SECRET!

YOU SEE, PALMOLIVE IS MADE WITH
OLIVE OIL, A MATCHLESS BEAUTY
AID PROVIDED BY NATURE HERSELF
TO KEEP SKIN SOFT, SMOOTH,
YOUNG! THAT'S WHY IT'S SO GOOD
FOR DRY, LIFELESS SKIN!



AND BECAUSE PALMOLIVE IS MADE
WITH OLIVE AND PALM OILS, ITS
LATHER IS REALLY DIFFERENT! IT
CLEANSES SO GENTLY, YET
REMOVES DIRT AND COSMETICS SO
THOROUGHLY
... LEAVES
COMPLEXIONS
RADIANT!

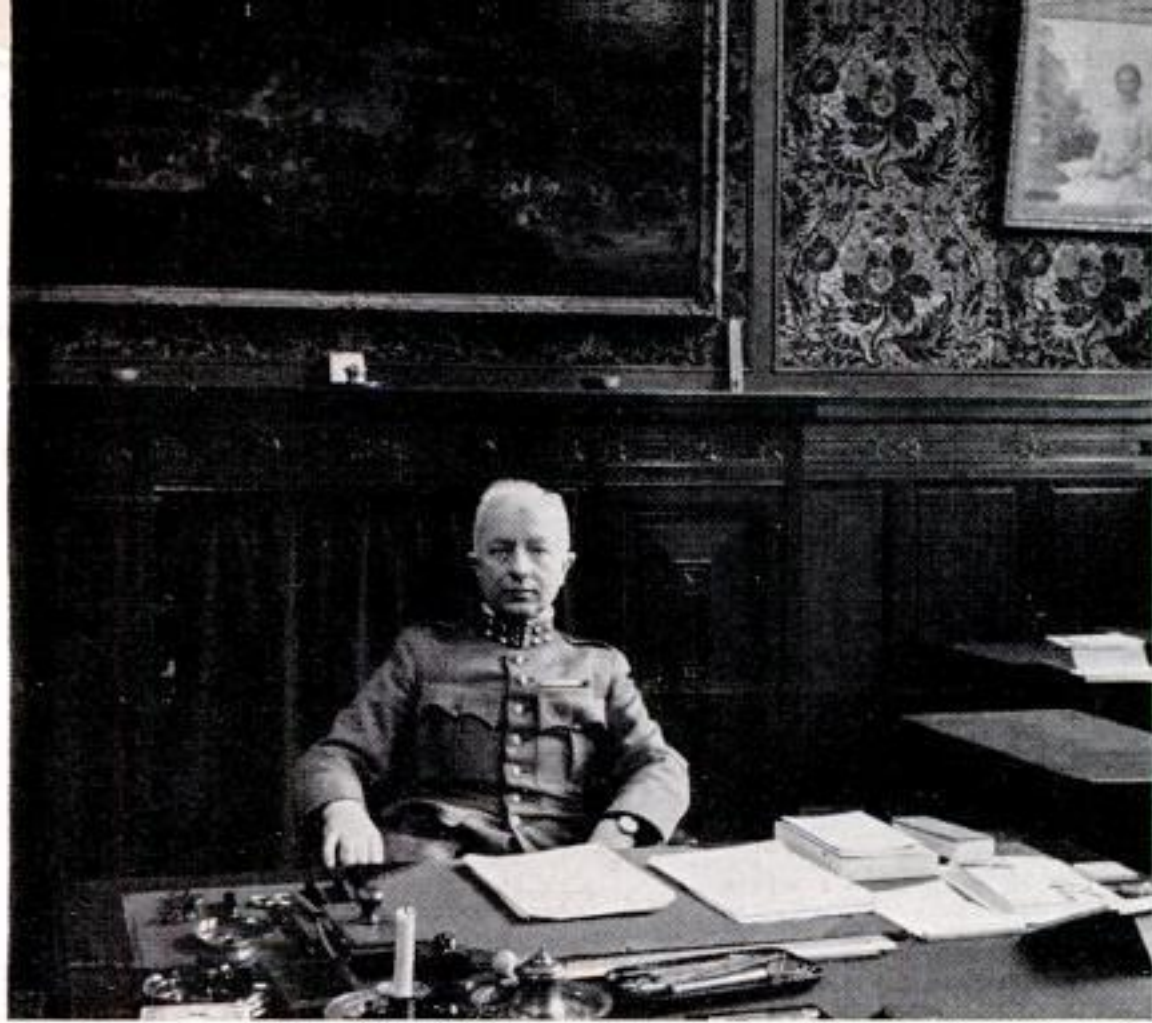
WELL, I'M GOING
TO USE PALMOLIVE
AND GET A "SCHOOL-
GIRL COMPLEXION"
LIKE YOURS!



MADE WITH OLIVE OIL!

THAT'S WHY PALMOLIVE IS SO
GOOD FOR KEEPING
SKIN SOFT,
SMOOTH, YOUNG!





Dutch Chief of Staff is Lieut.-General Izak Herman Reynders, 60, named Commander in Chief of Army and Navy, Aug. 28, for "state of war."



Rulers of Low Countries are an old widow, Queen Wilhelmina, and a young widower, King Leopold.



Belgian War Minister is Lieut.-General Henri Denis (above). Commander in Chief of the Army is King Leopold, who uses his power.

THE LOW COUNTRIES

BELGIUM AND THE NETHERLANDS

Thus far the second World War has not rolled over Belgium or The Netherlands. If anybody decides to fight in dead earnest on the Western Front, however, the war may well move in on one or both. The map on opposite page shows possible channels of German attack and defense plans of the Low Countries.

Germany's great pre-War Chief of Staff von Schlieffen in 1907 completed the plan of attacking France by a wide swing through the Low Countries, as shown on opposite page. German armies were to execute a great wheeling movement through the Belgian valleys to the Armentières, Oise, Meuse and Stenay Gaps. Von Schlieffen put his reserves on the lightly held Left Wing, his overpowering weight on the Right Wing. In a little over a month this wing was to sweep clear around Paris and envelop the whole French Army. In August 1914, the German Army began the War according to a revised Von Schlieffen Plan and made rapid progress through Belgium to France. Then German G. H. Q. got cold feet, weakened its Right Wing, cut in front of Paris instead of behind it and cracked up badly at the Battle of the Marne. Despite this 1914 record, the Von Schlieffen Plan is still cherished by many German generals.

The armies of both Belgium and The Netherlands are negligible against German or French might. The Dutch have only four organized divisions (peacetime strength: 16,300); the Belgians only seven. Dutch war strength might be around 600,000; Belgian 800,000. Both have conscription but probably could not arm all their reserves. The Belgians use much English and German materiel; the Dutch a fine Mannlicher 1895 rifle, a good Schwarzlose machine gun and the old Lewis light machine gun. Both are completely under the thumb of German air force. The Dutch have only 300 planes, the Belgians 500. Both nations plan on putting up enough of a fight "to justify the help of our friends." Both know their probable enemy is Germany, their probable friends, Britain and France.

The Dutch admit they cannot hope to defend their eastern provinces, though border pillboxes will try to slow down a German *Blitzkrieg*. They know the Germans have even better maps of their defenses than their own, and are as ready to rebuild Dutch bridges as they were to rebuild Polish bridges.

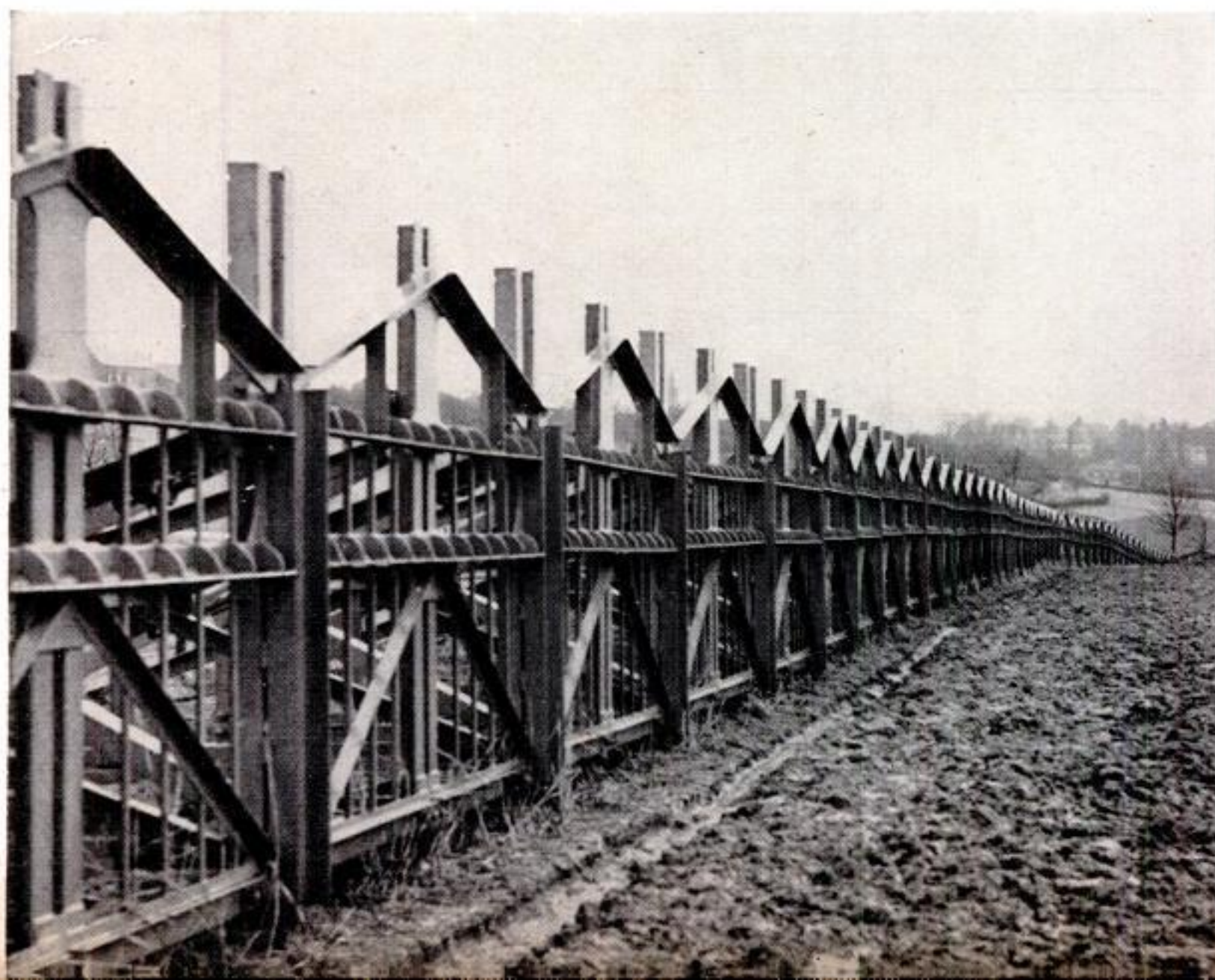
The only real defense The Netherlands has is the sea, which it proposes to let in over vast areas. The map shows the network of canals. The wooden houses

will be blasted, the people moved to the coastal cities and the pumps will cover the land with about 3 ft. of water, not enough for big boats but too deep for mechanized troops or infantry. If the pumps are bombed or blown up, the water will go to its full depth. Hummocks sticking out of this great lake will be defended.

This great flood will go as far south as the Rhine which passes through The Netherlands on its way to the sea and is called the Rijn. The Dutch can also flood the Rhine and the Maas during the winter and the land around all the big canals in the south. The floods will force the Germans to turn south, leaving unconquered the great Dutch cities of Amsterdam, The Hague, Rotterdam, Leyden, Utrecht and Haarlem. Given a hard winter, the Germans might be able to close in over the ice on these cities.

The Belgians count more on forts to hold up the Germans. In the first World War, Namur held up six German divisions and 500 guns five days. They too plan to let the Albert Canal out of its banks. In the last extremity they will retire to the west coast to threaten the German flank and rear. Both Dutch and Belgian armies are now completely mobilized.

On Belgium's border facing Germany is this extraordinary steel fence, an unconventional contraption designed to stop troops and open them to enfilade from the flanks. Germany is on the right.



A Dutch barricade against the German mechanized forces is this wooden palisade which also effectually puts the road out of use for civilians. One man carries antiquated Lewis gun.



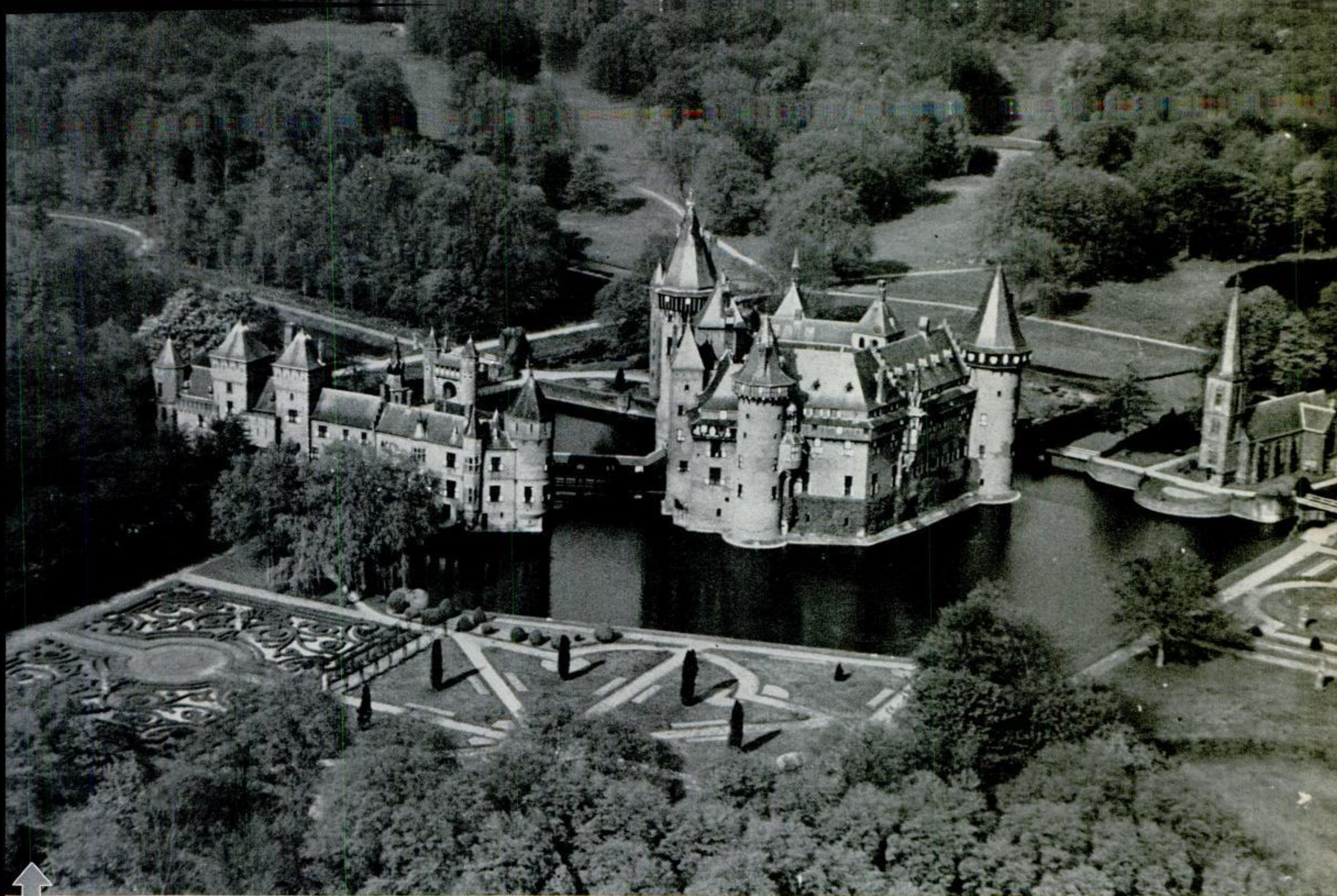
LOW COUNTRIES (continued)



↑ **Avenues and streets of water** mark off Holland north of Amsterdam, which can be flooded if all else fails. This is the North Holland Canal through the "cabbage country." Peasants push about in flatboats, such as that just visible in lower left. This water freezes solid enough for skating in mid-January but the ice usually lasts for only two or three weeks.

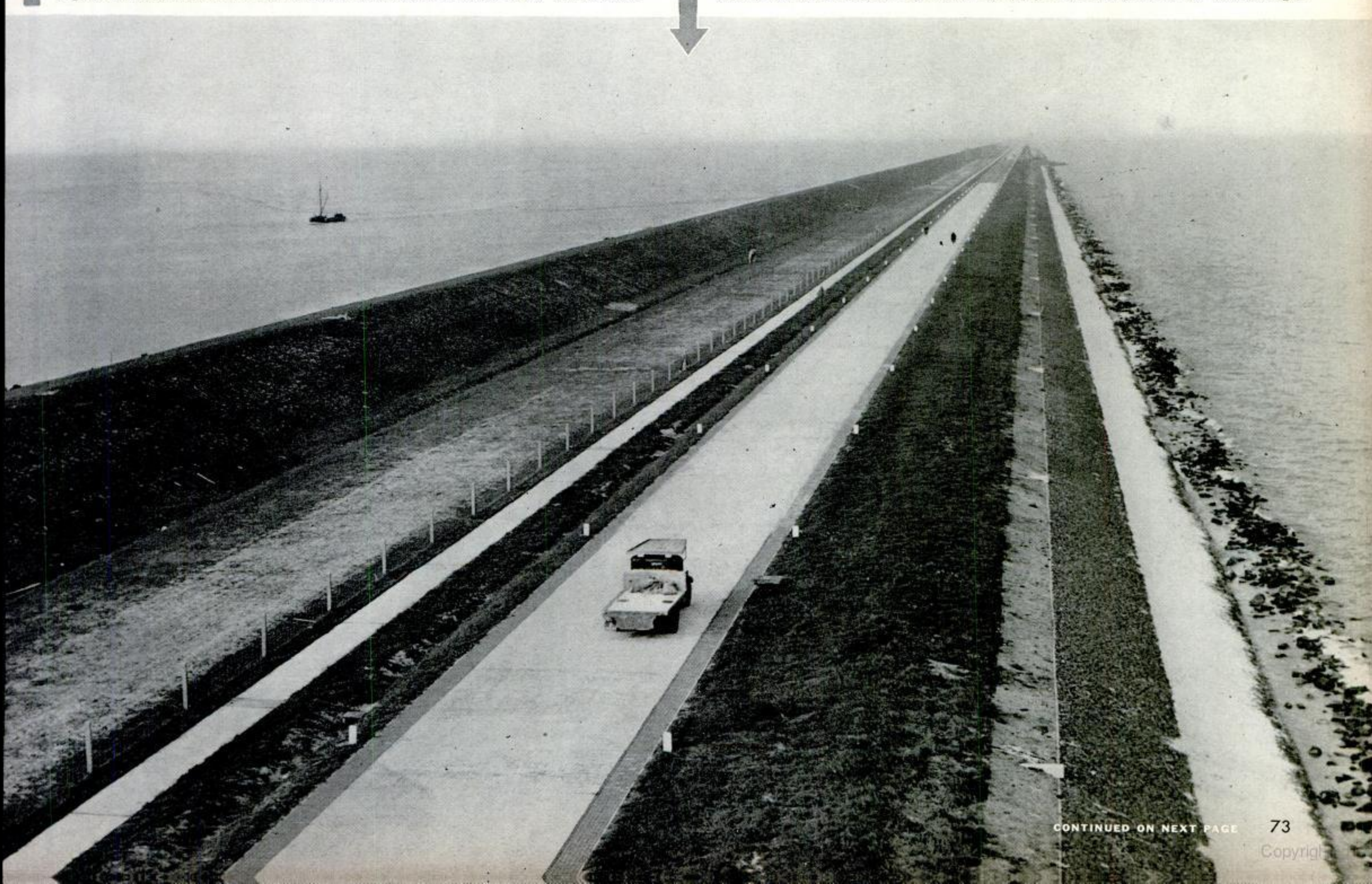
↓ **Tulips** are massed on the North Sea Coast near Haarlem, on the edge of the floodable Stronghold Area. Hedges keep off wind. The dark areas are where the flowers have already been cut off to be used for fertilizer. Only the bulbs are sold. Haystacks are spread over bulbs in winter. Sandy sub-soil and the perpetual humidity make this ideal tulip country.



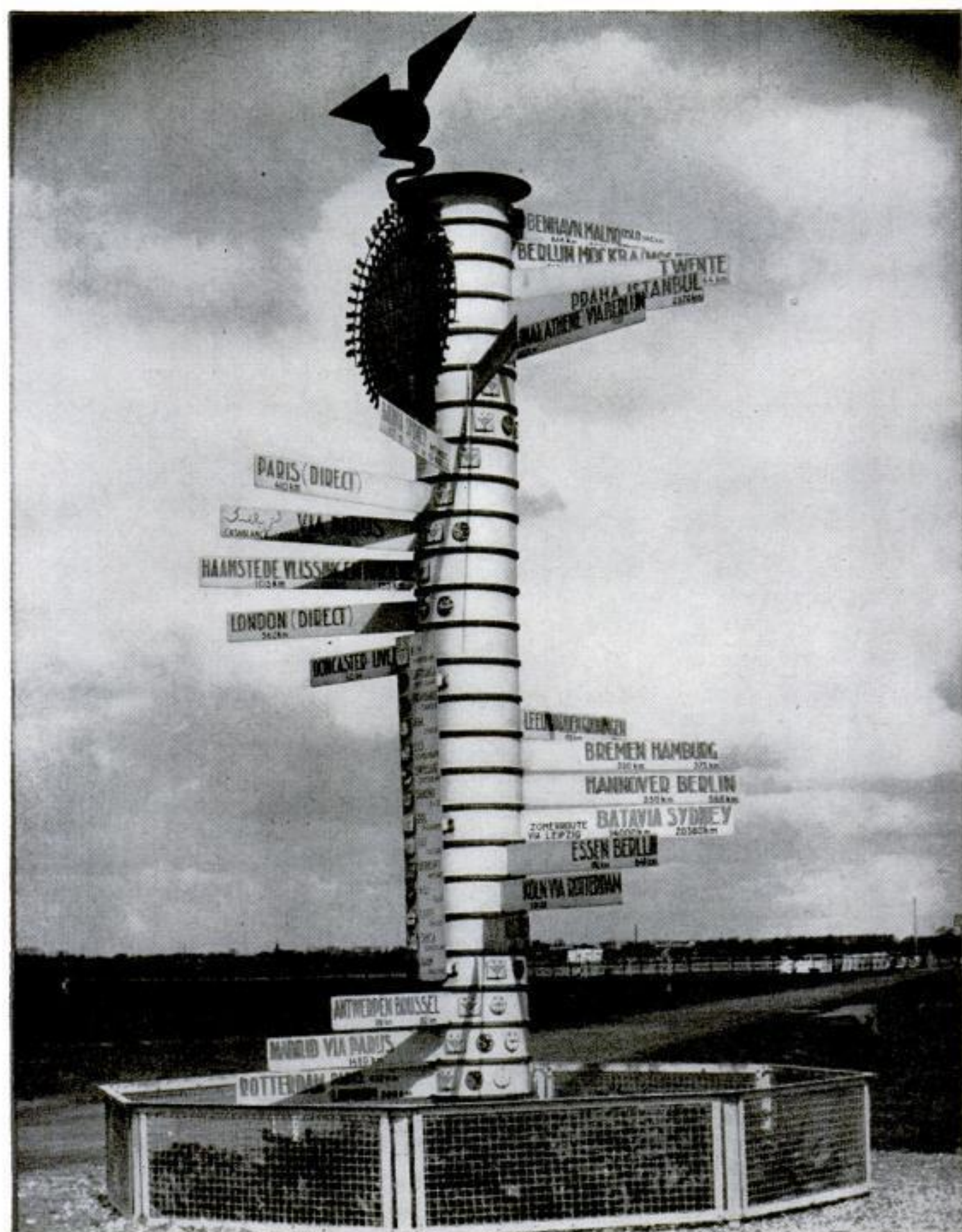


On relatively high ground in Flood Defense Band is Castle de Haar near Utrecht where in the early 15th Century famed Jacoba of Bavaria retired to die, after marrying a Frenchman, a Brabanter, an Englishman and a Dutchman, to make good her claim to be sovereign of Holland, all in vain. This was castle of her fourth husband, Franz von Borselen.

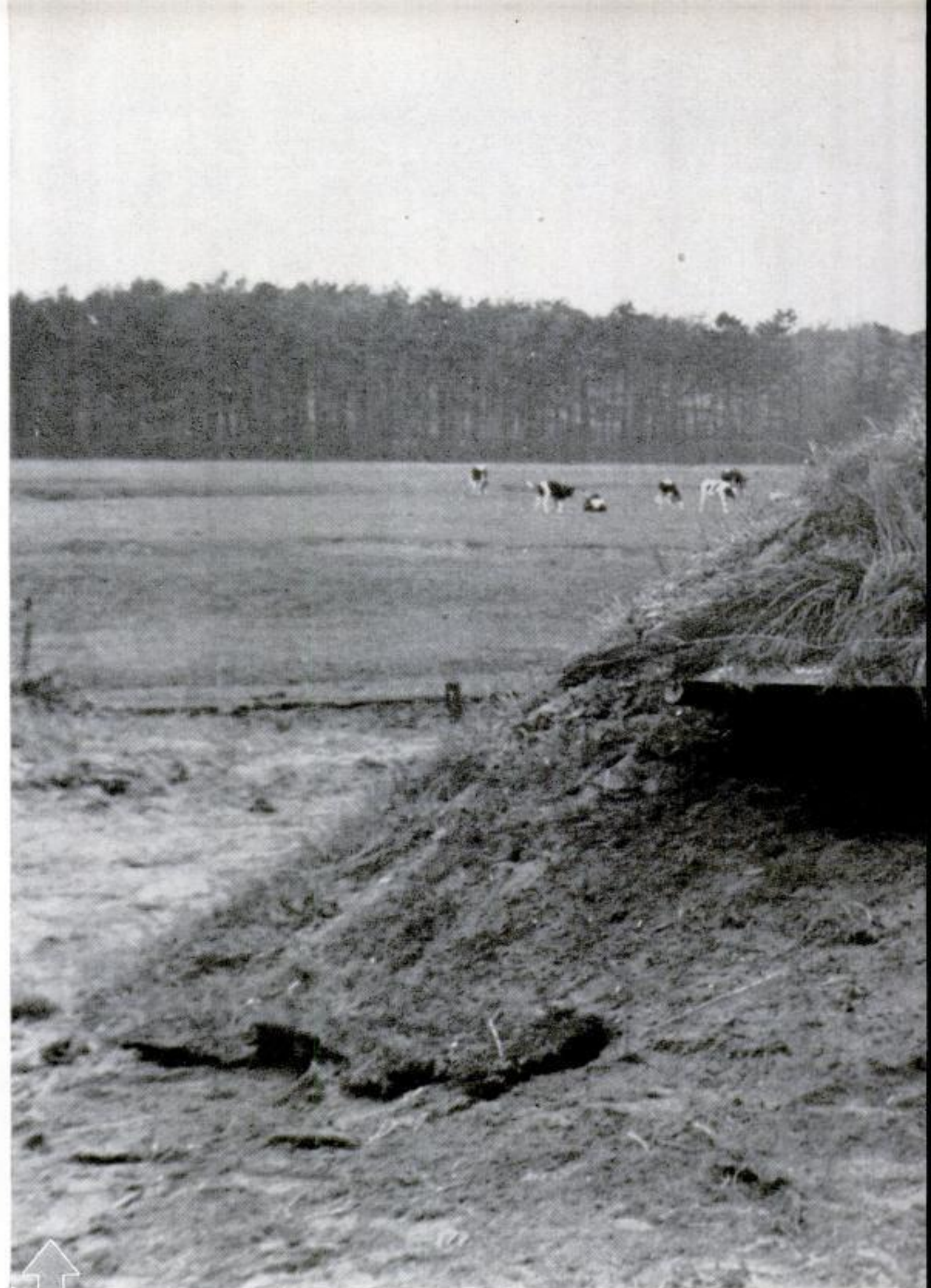
The greatest dike in all The Netherlands is the 20-mile Great Dike begun in 1924 and finished in 1932 that cuts off the whole Zuider Zee (now called Yssel Lake) from the sea. A brick-edged road and bicycle path run along the top. The 48,000 acres of new land it created can all be flooded. The North Sea (left) is here 15 ft. above the water at right.



LOW COUNTRIES (continued)



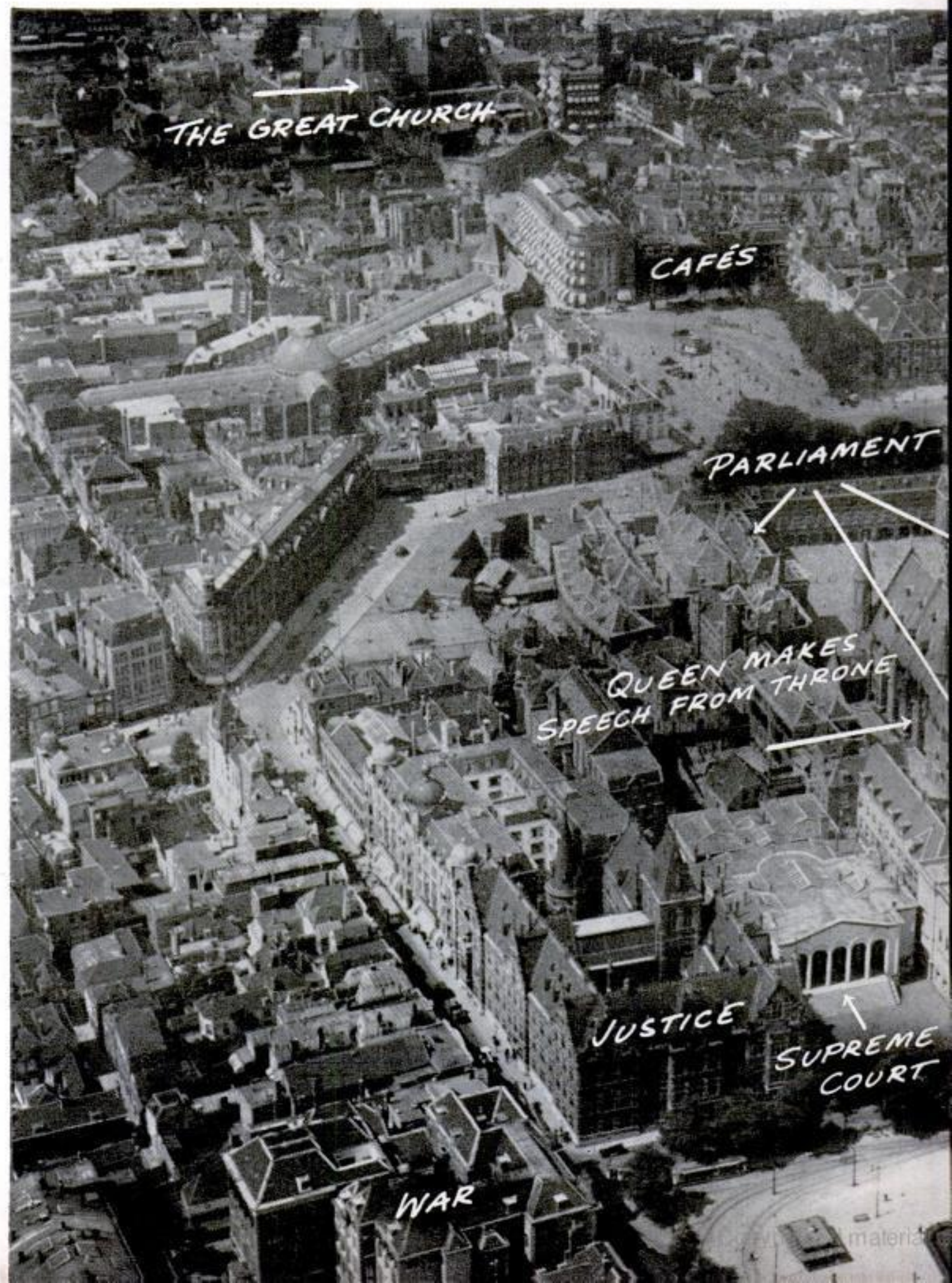
Bombing distances are admirably shown on this signpost at the Schiphol airport, both civil and military, at Amsterdam. Paris is 200 miles; Berlin 320 miles; Essen 90 miles; Madrid 800 miles; Istanbul 1,200 miles; Batavia in Java 8,000 miles, all by Dutch KLM planes, mostly Lockheeds and Douglasses. Notice that Casablanca in Morocco is written in Arabic.



Dutch earthworks can rarely be dug down into the wet ground, must therefore be built up aboveground. This sod-covered machine-gun nest could not stand a direct hit. The heavy, water-cooled Schwarzlose gun is hidden behind a port with a movable flap cover. In the distance are Holland's fine Frisian cows, famed as champion milk-producers.



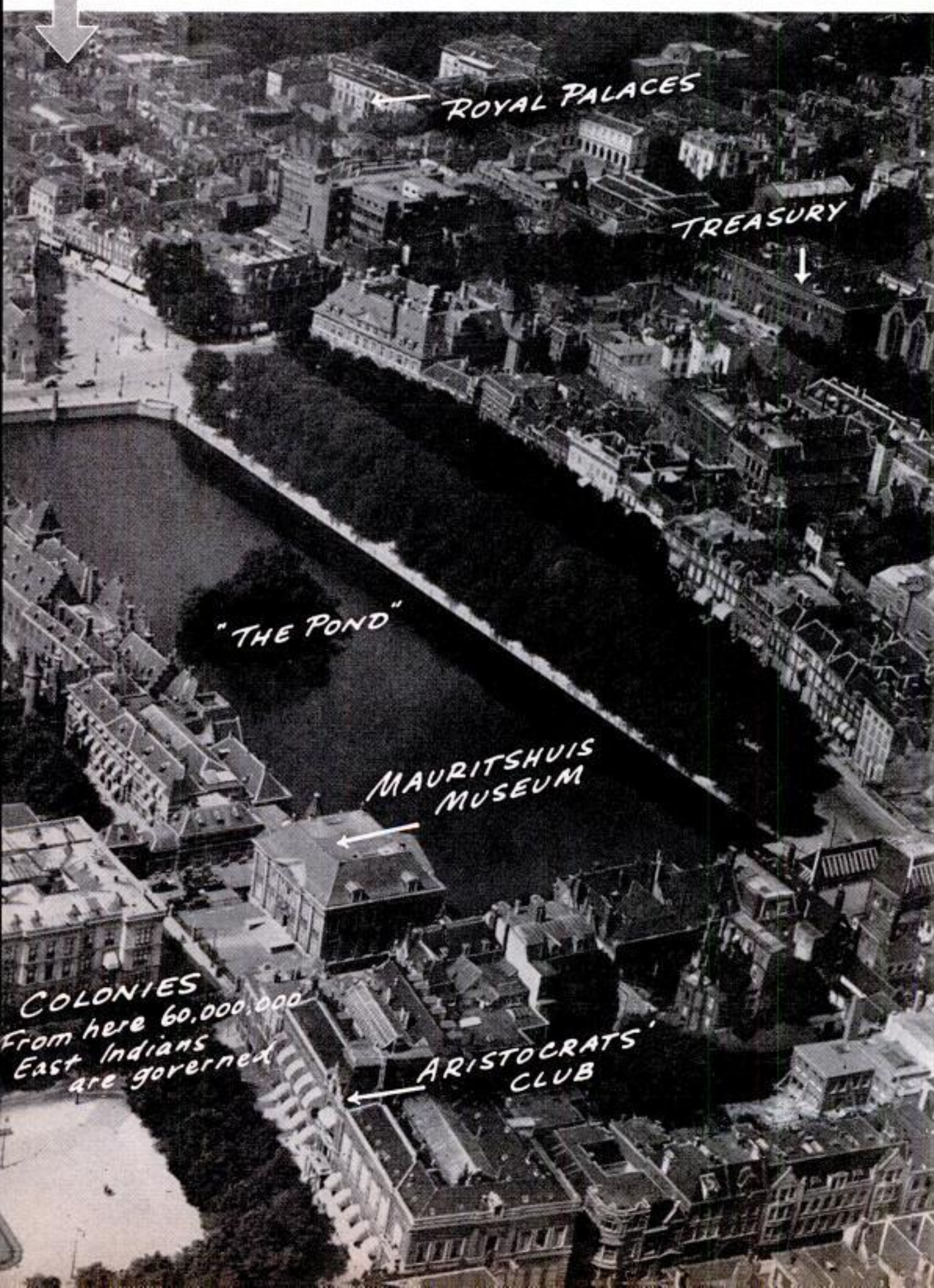
Armored car of Netherlands' only two squadrons is homemade. For scouting action against fast German tanks, it has a machine and two machine guns. Driver sits behind open port at the right. Dutch have no tanks. Serious defense against the German motorization is beyond the financial resources of the Dutch, who have few anti-tank and anti-aircraft guns.





Across dry land, a German ship, the S.S. *Menes*, 5,600 tons, goes through the 35-ft.-deep North Sea Canal to Amsterdam behind a tug. The saplings are poplars. Much of The Netherlands is now reclaimed land but part of it was sinking beneath the sea in the Middle Ages when the Dutch started building dikes along their coasts to save what they already had.

Seat of government of The Netherlands is The Hague ("The Hedge"), whose congestion of government buildings is shown below around "The Pond." Far off upper right of the picture is the Peace Palace. From a total misunderstanding of what the word "capital" means in any other language, the Dutch call Amsterdam, their big city, their capital.



Dutch troops of the Third Division dig a communication trench to a covered machine-gun nest near Breda close to the Belgian border. At left are two officers. The soldiers at work must build a revetment of sod to keep the sides from falling in. These are pretty pathetic defenses, though the men are lucky to be able to dig down at all without striking water.



Tank barriers are already in place across three-quarters of the bridge over the Hollandsch Diep mouth of the River Rhine. These steel posts are locked to the bridge at their lower end. The job of the military policeman is to blow up this steel bridge if the Germans come. But this bridge is in southwestern Netherlands, 60 miles from the German border.

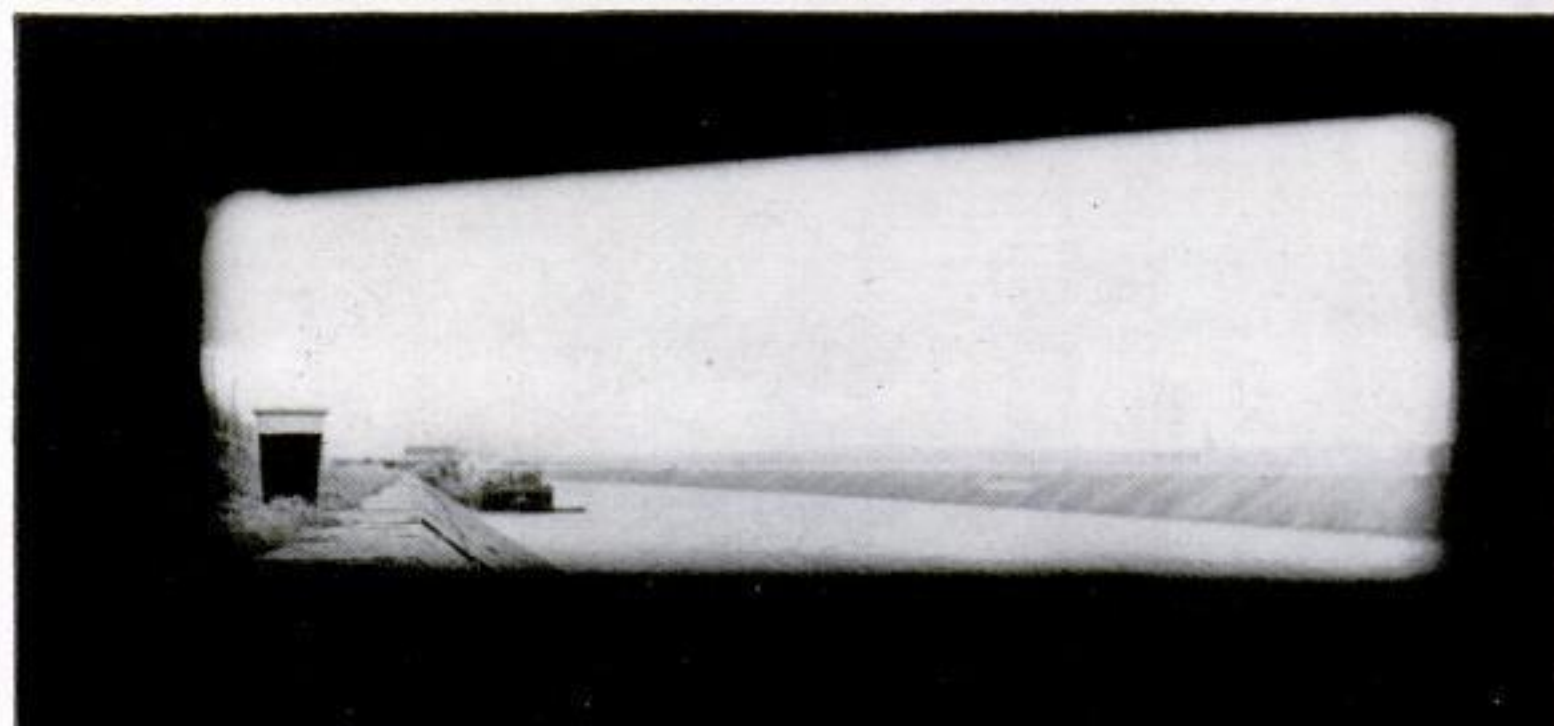
BELGIUM'S ARMY HOLDS THE GAPS

The standing Army of Belgium consists of 86,000 men and 4,600 officers, organized in eight divisions. There are also a special regiment of fortress troops at Liège and the frontier *Chasseurs Ardennais*. In wartime, Belgium has 800,000 reserves but it has not the equipment to arm them all. Much of its equipment is German World War matériel—1908 Maxims and 1915 Spandau machine guns.

This Army's job, in case of invasion by Germany, is like the Dutch Army's, to hold the enemy until the British and French can arrive. Southern Belgium is wooded and hilly, not bad for defense, though it is split by four gaps toward France. Northern Belgium is a flat plain, most inviting to modern mechanized armies (*see map on p. 70*). The eastern end of this plain is admirably covered by a hive of forts—Liège, Huy, Pepinster, Visé, Battice. To the south lies the difficult Ardennes forest.

To the northwest the Belgians' chief defense is the Albert Canal whose dikes they, like the Dutch, propose to open in case of war. Its embankments rise as high as 30 ft. above the low ground and are themselves a fortification. Belgium's last line of defense parallels the sea from Antwerp toward Lille (in France) along the Scheldt River. From here the Belgian and British armies could threaten the flank and rear of German armies pouring through the gaps into France.

In the air the Belgians have about 500 planes, mostly English, and 400 pilots. But all their bases are perfect bombing targets. One possibility is that the German armies might avoid the Belgian forts, roar into the central plain and invite the French Army to fight it out there.



Belgian "Maginot Line" is an almost exact model of much more powerful French Maginot Line. Sentries in picture at top on a Belgian blockhouse wear French type helmets, look like Frenchmen. Bottom picture looks through a blockhouse gun port on a frontier canal on the Dutch border.

AND A HIGH COUNTRY

THE SWISS TOY ARMY ARE CRACK MARKSMEN

The third little country that might become the battlefield for the opposing armies in the second World War is as high as the other two are low. Switzerland rears out of Europe like a fortress. Its people have the same fighting tradition as the mountain peoples of Scotland, Afghanistan and Kentucky. Its Army does not look like much but it is a bearcat. For nearly every Swiss knows how to shoot and hit what he is shooting at. A picnic in Switzerland usually turns into a rifle-shooting contest. The Government compels every able man to have a regulation Army rifle, and supplies the cartridges.

At the right is shown the scene at a target shooting at Bönigen with government cartridges. The captain of a delegation is looking down the barrel of one of his men's guns to be sure it is clean. Each contestant fires three practice rounds of 18 shots, then two decisive rounds.

The effective fire-power of an army composed of such men is tremendous, though it is not the same as the vast hail of unaimed fire customary in modern warfare. The Swiss rifle is a beautifully made piece, unlike the mass production junk used by the Russians, Germans, French and Italians. It is a Schmidt-Rubin model 1911. If any Swiss falls below a minimum score, he is obliged to take a refresher course.

The Swiss are cool fighters, not given to suicide or panic. There are 500,000 of them in the Army, now mobilized. They could get to any front in a matter of hours, traveling on roads that are completely hidden by trees from airplane observers. Furthermore, the air currents over such mountainous country are very poor for planes. And down on the ground there is magnificent cover for defending troops. They have few tanks and not enough anti-aircraft guns but they are amply supplied with small-arms ammunition even if their factories were destroyed. Munitions dumps are sometimes 300 ft. underground.

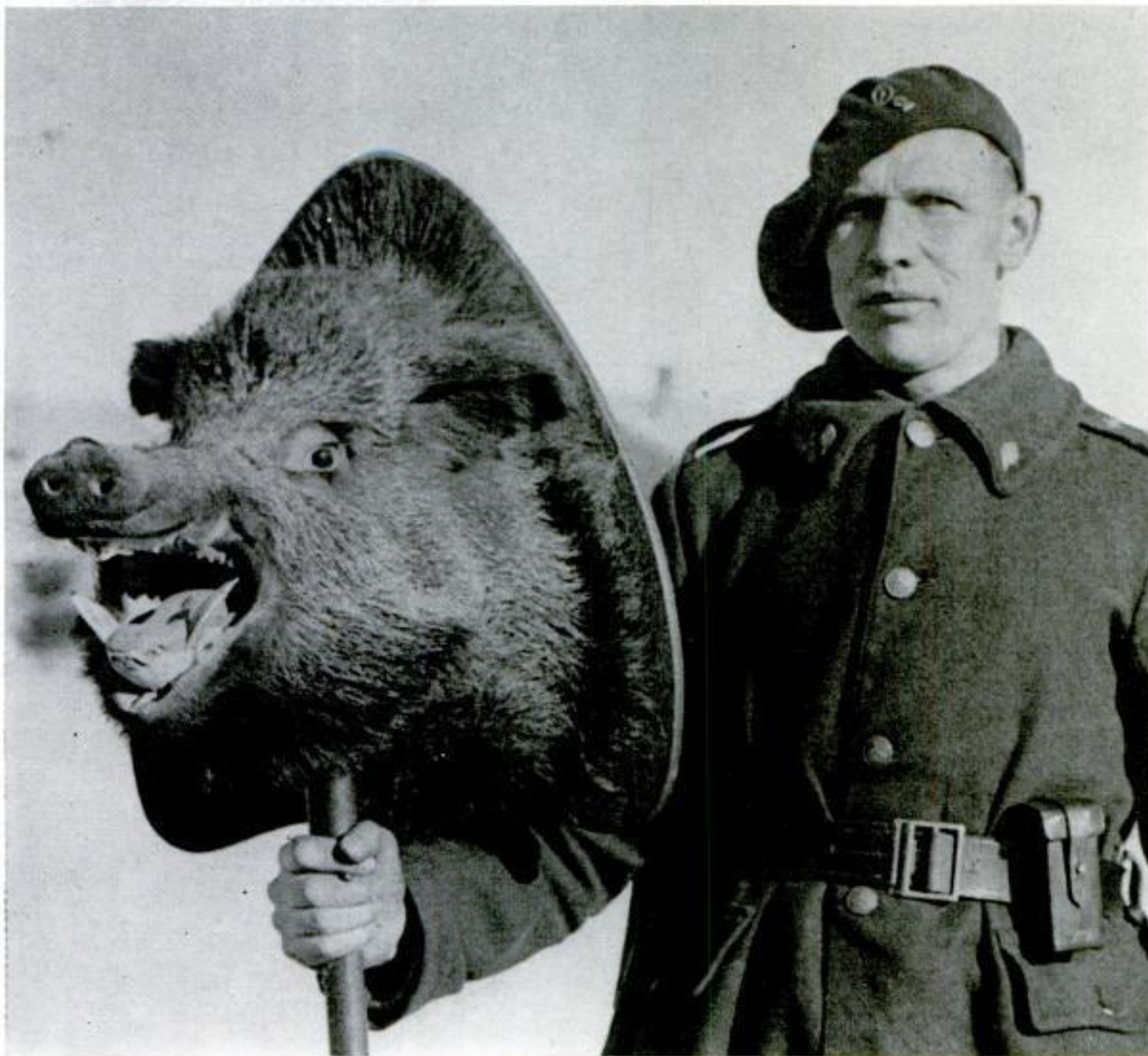
Though the Swiss march with the goose-step, and most of them speak German, they are the most relentless anti-Nazis in Europe. They have had a constitutional democratic government for 100 years.



Rifle inspection is thorough before a team captain permits his men to shoot in the target contest at Bönigen. These Swiss in shirt-sleeves have all done their time in the Army. They keep their fine Army rifles at home and must keep up their target-shooting score in open competition.



The Albert Canal is a 75-mi. line across northern Belgium, part of the way paralleling the Meuse River. To celebrate its completion, King Leopold last May opened the Liège Water Exposition. Month later the Albert dike broke.



Only unit symbol permitted in the Belgian Army is this boar's head of the *Chasseurs Ardennais*, the crack frontier force whose job it is to hold

the rugged Ardennes Forest against Germany. At the southern end of the Ardennes, the Neufchâteau fortress connects with the French Maginot Line.



There are no generals in the Swiss Army in normal times. But on Aug. 30 the Swiss National Assembly voted to give one colonel the rank of General and Commander in Chief of the

Swiss Army. Chosen was Colonel Henri Guisan, shown above taking his oath before the Assembly. He is the third general in Switzerland since 1848. Others were named during the

Franco-German War and the first World War. Now 65, Guisan has studied both the French and German theories of war and is rated best strategist and tactician in the Swiss Army.

PEOPLE

The Cameras of the World Press
now put these People in the News



Emma Bergdoll, 11, testified for her father, Grover Cleveland Bergdoll, at his court-martial in New York, Sept. 28. Bergdoll, famed draft-dodger of World War I, startled judges by declaring he had hidden in the U.S. for seven years of his supposed German exile. Emma backed him up.



Natasha, dancer in a cabaret at Harbin, Manchukuo, pondered uneasily the meaning of the Nazi-Soviet rapprochement last month. Like hundreds of her fellow White Russians in exile she had counted on

Hitler to down the Bolshevik usurper. In Czarist Russia her father was a banker. Born in Vladivostok 37 years ago, Natasha now dances in sinful Harbin for 2 yen (47¢) a night. Note her frayed ballet slippers.



Anne Moen Bullitt, 15, daughter of America's Ambassador to France, returned to the U.S. for school soon after war broke out in Europe. Until her departure she had helped her father at the Embassy, shipping panicky Americans back home. She is shown here at the Bryn Mawr Horse Show.



Piera Simoni, 19, the daughter of Major General Simone Simoni of the Italian Army, sailed for Rome on the *Conte di Savoia*, Sept. 26, after a three-months visit in this country with her uncle Colonel

A. V. Simoni, U.S.A., Fort Hancock, N.J. She is a student at Cabrini College in Rome. Enthusiastic about America, she said things she liked best here were: 1) Washington, 2) trains, 3) World's Fair.



Mrs. Dwight W. Morrow, assuming office as acting president of Smith College, Sept. 26, told 2,000 students at opening exercises their duty was to think sanely "so that you may carry away from this place a little wisdom for the world after the war." President Morrow was graduated from Smith in 1896; her daughter, Anne Morrow Lindbergh, in 1927.



"Miss Frances Murphy," billed at New York's World's Fair as "The Gorilla Lady," was attacked by an amorous drunk in a deserted subway station on Sept. 27. Horrified when her veil slipped, revealing 5-in. whiskers, he tried to flee, was captured, arrested. Later in court he was quickly freed when a doctor testified "Miss Murphy" was in reality a man.



Skander, born Crown Prince of Albania on April 5, three days before Mussolini took over his father's kingdom, gave his first photo-interview to French cameramen few weeks ago. His mother, Queen Geraldine (holding Skander) lay ill in Greece for days after his birth. In June, Zog and Geraldine leased a Versailles villa. It is rumored they may come to U.S.



Ann Sheridan, so-called "Oomph Girl," was mascot and magnet of the American Legion's Chicago convention, Sept. 26. Parade crowds, who had quietly watched thousands of marching men, smashed police lines when she appeared. Scheduled to lead the Texas delegation on a white horse, she showed up instead in a white automobile with the Pennsylvania group.

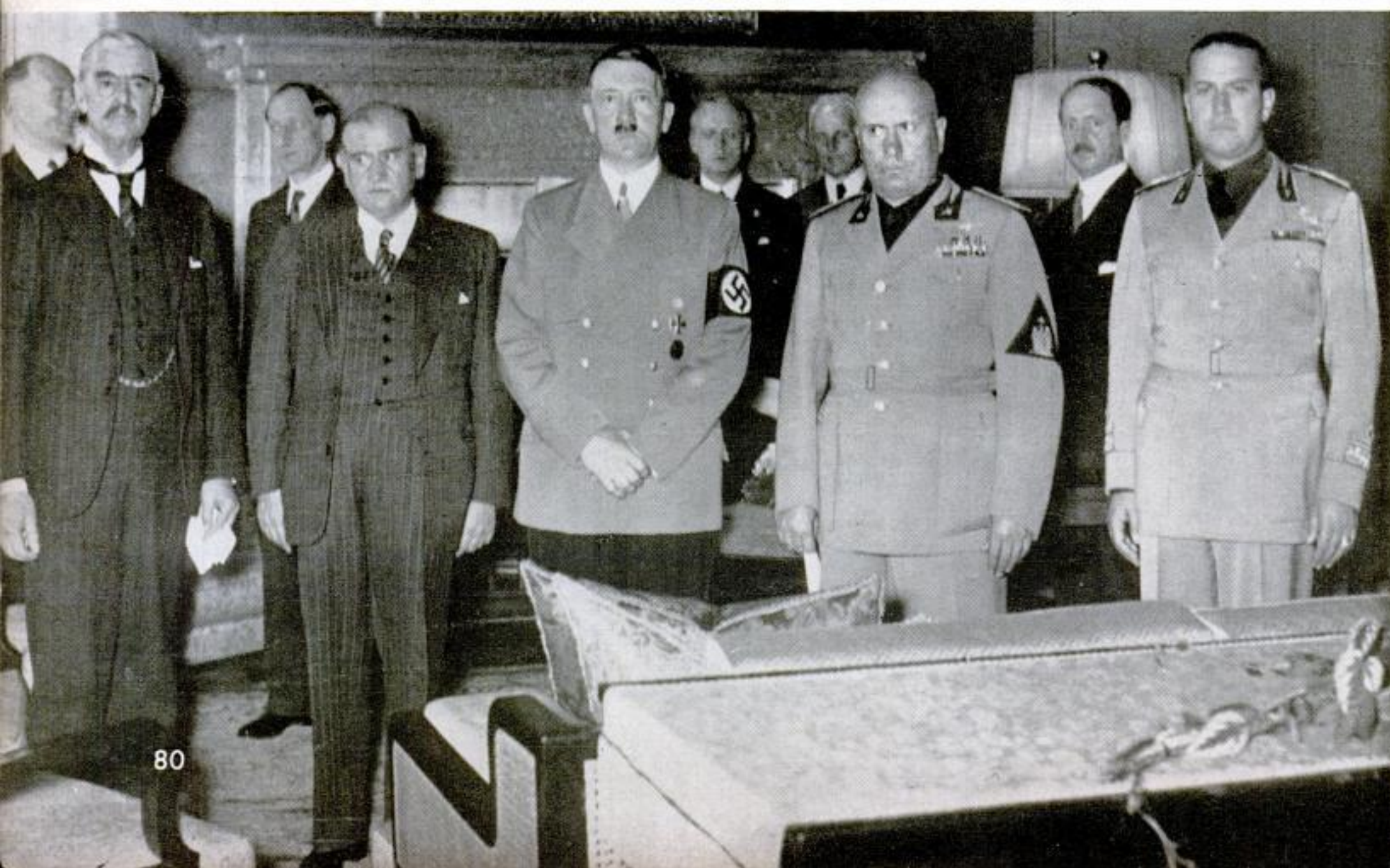
CLOSE-UP



EDOUARD DALADIER: PREMIER, WAR MINISTER, FOREIGN MINISTER, WARTIME HEAD OF INFORMATION BUREAU

At Munich, which he considered a diplomatic defeat for France, Daladier was shift-eyed and gloomy. Wedged in be-

tween Hitler, Mussolini and Chamberlain, he was powerless. It was the first time he had met Hitler or Mussolini.



DALADIER

As the war of the Polish Promise draws to its disastrous end and a heartsick Europe girds itself for a larger conflict, something new has come to pass in France. It is the rise to supreme power of Premier Edouard Daladier, first French statesman in years to rule, completely and utterly, the nation which so hates to be ruled.

Today France accepts Daladier and accepts what once it would have called tyranny, oppression, dictatorship. Chunky, unbeautiful, nervous and supremely sensitive, Daladier has many of the qualities of Mussolini, some reminiscent of Cromwell, nothing of Napoleon, much of Donald Duck. Like Mussolini, he has a Latin flair for simulated emotion—running the entire scale from histrionic bellowing to dulcet tremolo. Of the Cromwellian virtues, Daladier's greatest is his loyalty to the class from which he sprang. Unlike Napoleon, he is a Frenchman through and through. Like Donald Duck, he is cynical, irascible and a philosopher at heart.

Recently a French satirical paper printed, even under wartime censorship, a cartoon depicting five sulky Daladiers scowling at each other around a council table. The caption read: "From left to right, the Prime Minister, the Minister of National Defense, the Minister for Foreign Affairs, the President of the Radical Socialist Party and the Deputy from the City of Orange." These are the various positions which Daladier holds since he reshuffled his cabinet, relegating Georges Bonnet to a minor position and taking for himself, once and for all, supreme command of the nation which he fears and loves.

If Daladier loves France and he does, demonstrably, it is also true that France does not love Daladier. As France is incapable of hating any statesman, France is incapable of loving one. But France can accept and respect those rare men who bring to her a full measure of devotion. In the hour of her deception and travail, she will recognize her own sons and give them their place. So she has done for Daladier.

To all Frenchmen who must now make their personal sacrifice at the altar of *La Patrie*, one thing is certain: their chief is one of their own kind. Daladier is a Frenchman who owes no other allegiance, who cares ultimately for no other land, who wears no man's collar, thinks no foreign thoughts. The French are sick of the namby-pamby internationalism of League of Nations theorists. They are sicker of Marxian internationalism and sickest of the countinghouse internationalism of New York's Wall Street and London's City. The homely, pedestrian nationalism of Daladier is comforting and real. The aroma of Daladier is the good smell of a garlicky French stew, the nostalgic rancidity of a childhood schoolroom, the acrid tang of caporal cigarettes, the strong sweat of men who work and fight together, and perhaps the bittersweet of the *apéritif* to be drunk when a struggle is done.

In wise, tired, cheerless Daladier, France today has rediscovered her wisdom, recovered her second wind and found courage to go on, this time in her own way, not that of others. Under this ruler, guiltless of desire to rule, France may now go far. And she may go far alone.

IN HER HOUR OF GREATEST NEED FRANCE HAS FOUND STRENGTH IN THE LEADERSHIP OF A MAN WHO SERVES NO MASTER BUT FRANCE

by Richard de Rochemont

PARIS (by cable)

Ask a Frenchman what he knows about Daladier's past. He will answer something like this:

"*Mon dieu*, a radical politician like all the rest of his party . . . from provincial *petit bourgeois* stock . . . a War veteran . . . a man of some education, a professor before he went into politics . . . a Deputy from somewhere in the *Midi* as long as one can remember."

"But what are his political views? What does he believe in?"

"*Eh, bien*, he is a liberal . . . some of his ideas pretty far advanced in the social sense but with a decent respect for a man's property and his right to a personal life . . . live and let live, he believes, as we Frenchmen all do. Nothing special about Daladier."

"But in February 1934, when there were the riots, he ordered the Guards to fire on the crowds that were marching on the Chamber of Deputies?"

"*Voyons, Monsieur*, those Fascists were behaving in a very exaggerated manner. Something had to be done. He resigned immediately afterward."

"But again, in November 1938, he used force to break the General Strike and threatened the workers with the troops?"

"*Mais, parfaitement, Monsieur*, that time the workers exaggerated. They had listened too long to the Communists and were no longer reasonable. Again something had to be done. With life as it is, one must never behave in an exaggerated way. That is what we French believe. And Daladier is a Frenchman like the rest of us."

Even the highest position in France has not changed Daladier's preference for simple living. He refuses to use any of the three magnificent mirrored and tapestried apartments at his disposal. Instead, his home is with his two sons and a sister who keeps house for them in a modest villa in Neuilly, near Paris. He adores his boys—Jean is 17, ambitious and noisy; Pierre, 14, quiet and thoughtful—but he rules them with an iron rod and forbids them anything that might "make them giddy." Jean had difficulty making his father buy him a dinner coat. The only luxury Daladier allows himself is an occasional early-morning ride in the Bois de Boulogne. He is an *homme sérieux*—a serious, conservative man in private life. The average Frenchman vastly respects him as such.

The baker's son grows up in politics

Edouard Daladier was born on June 18, 1884, not far from Avignon, famed for its bridge and its Papal Palace, in the little city of Carpentras. There several generations of Daladiers had achieved solid respectability baking crusty loaves, *croissants* and rolls for their townsfolk. No Daladier had achieved eminence or missed respectability. Edouard's father had married the daughter of another baker from a nearby village. He shared the mildly Leftist political views of his neighbors of his own class, a doctrine mixing social progress and material conservatism so well suited to the prosperous, lazy south of France. It is radical theory faded by the bright sun of Provence, socialism tempered by the security of personal possession. It is excited rhetoric at fev-

ered elections where the same Deputy is returned year after year. It is cafe and bakeshop politics, where the wildest ideas can be seriously debated, in the sure knowledge that nothing important ever changes. It includes defiance, when need be, of gendarme or tax collector, as befits individualists; criticism of the Army and the Church, as befits good republican anti-clericals. But always respect for the old soldier, the individual priest, the schoolmaster and the solid citizen.

When Edouard Daladier's father decided that his somewhat sobersided younger boy was to have an education beyond the usual primary schooling, he was probably moved by a desire to have a son of whom he could be proud in the future, rather than by any obscure appreciation of Edouard's possibilities. Edouard's willingness to hold himself up with a book was impressive in Carpentras, perhaps, but no proof of genius. But when Edouard won a secondary scholarship in competitive examination and went to the "college," his father was delighted and proceeded to spoil him. But not for long because Edouard flunked a later examination horribly, having wasted too much time in a schoolboy political club and had to have a taste of parental discipline which soon set him on the right track again.

Under the wing of Edouard Herriot

His baccalaureate passed, Edouard became the most important member of the Daladier household and it was clear that he was destined to have a career. Then, as now, most French careers are made working for the State and Edouard, with the counsel of his father and his father's friends, chose teaching. Entering the famous *Lycée Duparc* of Lyon, young Daladier had the good fortune to come under the influence of a young professor, Edouard Herriot, perhaps the most literate of present-day French political figures, at a time when Herriot himself was stirred politically and humanly by the Dreyfus case and its terrific social and political implications. In 1910, when Edouard Daladier graduated to his first teaching job in history at the University of Nîmes, he had developed a definite desire to be in politics.

By campaigning weekends and vacations and by judiciously choosing his home town of Carpentras as his sphere of action, Daladier managed in 1912 to get himself elected mayor of that city. Not an important post, it nevertheless gave him a political foothold which permitted him, in 1914, to be candidate for the Chamber of Deputies under the banner of the Democratic Republican Party. He was beaten by a Radical Socialist. Instead of repeating his campaign with the Democratic Republicans, Daladier joined up with the Radical Socialists.

The war of 1914-18 interrupted as many careers as it ended. As Daladier took leave of his classes at the close of the spring term in 1914, he is said to have commented, bitterly: "France is doing nothing to stop the war which is coming. It is perhaps you, my friends, who will pay for today's errors." September found him a sergeant of *tirailleurs*.



His father's modest bakery was in Carpentras, where Edouard was born in 1884 and where Daladiers have lived since 13th Century.



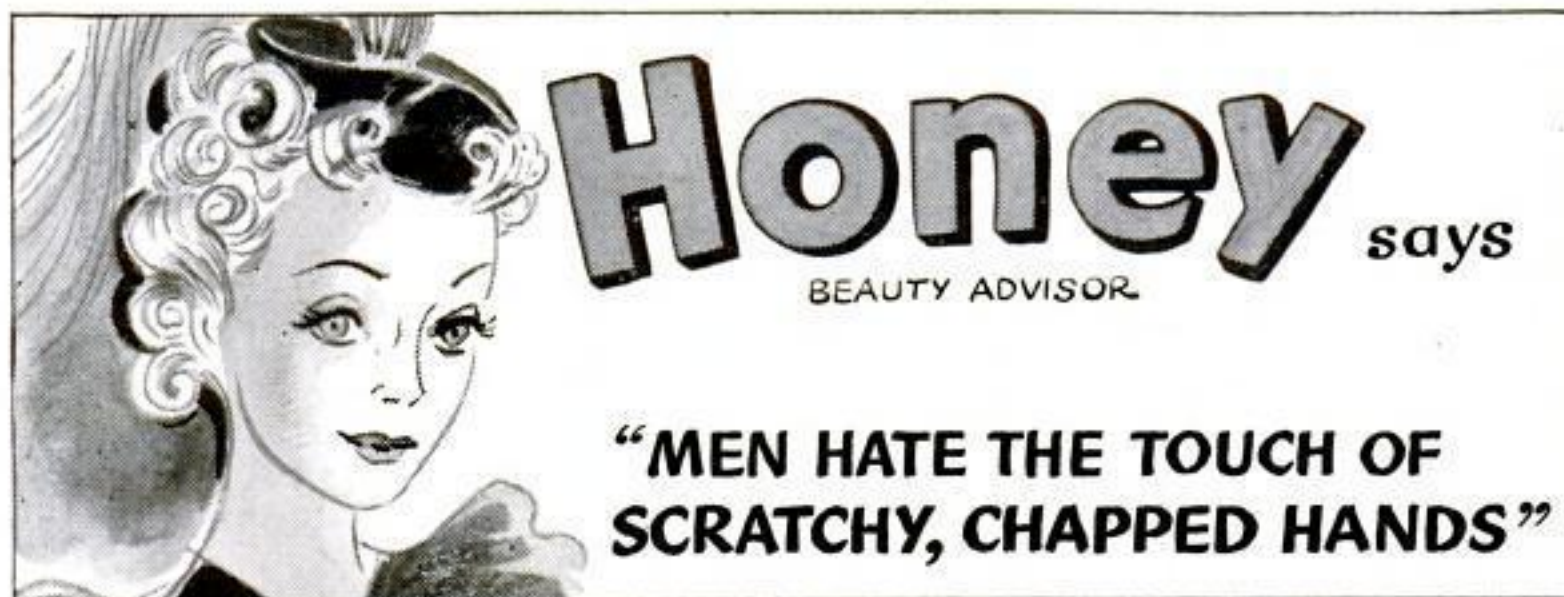
As a schoolboy, Daladier (center) wore knickers. He studied hard, became a history professor at the University of Nîmes in 1910.



In the War Daladier was a sergeant (left), then a captain. Afterwards he entered politics, was Minister of Colonies by 1924 (below).



CONTINUED ON NEXT PAGE



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The Fascist riot of Feb. 6, 1934—when Rightists marched on Parliament and were met by Mobile Guards—was low ebb of Daladier's career. He was Premier when Guards shot at the mob. Twenty-four were killed, hundreds injured, including President Lebec of the War Veterans Association (center). Daladier, called "butcher," resigned.

DALADIER (continued)

War ended, Daladier had his captain's commission, three citations, *Croix de guerre* and the Legion of Honor won in action. Such a record is not rare in France but any man who has it does not need to be told what war is. Daladier knows and hates war. It is safe to say he hates this war as much as the last. His study of history, his years as a teacher, his knowledge of politics have all contributed to his distaste for it.

Demobilized, Daladier returned to the south to claim his place in politics. In 1919 the Radical Socialists put him up as their candidate for the Chamber of Deputies in the constituency of Orange, a sizable city in the Department of Vaucluse not far from his home town of Carpentras.

Three-ring circus: the Radical Socialists

It is impossible to understand political France, or Daladier himself, if one has not some notion of that amazing political three-ring circus which is the Radical Socialist Party. If the Democratic Party in America included Norman Thomas on the left and Herbert Hoover on the right, with special compartments for proponents of social credit, the single tax, agrarianism and all other "isms" not openly Marxian or Fascist, it would correspond roughly to French Radical Socialism, which is not at all radical nor particularly socialist. It is the party of small business, slow social progress, liberalism and the interests of the average man. It pays tribute, mainly oratorical, to the God of Things as They Ought to Be, greater tribute to the God of Things as They Are.

Within the Party, there is no discipline to speak of. Rarely is a member read out for heresy, for no one knows where party heresy begins. Frenchmen join it with the same fervor as a man takes out an insurance policy. It is the sensible thing to do. The Party is full of realists who know on which side their bread is buttered and are not ashamed of it. Of its members, the Party asks no damaging commitments and makes none for itself. Short of bloody revolution, it can never be moved. Its adversaries have to wrestle with an octopus, stab at a haystack. By and large, it is France, mercurial and contradictory, essentially unchanging.

Thanks largely to aid from Edouard Herriot, high pontiff of the Radical Socialist Party, there was from 1924 on generally a place for Daladier in any cabinet where his party was represented. Since that year he has held portfolios of colonies, of war, of education, of pub-

Returning from Munich last fall, Daladier fully expected a hostile reception but to his surprise he was met by cheering crowds at Le Bourget (below). But he felt Munich had badly weakened France. To strengthen France, he ended the 40-hour work week, increased war production, prodded Chamberlain into attempting a Soviet alliance.





In the Popular Front parade on Bastille Day, 1935, Daladier marched in the front row (*second from left*). In the Popular Front government of 1936 he was War Minister, but when the Front lost power in 1938, he took over as Premier, swung steadily toward the Right, split with the Socialists and last week dissolved the Communists.

lic works, of national defense, a vague vice premiership and finally portfolio of foreign affairs. His chiefs have been Herriot, Briand, Painlevé, Chaumets, Steeg, Paul-Boncour, Sarraut and the Socialist Léon Blum.

Falling out with Herriot

Though unswerving in his loyalty to his party, Daladier has long since fallen out with Herriot, except for periodic love feasts at party conventions, where the two Edouards have literally fallen into each other's arms in great gusts of party unity. Probably this ritual will now be suspended, at least for the duration of the war.

When Daladier has been out of ministerial office (he has never failed of re-election to the Chamber of Deputies) he has tried his hand at political journalism, an excellent means of keeping the ear of the public and the attention of bigwigs of his own and other parties. His articles are pungent, seldom inspired, but full of good sense and intelligent perception.

Politically, Daladier has never run away from an intrigue and never let himself be hopelessly entangled in any successful combination. Always sensitive to the way the wind is blowing in France, he has no enthusiasm for lost causes. There is no reason to believe that he is less intelligent in foreign affairs.

Patience is not generally a French virtue. Daladier learned his in the tough school of party politics, and patience coupled with sensitive opportunism is almost unbeatable. Those who know Daladier best feel that his luck is running extremely high at the moment and that, like all good gamblers, he is riding it. Not that war is not a misfortune for France and for all Frenchmen. But to realize that an ordinary politician, a few years ago simply a party wheel horse, has brought them so far out of the morass of disunity, political blundering, economic inefficiency, military ineffectuality and financial chaos is a source of enormous consolation to his fellow citizens. It augurs well for the salvation of French democracy. Most of all, it is a tribute to the ultimate clearheadedness of the average Frenchman.

Edouard Daladier is no genius. He is a hardworking, plugging administrator whose common sense and tremendous energy brought order out of the chaos that was Paris in the autumn of 1938. When he returned to Paris after the terrifying experience of Munich, he had aged years. He sulked and brooded in his office for several days, unapproachable to even his closest associates. Hopeless pessimism seemed to have sapped his usual vitality. But not for long. "The

CONTINUED ON NEXT PAGE

He visited Tunisia, France's North African protectorate, last January and paid his respects to the 71-year-old Bey of Tunis. Wherever he went Arabs yelled, "Yalia Daladia!" Near the border of Italy's Libya he inspected formidable defenses and returned to Paris, optimistic that France was safe from attack in the Mediterranean.



Park Avenue Paradox!



Lucy Saunders, whose modeling in Saks Fifth Avenue's Salon Moderne turns customers' heads, swings into private society life at New York's Waldorf. Miss Saunders knows that figure-appeal is of first importance to her career...and that's why she wears a Munsingwear Foundette.



Riding on Long Island week-ends, Miss Saunders is again top form in figure-appeal. But see her easy, care-free action! That's because freedom and liveness are built into her Munsingwear Foundette. How such persuasion and comfort are possible, only Munsingwear knows.



What's the Magic? It's Munsingwear's famous **3-Way Control**: (1) *Roundabout Stretch* for molding, (2) *Vertical Stretch* for freedom, (3) *Posture Control* for minimizing figure-faults. All-in-ones, pantie-girdles, girdles... knit or woven with "Lastex" yarn. At better stores.

Saks Fifth Avenue Original Costumes.

Munsingwear, Inc., Minneapolis, New York, Chicago

Why do reporters drink COFFEE? ...You'd be surprised!

REPORTERS have to work late hours — and they drink a lot of coffee.

Putting 2 and 2 together, maybe you've jumped to the conclusion that coffee keeps them awake.

But the fact is this: Late work causes fatigue — and coffee overcomes fatigue — it actually removes the *cause* — gives a reporter a lift when he's tired — eases nervous tension — helps his brain

work faster when he has a job to do.

But that lift lasts only two hours — so if you're like 97 out of 100 people,* you can enjoy coffee and a good night's sleep too.

*Medical authority on request.

PAN AMERICAN COFFEE BUREAU, NEW YORK CITY

RIGHT or WRONG?

Can you score 100% in this 1-minute Coffee Quiz?

COFFEE CALMS THE NERVES

Right? ☐ Wrong? ☐

Coffee, for centuries, has been the mainstay of men working under pressure—firemen, seamen, Red Cross workers. They drink coffee to relieve the nervous strain, for better mental and physical coordination. Check "Right" above.

COFFEE IS HABIT-FORMING

Right? ☐ Wrong? ☐

Of course, coffee is a stimulant. Yet it is a very beneficial one. For it relieves fatigue instead of merely dulling the sense of fatigue as a narcotic does. And when the pleasing effects of coffee wear off, there is no feeling of depression—no physiological craving for more. Check "Wrong" above.

DID THE MOTHS LIKE YOUR MOTH BALLS?



CHEER UP! What you need is another cup of coffee!



REMEMBER THIS: To make good coffee, use enough — a heaping tablespoonful to each cup.

COFFEE CHEERS YOU UP!

Published by the Pan American coffee producers, for the benefit of the American public, the largest consumers of coffee in the world.

BRAZIL • COLOMBIA • CUBA • EL SALVADOR • NICARAGUA • VENEZUELA



"The Soldiers' Premier," as Daladier is called, did more to build up the Army than any French politician since the last War. In 1937, as Minister for National Defense (a post he still holds), he rode in a tank at maneuvers (above). But he erred in his opinion last May that if war did not come by August, there would be no war in 1939.

DALADIER (continued)

Bull of Vaucluse," as party orators love to call him, came back with a rush.

In the twelve short months that followed, the Paris ministries saw action as never before. Recklessly, all political caution forgotten, he charged into the maze of bureaucratic red tape that was crippling the government. Threatening and cajoling, flattering and forcing, he pushed rebellious ministers, industrialists and newspaper proprietors into line. Government bureaus pulled themselves together, the press oozed optimism and patriotism and the arms factories, completely overhauled, began to produce the material with which France is now meeting the German threat.

The Premier, who dislikes reporters and photographers, arrives at the side entrance of the Ministry of War in the Rue Saint Dominique every morning at nine in a black Renault driven by a soldier. Daladier is generally halfway out of the automobile before it stops. The sentry salutes but there is no ceremony. In his office, the morning routine is strict and unchanging. As soon as he is seated at his desk—a huge affair, ornamented with heavy bronze, of which he is very proud—Mademoiselle Mollet, his private secretary, enters with the mail. His secretary for many years, she understands his slightest gesture and expression.

Then comes General Decamp, head of the military cabinet. Young for a general, the lean, well-groomed officer is one of Daladier's favorites and his liaison with the Army. As Decamp explains reports from General Gamelin and the intelligence service in the terse sentences that Daladier insists on, the Premier makes notes on the two big pads which lie on either side of his blotter. His desk top is always neat and devoid of knick-knacks, except for pictures of his two sons and a tall casket which contains a miniature of his late wife. After each of Decamp's summaries, he thinks for a while, staring at the ceiling. Then come his replies and decisions, short and to the point.

Following General Decamp, Monsieur Clapier, head of the Premier's civilian office, arrives. Very much like Daladier himself in looks, Clapier sees eye to eye with his chief and gets the same stac-

His modest home is a two-room furnished apartment in Orange, a city in southern France near his birthplace. Shown here is the living room and his desk. In Paris Daladier lives in a small suburban villa, although he has three ministerial palaces at his disposal. Since the death of his wife in 1932, his sister has kept house for him.





On the diplomatic front Daladier fought his Foreign Minister Bonnet (left) and Neville Chamberlain from giving in further to the dictators. He invited Chamberlain to see him on his way to Rome, last January (above), to make sure the Briton would not accede to Italy's demands on France. When war came Daladier demoted Bonnet.

cato answers to his staccato questions as he disposes of his sheaf of reports from the civilian ministries. Though he has a drawer full of pipes of every size and shape, Daladier usually smokes cigarets which he rolls himself—slim, acrid things dear to the French heart. They stick to his lower lip and allow him to talk without removing the cigaret from his mouth.

After Clapier comes M. Bizardel, Daladier's personal press attaché and buffer against reporters. Bizardel does his job so well that, despite the Premier's refusal to co-operate with newspapermen in any way, Daladier almost always gets a good personal press. He owes much to these men of his entourage, the best any French politician has. There is never a leak and the administrative part of Daladier's office runs with mechanical precision.

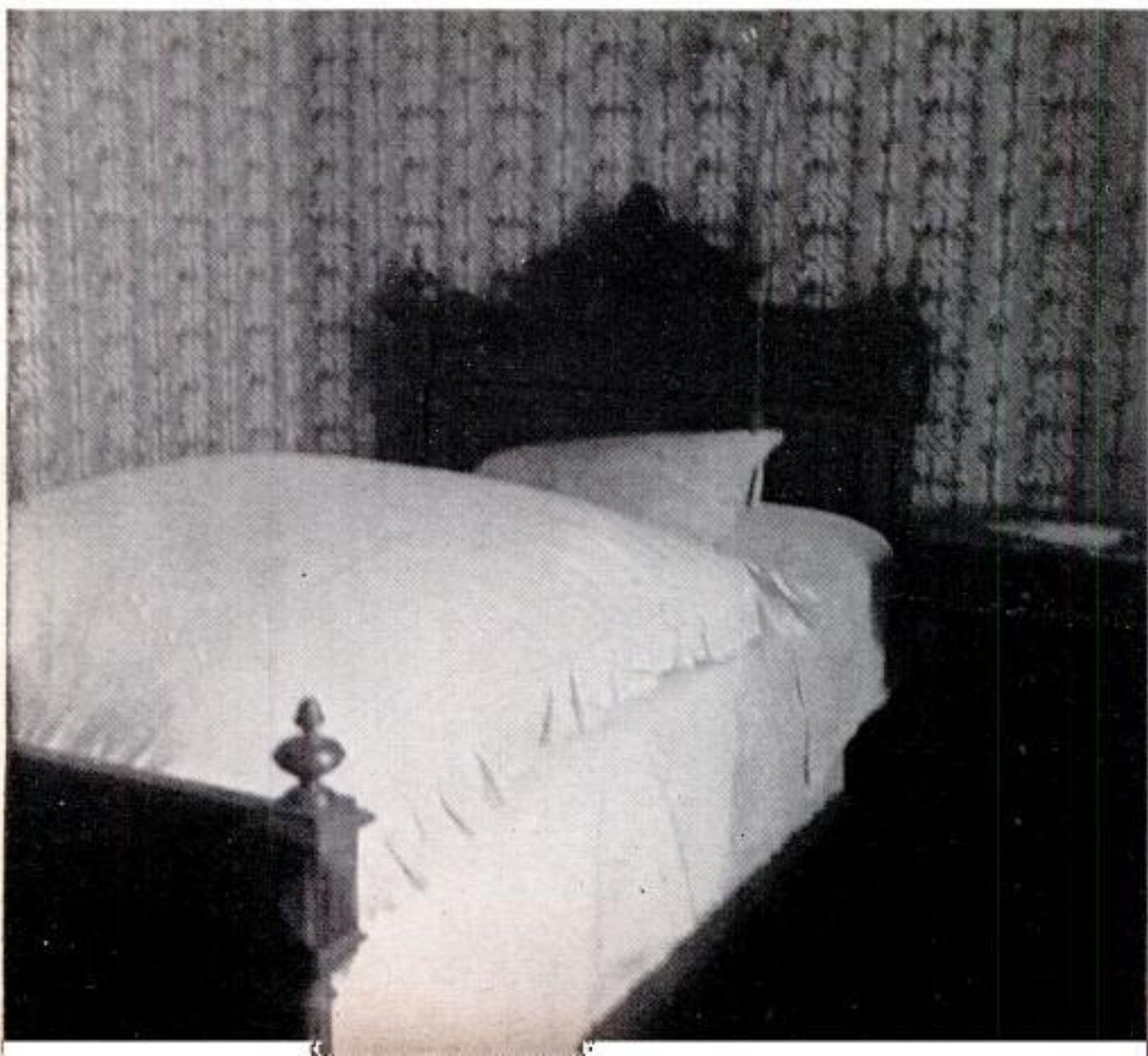
The Premier in angry mood

After immediate business is disposed of, the day's interviews begin. The Premier is not easy to talk to. He prowls round the room during a conversation. He goes to one of the tall windows and stares at the gardens below. Or suddenly he plants himself in front of the seated visitor, hands in pockets, swaying slightly on the balls of his feet, his massive neck thrust forward. He can be very savage if displeased. His deep, slightly tremolo voice increases to a roar. He stamps, pounds the desk and bellows until his victim is completely impotent under the onslaught. Even the toughest generals quail before his tongue-lashing. But once expended, his rage passes as quickly as it came, often to be followed by moody silence. Daladier never wastes a moment in his interviews. The business done, a fidgety stare from the Premier indicates that the time is up. The visitor goes.

What is the future of this sullen, sometimes violent man, who veers from complete disillusion to strange sentimentality? Daladier has few friends, few devotees. The women he is sometimes seen with have no lack of charm and intellect, but none seems to have pinned him down to any proprietary relationship. He shuns no company, seeks none, but when he chooses to project his personality he never

CONTINUED ON NEXT PAGE

His bedroom at Orange contains a puffy eider down quilt which typifies security and comfort to a Frenchman. His wife, daughter of a famed scientist, was his Wartime *marraine* (a girl who "adopted" a soldier and wrote to him to cheer him up). While on leave from the front, Daladier looked up his *marraine* and promptly married her.



MOTHERS GUESS HOW CHILDREN GOT INTO BUTTONLESS "QUICKEES" UNION SUITS



QUICKEES

No buttons or fasteners of any kind! Looks like magic, but is really very simple: *just stretch the neck and step into it* (see sketch)! Thousands of mothers are choosing Buttonless Quickees for other reasons, too. Here are some of them:



ECONOMICAL. Quickees actually grow with the child because of their unique, patented up-and-down stretch.

PERFECT COMFORT for active children of every build because Quickees fit by weight, not by age. Will not hurt or bind in the crotch.

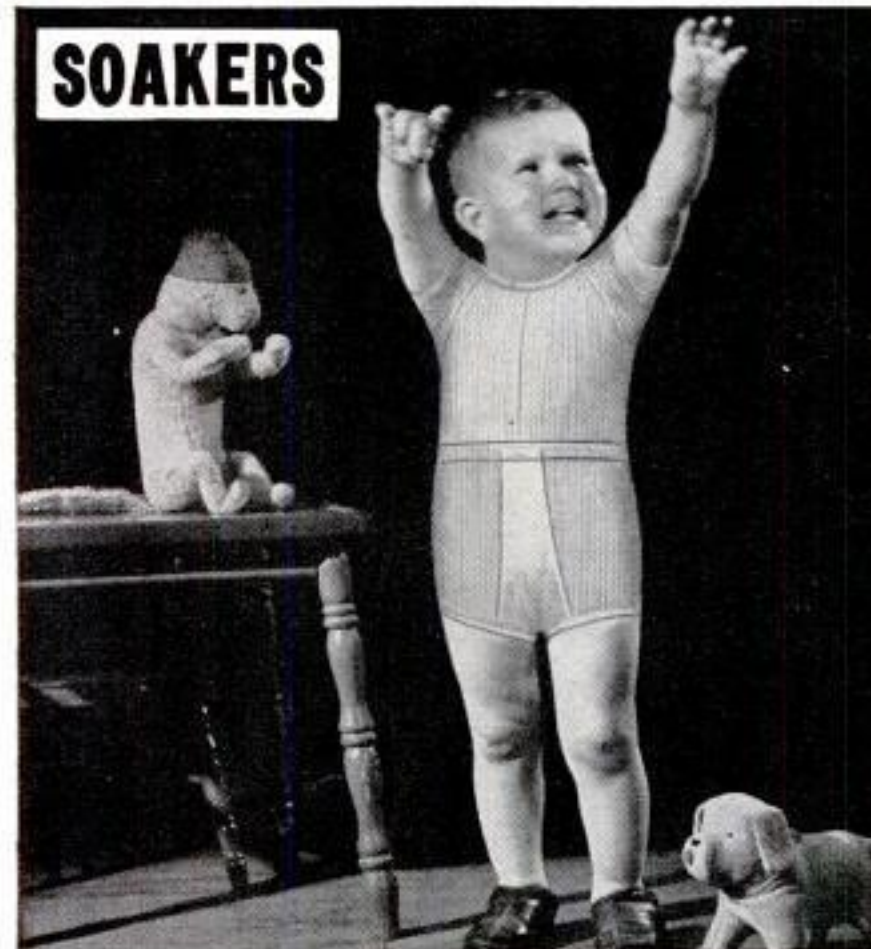
SAGLESS DROP-SEAT. Extra-stretch Lastex* is permanently anchored by our patented, no-needle process.

STREAMLINED APPEARANCE. Fits like a smart swim-suit, yet has plenty of freedom for active children.

FABRICS. Specially knitted of fine quality yarns to stand plenty of tubing. All-cotton and various mixtures.

POPULAR PRICES. GIRLS' & BOYS' styles, 2 to 16. At leading dep't stores.

FREE BOOKLET. "Growing Up with Quickees" by Beulah France, R.N. Write to Boston Knitting Mills, Inc., Dept. L 10, Newton, Mass., sole patentees & makers of Buttonless Quickees.



SOAKERS

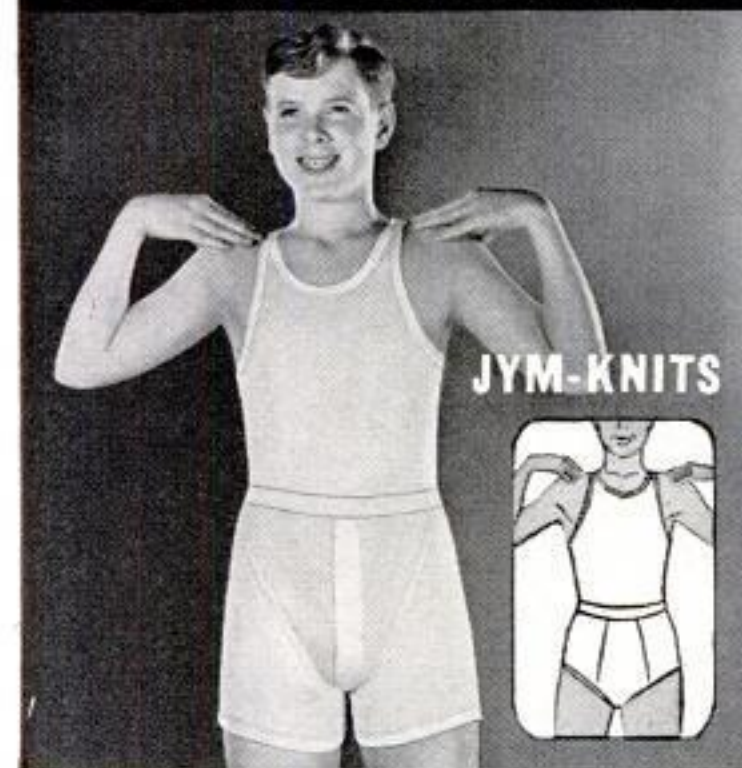
OUT OF DIAPERS INTO "SOAKERS" & TOPS

DURING the so-called training period, many mothers use this popular 2-piece Training Set. "Soakers" panties have double panel front and back, Lastex* self-help drop seat. Exclusive up-and-down stretch eliminates binding in crotch. Tops have Lastex* neck—*just stretch it and in goes Baby!* Styles for boys and girls. Short-sleeved and sleeveless in various fabrics. *Trade Mark

NEW ENGLAND MILL STRESSES QUALITY

ALL the garments mentioned here are made by Boston Knitting Mills, Inc., of Newton, Mass., noted for their improvements on children's underwear. They are especially proud that their products are guaranteed by *Good Housekeeping* as advertised therein, and commended by *Parents' Magazine*.

2-PIECE UNDERWEAR FOR YOUNG MODERNS



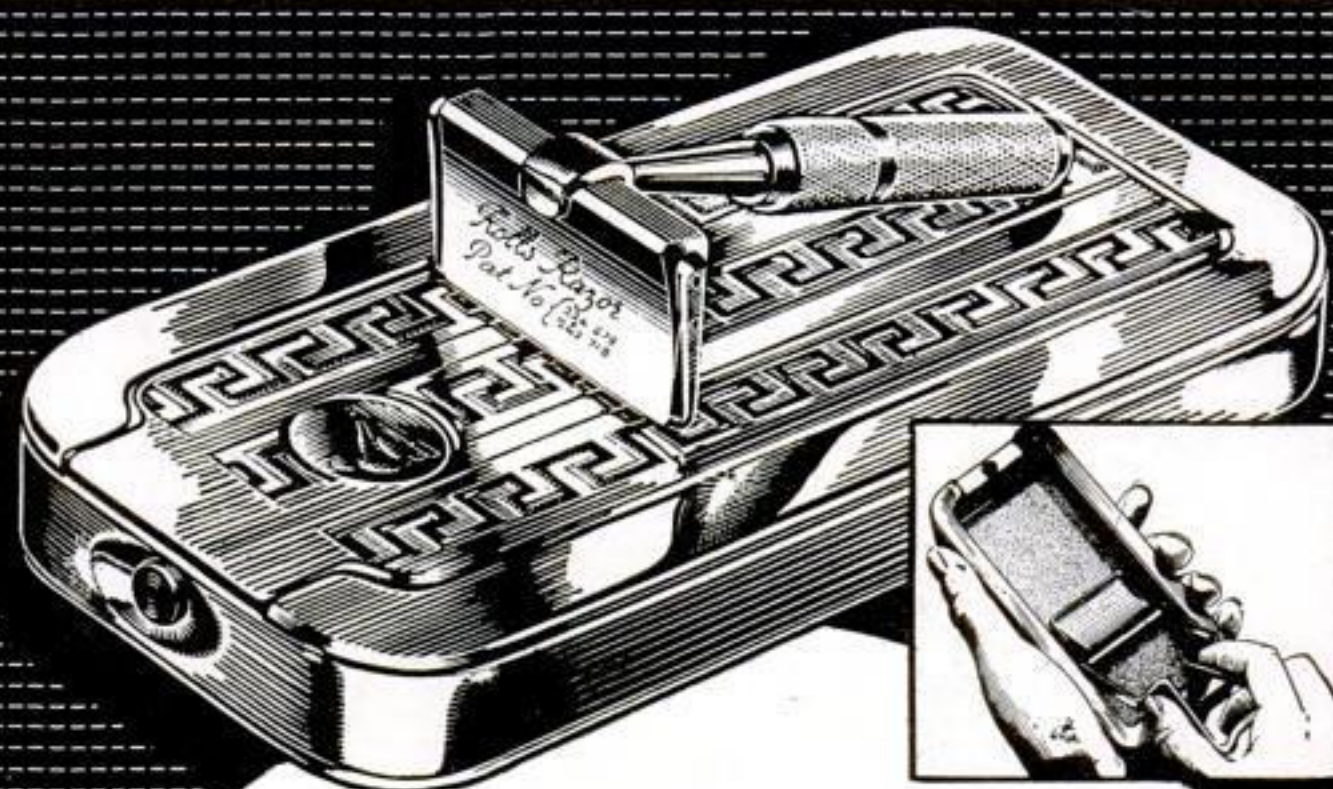
JYM-KNITS

YOUNG FELLOWS like these SUPPORTA-SHORTS (patented), because they combine comfort & style. Some prefer SCANTS, the brief type shown in panel. Whatever the style, the JYM-KNITS label on shirts & shorts assures you of extra-fine quality in fabrics & tailoring. Sizes to 18.



JR. HI-KNITS

TEEN-AGE GIRLS are wearing 2-piece underwear like this. Many insist on JR. HI-KNITS because this brand offers a variety of novel, attractive knit fabrics, different styles of panties, vests, and bras, and because all JR. HI-KNITS are especially designed to fit the modern Junior Miss. Sizes to 18.



Ten years of unequalled shaves

writes H. O. D. of Waterloo, Iowa

THE most eloquent praise for any article is that which comes from people who are really familiar with it. A Rolls Razor user writes us:

"I have been using a Rolls Razor for ten years with pleasure and satisfaction. I would like to make the unsolicited statement that I have used this razor every night and have enjoyed

the smoothness of its performance which I think is unequalled."

Rolls Razor is the British-made, *one-blade* safety razor. The blade is of hand-forged Sheffield steel, hollow-ground to an edge that guarantees a smoothly shaved face every day. Stropped or honed in the metal case, the *one blade* gives years of shaving pleasure. **\$10**

Ask your dealer for a demonstration or write for descriptive folder L109

ROLLS RAZOR

ROLLS RAZOR, Inc.—Sales & Service—305 E. 45 St., N. Y. C.

HERE TODAY... AND WORN TOMORROW!

BRIDLE-PLY
Belts
BY PIONEER

A new idea in belt making!

The handsomest belts you've seen since Hector was a pup! Velvety and supple, but with the iron constitution of fine bridle leather... How come? Because they're multiply leather—invisibly welded—not stitched. Priced from \$1 to \$5, Bridle Ply Belts are worth a special trip today to your favorite men's wear counter!



PIONEER
BRACES • GARTERS • BELTS • BUCKLES
PHILADELPHIA



On the rostrum of the Chamber of Deputies, Daladier explained his policy at Munich and won approval by 535-75, with the only dissension from the Communists. Later he had Parliament three times grant him temporary power to rule by decree; he crushed a 24-hour general strike by putting public-service workers under Army rule.

DALADIER (continued)

fails to put himself across, whether on the radio, the screen or in person.

He plays no game but France's

In his long political career, this man who once prided himself on his taciturnity has made thousands of speeches, most of them good, many of them contradictory. Though in private conversation his speech can be wholly coarse or wholly intellectual, his manner is always serious in public and he has never made light of his position, never talked down to his audience. Oratorical at times, his forensics are those of the professor, not those of the demagog. Though he lavishes growling affection on his sons, nothing about his public character inspires young men in the way that Hitler and Mussolini inspire their cohorts.

Though Daladier could conceivably force upon France a regime outwardly undemocratic, perhaps almost totalitarian in structure, there seems little likelihood that he would do so for any reason other than that he believed it might be necessary for France in order that she might survive in an essentially undemocratic Europe. It would not be a manifestation of personal vainglory or ambition. Only under an elastic democracy could Edouard Daladier ever have come to power. Only such a democracy would want him there and give him unlimited confidence. Today France's problem is the same one which has been for years Daladier's personal political problem — *surtout, rester*. By always remaining, he has perhaps saved France up to now.

France today asks nothing more of the world than to remain as she is. Perhaps she will be satisfied to remain approximately as she is. The game of politics is high stakes when the luck is in, low when the luck is out. But however the luck runs, the game, while Daladier plays it, will be the French game. He has thrown out of power all those French politicians who wanted to play anything else and for this one thing, whether France wins or loses, his countrymen will always be grateful.

The Marquise de Crussol, the daughter of a wealthy sardine manufacturer and a leading Parisian hostess, is reputed to be Daladier's closest woman admirer.

Jean Daladier, the Premier's 17-year-old schoolboy son, kept from public notice until he recently presided at first meeting of "Youth of the French Empire."



MORE THAN A MILLION BARRELS!

A record attained by no other Kentucky distiller!



Early in 1939 the millionth barrel of GLENMORE distillation went to the ageing rack — establishing an all-time record for any Kentucky distillery. The significance of this millionth barrel goes far beyond the production record it established — for it is the greatest tribute ever paid by the American public to the product of one Kentucky distiller.

Glenmore officials witnessing millionth barrel: F. B. Thompson, President; H. E. Bruder, Sup't.; H. S. Barton, Vice-Pres. and Distiller; J. A. Bolger, Gen'l. Mgr.; L. D. Edwards, Gov't. Inspector.



Gold Label — 100 Proof
Silver Label — 90 Proof

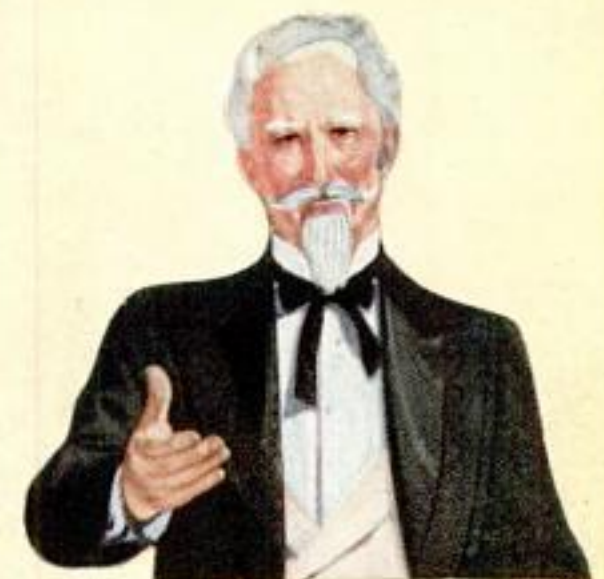
An amazing tribute to Quality

To those who know GLENMORE and its products this outstanding public approval is easily understood. For throughout the history of this institution, through two generations, there has always been the hand of one family at the helm, one precious formula used, and one single standard of high quality maintained. If you are one of those who seek to find an answer to your appreciation for fine whiskey, might we suggest that next time you try a GLENMORE product. You will better understand why this institution today stands alone in Kentucky history with a record of more than a million barrels of experience behind it.

Glenmore

THE DISTILLERY WITH MORE THAN
A MILLION BARRELS EXPERIENCE

LOUISVILLE—OWENSBORO, KENTUCKY



Look for the Glenmore Colonel
... symbol of the proudest
names in Kentucky whiskies.



The Aristocrat of Bonds
Kentucky Straight Bourbon Whiskey—
Bottled in Bond—100 Proof



You ought to know
TOM HARDY
A Blend of Kentucky Straight Whiskies
90 Proof



*Change to MINT SPRINGS
and keep the change*
Kentucky Straight Bourbon Whiskey
86.8 Proof

What's the shoe hit of the shoe year
in the \$5 to \$6⁵⁰ shoe field?

the answer is

Roblee



\$5⁰⁰ to \$6⁵⁰
Some Special Materials Slightly Higher

HEADLINERS FOR FALL
(Looking left to right)

- ★ British looks has this Black Waxed Gambola Oxford—Wing tip—extra heavy soles—King last, B-586.
- ★ New Tan Skigrain with bootmaker hand-stained finish and extra heavy soles—Ambassador last, B-545.
- ★ What a shine this Hunting tan calf lace oxford takes—Court last, B-101.
- ★ Bootmaker hand-stained finish puts new note in Tan Skigrain Oxford—Bear Cat last, B-571.
- ★ A neat business shoe worthy of the biggest conference. Lustrous black calf—Bond Street last, B-510.

Already a million feet have slipped into these shoes, and started walking in a lot more style and a lot more comfort for the money. The owners of these feet have made Roblee a "best seller." They've made the new name in shoes the big name in shoes in six short months.

Let's telegraph the reasons why—

Styles for Men of Taste—from College Campus to Corporation Board Room. (Note smart styling of shoes illustrated on this page.)

New Idea in Fit for Money—feel as though made by painstaking Old World Custom-Bootmakers.

Gluttons for Punishment—60-year-old company which knows how to build wear into shoes, goes the limit in Roblees.

That's enough to make a real shoe hit. But Roblee gives you even more: two exclusive features that put more swing in the stride, more pep in the step. Known as the Roblee Tread Straight and the Roblee Air Step features, they're making friends fast.

Spot the red and blue Roblee sign for your next shoes. Or write us for the name of the nearest store which handles Roblees. Made by United Men's Division, BROWN SHOE COMPANY, St. Louis.

THE LIVING BUDDHA

A 4-year-old peasant boy becomes reincarnation of Tibet's Dalai Lama

For five years quilt-robed lama priests have been searching the bleak highlands of Tibet, looking for a little boy. He was to have been born somewhere in Tibet, about 434 days after the death, in December 1933, of the 13th Dalai Lama. For the Dalai Lama, temporal ruler of Tibet, is a god, the living incarnation of the Buddha of Mercy. The little boy is his 14th reincarnation. Guided by portents in sudden storms, in avalanches, in clouds over a sacred lake, the searchers examined more than 100 babies for special markings, tested them with magic charms. Finally, three months ago, in the remote northern region of Kokonor, the 14th Dalai Lama was found. Below is his first photograph, taken by an American missionary at Kumbum.

The new Dalai Lama's name is Tanchu. He is the child of nomad herdsmen. By caravan he is on his way southward to the holy city of Lhasa, where he will be installed in the Potala, the fortress-palace of his predecessors. Until he is 18, Tibet will continue to be ruled by a regency council of lamas. Under them Tanchu will study the mysteries of Lamaist theology and politics. He may learn that four out of five of the Dalai Lamas since 1805 died mysteriously before assuming power at the age of 18. If he survives he will find himself ruler of a nation of 3,000,000, of whom at least 750,000 are celibate lamas like himself. He may also find that his medieval realm, possessing as yet unmeasured natural wealth at the strategic heart of Asia, has finally become involved in modern history.



Tanchu wears the yellow silk hat of the powerful order of Yellow Hat Lamas that dominates Tibet. It is as their chief lama that this boy will someday rule Tibet.

SEVERSKY
SPEED ACE OF THE AIR

says

WHEN A HEADACHE SLOWS ME DOWN—MAKES ME JUMPY—I TAKE BROMO-SELTZER



FAMED PLANE DESIGNER and holder of world speed records—Major Alexander de Seversky! His pursuit plane P-35 (ABOVE) is being used by the U. S. Army. "A new plane design means hours of concentration—weeks of test flights," says Major Seversky. "Bromo-Seltzer does more than ease headache quickly—it steadies my nerves, makes it easier to concentrate."

(LEFT ABOVE) His model for transatlantic clipper to carry 120 passengers in wings of ship. (LEFT) Seversky lands at Burbank, Calif.; sets East-West speed record!

Headache strains your Nerves

• When your head aches, you want 2 things: relief from *pain*—a let-up of the *nervous strain* associated with headache. Bromo-Seltzer gives you both! Tests by a group of doctors proved this.

For over 50 years, millions have relied on Bromo-Seltzer for fast headache relief.* It eases the pain fast, steadies your nerves, too. Keep it at home. At all drugstores, soda fountains.

*For frequently recurring or persistent headache, see your doctor. For the ordinary headache, take Bromo-Seltzer.

WHENEVER I FEEL THE LEAST BIT HEADACHY AND NERVOUS, I TAKE BROMO-SELTZER. IT'S SO SPEEDY, PLEASANT

BROMO-SELTZER

Relieves **HEADACHE**
Calms **NERVES**



WOMAN AIRPORT OWNER! Mrs. Mae Wilson operates her own airport, flying school. Takes Bromo-Seltzer to ease headache, nervous strain.



BUD FISHER, 11, LIKES TO MAKE FACES AT HIS OPPONENTS



JIMMY CONNELL, 8, LOOKS TOUGHER THAN HE REALLY IS



GENE McNALL, 11, IS MOST FRECKLED BOY ON BUCCANEER

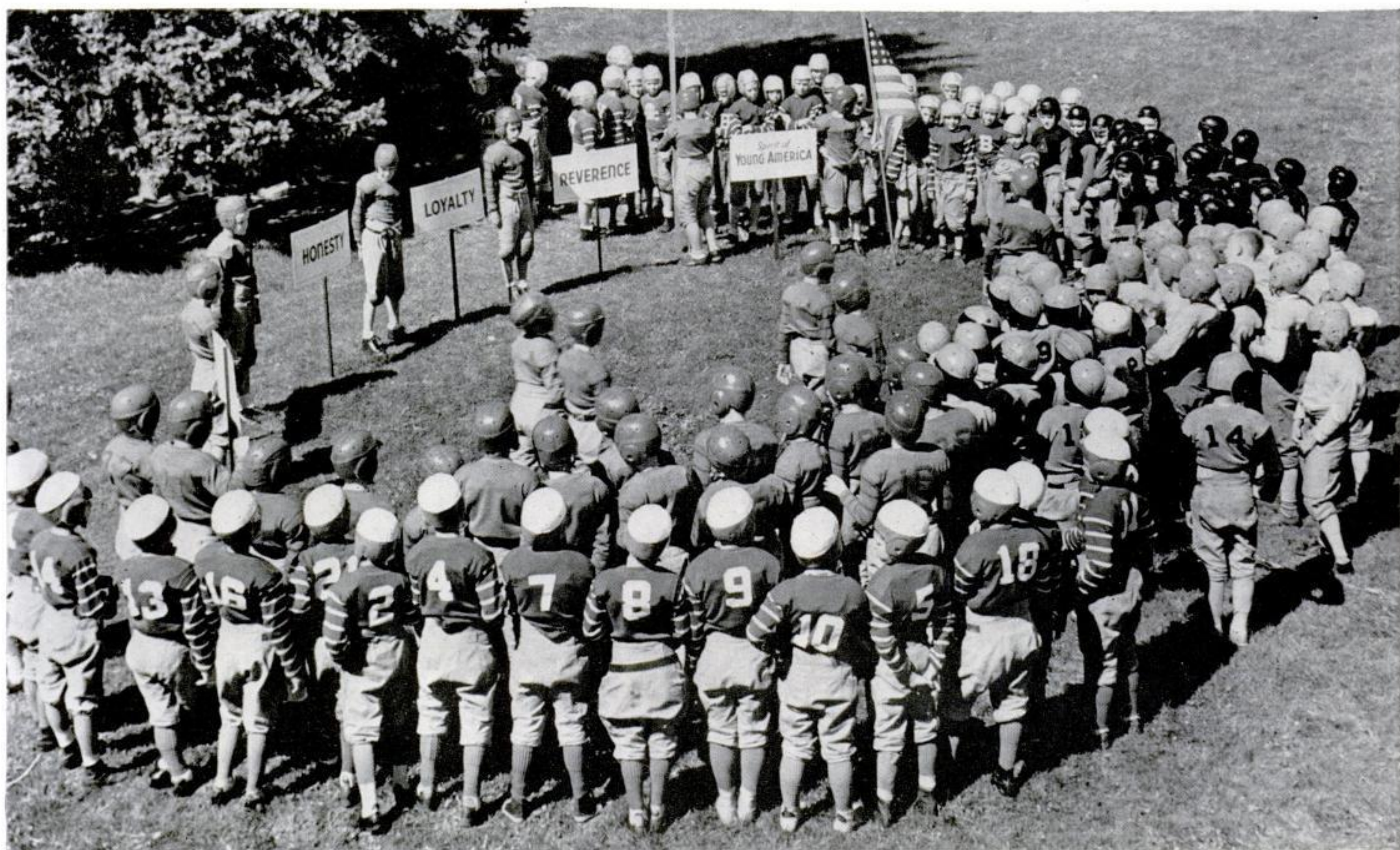
Life goes to a Kids' Football Game

**In Denver the world's youngest players learn
that to turn yellow is the greatest disgrace**

In Denver this fall, the daydreams of some 550 youngsters, 8 to 18 years old, are coming true. These schoolboys are all members of a non-school organization called the Young America League, which is teaching them to play regular eleven-man football. It is much more fun than scrimmaging in a backyard. When they play for the League, they have their own brightly colored uniforms. Regular coaches teach them to block and tackle. Every Saturday they play regular games and sometimes 4,000 people come to watch them. With such experience, they figure, they are sure to be great football heroes when they go to college.

The League was started in 1927 when a distracted Denverite named Frederic Adams was entertaining two young nephews. He created an athletic club and arranged for the kids to play football. An essential feature was that every boy, regardless of ability, would have a chance to play. The idea spread and branch clubs were formed. Today the League claims to have the world's youngest organized football players.

The kids also love the initiation, shown below. A candidate swears to be a good student and not bully the girls. Then he must say: "I promise to remember that what matters most is courage; that it is no disgrace to be beaten; but that the great disgrace is to turn yellow."



THE INITIATION IS HELD OUTDOORS IN CHEESMAN PARK. THE CEREMONY IS MYSTERIOUS AND IMPRESSIVE, MAKES EVERY KID IN DENVER WANT TO JOIN THE LEAGUE



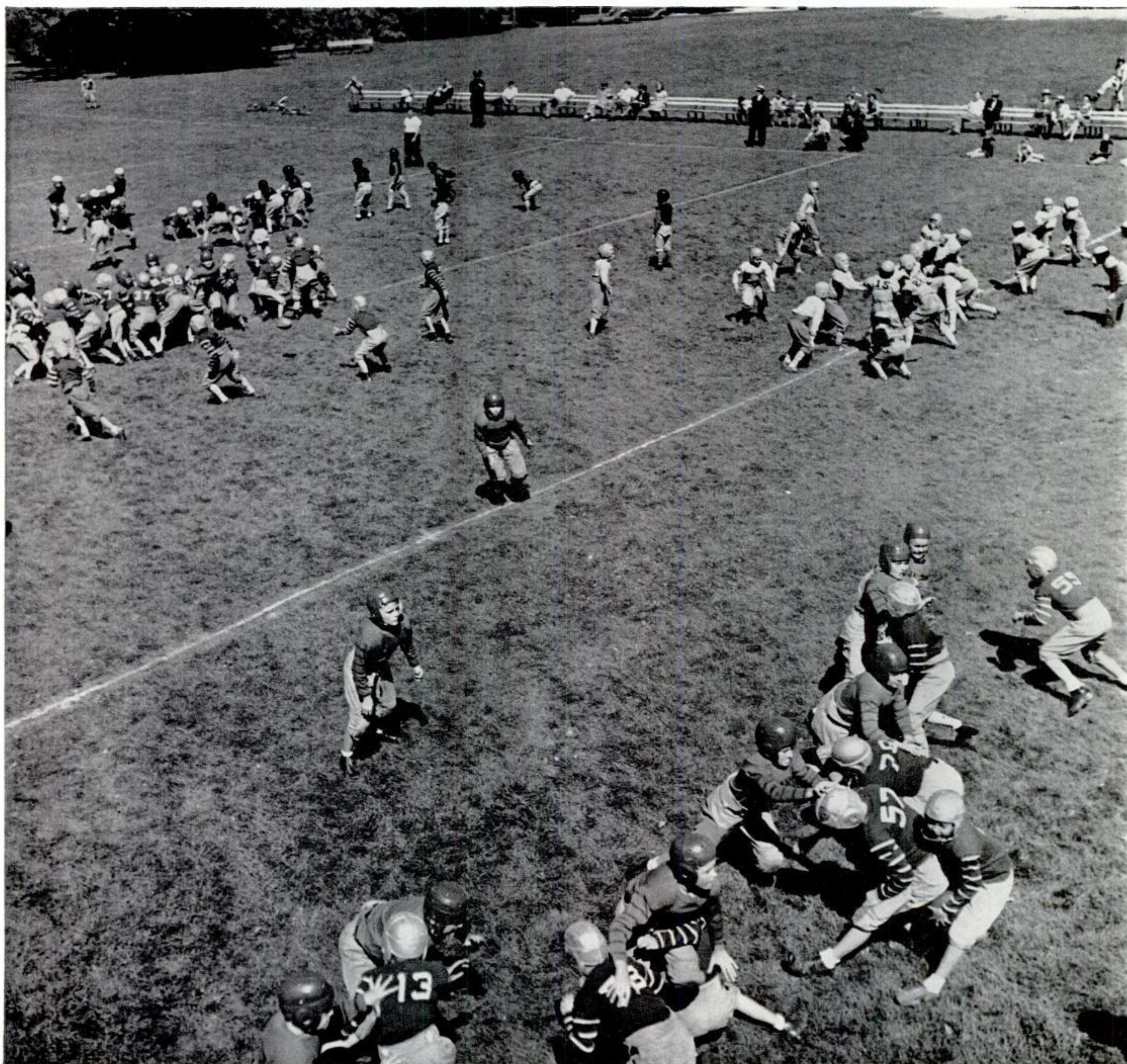
EX LINDSAY JR. IS 10, PLAYS FOR THE WOLF PACK CLUB



BILL BAKKE, 8, IS SON OF A STATE SUPREME COURT JUDGE



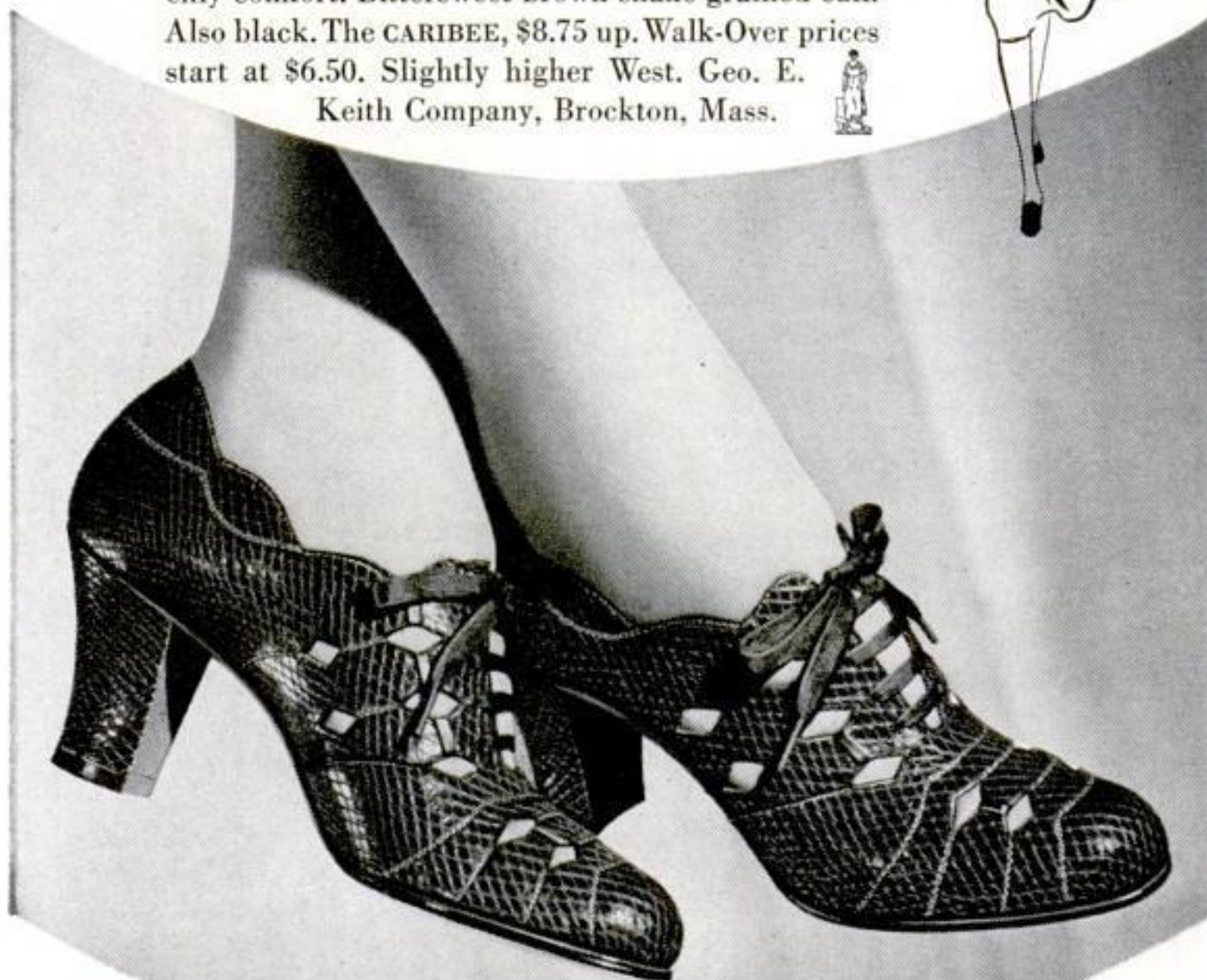
JIM PETERSEN, 8, IS NOT SURE HE LIKES FOOTBALL



OVER 100 KIDS PRACTICE ON THE SAME FIELD AT THE SAME TIME. THE PLAYING SURFACE IS 60 YD. LONG, 40 YD. WIDE. A GAME CONSISTS OF 72 PLAYS, LASTS AN HOUR

Serpent Softie

● All that glitters is snakeskin, sleekly shining on your foot! Glossy scales flex with every movement—make this sturdy, young casual gloriously light and pliant. And Half-hite—that heel for walking in heavenly comfort. Bittersweet brown snake-grained calf. Also black. The CARIBEE, \$8.75 up. Walk-Over prices start at \$6.50. Slightly higher West. Geo. E. Keith Company, Brockton, Mass.



Walk-Over



Inspired by Queen Elizabeth

THE FLATTERING, LUXURIOUS
CUFF COAT by



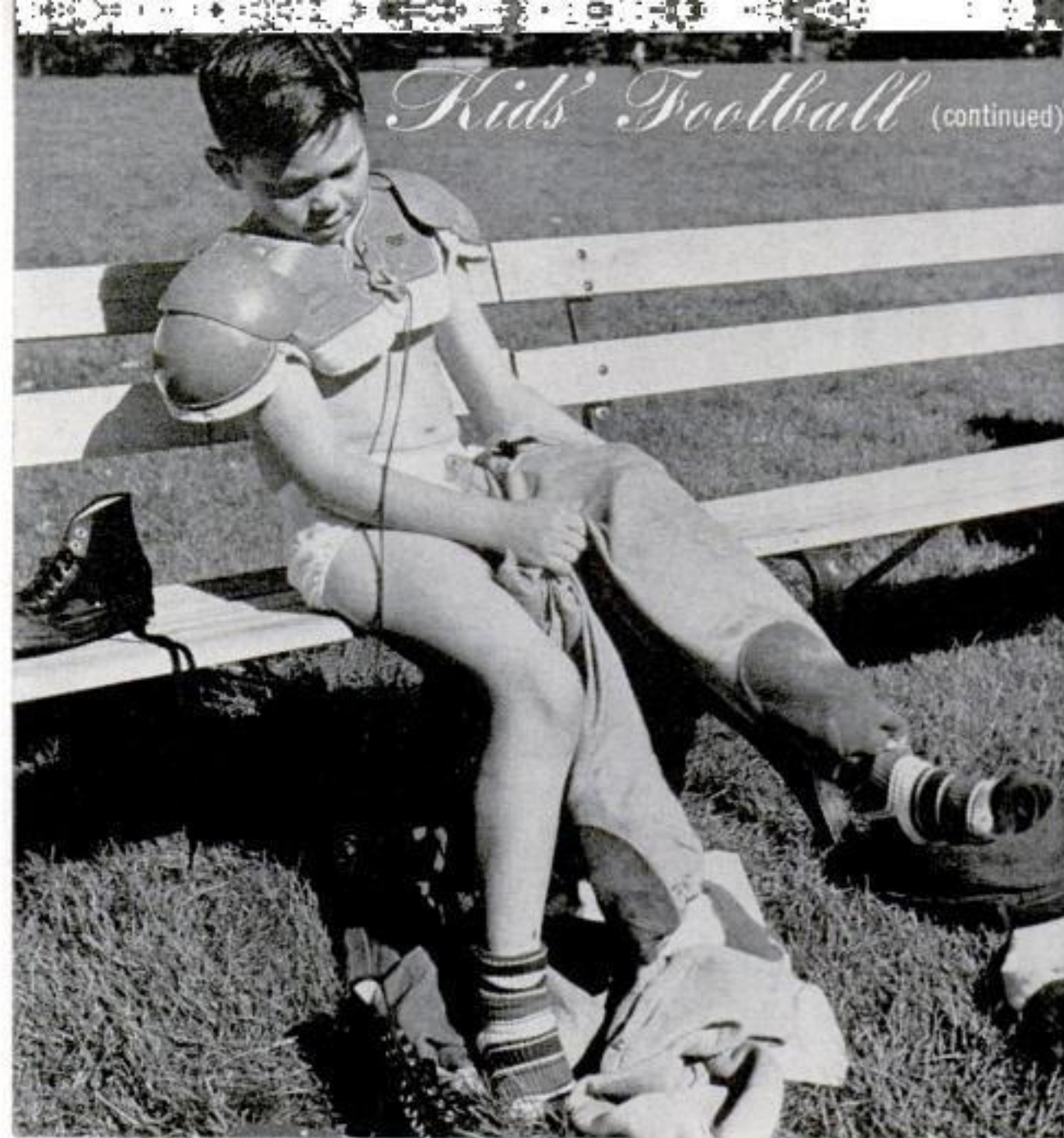
\$59.95

Inspired by Her Gracious Majesty—who so loves the regal richness of deep fur cuffs that she wore them consistently on many of her lovely costumes on her recent visit here. Shagmoor gives you the "Cuff Coat"—with cuffs that are actually elbow-deep—so wide and luxurious they form a muff when you slip your hands into the opposite wrists! Superb quality natural muskrat, on Shagmoor's famous exclusive pure woolen fabrics—light enough for cool Fall evenings, yet warm enough to brave a blizzard! Precision tailored—a coat you'll wear with pleasure everywhere!

WRITE FOR ATTRACTIVE BOOKLET SHOWING COMPLETE STYLES OF THE NEW SHAGMOOR COATS FOR FALL

LINDER BROS., INC. *The House of Shagmoor* 512 SEVENTH AVE., N. Y.

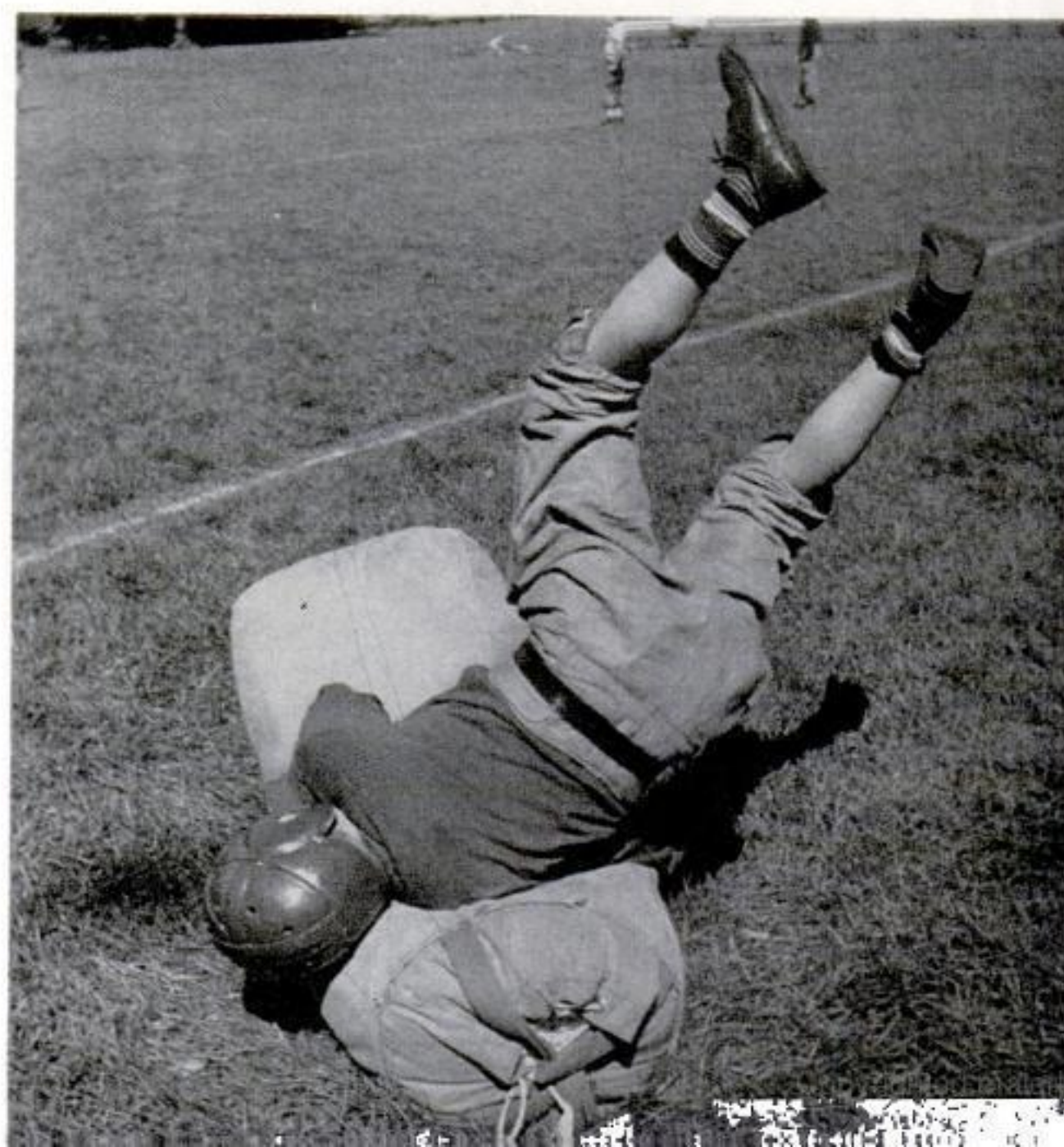
Kids' Football (continued)



Players dress on the field sometimes. Cliff Donnelly (above) is late for a game and his team takes time out while he squirms into his football pants. Boys wear regular uniforms, including helmets and shoulder pads, but cleats on shoes are not allowed.



Roughhouse breaks out often, to the coaches' despair. The kids think it is the way to make themselves tough. Below: a left guard takes an awkward fling at a tackling dummy. He will have to improve his technique before he gets to be a college star.





A center gets ready to snap the ball. On a kids' football team nobody likes to be the center. He never gets a chance to run with the ball or be a hero. Because kids in the League are small and can't run very fast, injuries are remarkably few.



Water from a hose is a pleasant drink on a hot day. The boys consider it sissyish to drink from little paper cups like college men do. Below: a mother arrives on the field to drag her son home for dinner. Reluctantly he lets her pull his jersey off.



Keep Kleenex Tissues in Every Room and in the Car, too!

During colds especially, Kleenex soothes your nose, saves money, reduces handkerchief washing. You use each tissue once — then destroy, germs and all.

Now both 500-sheet and 200-sheet Kleenex comes in the Serv-a-Tissue Box that ends waste and mess.



Adopt the KLEENEX HABIT



*I've tried them all
AND THAT'S MY SHOE*

They have everything a man could want! Superlative craftsmanship even to the finest details... faultless leathers... distinctive styling... perfect fit! They're the first choice of men who recognize and appreciate superior quality. YOU CAN'T WEAR OUT THEIR LOOKS

Parletown



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PICTURES TO THE EDITORS



SPECTACLED, BEWILDERED JOE FROSH

RUSHEE'S SAGA

Sirs:

At the opening of college this year, these pictures appeared in the first issue of the *Syracusan*, Syracuse University's monthly humor magazine. Since 1,500 incoming freshmen constitute a heavy portion of *Syracusan* buyers, this issue was designed to appeal to them. This picture saga of a rushee shows what happens when fraternities go out to "get their man."

BUDD LOWE

Syracusan staff photographer
Syracuse, N. Y.



JOE NERVOUSLY APPROACHES HIS FIRST NIGHT'S RUSHING



HE QUAVERS UNCERTAINLY THROUGH STRANGE COLLEGE SONGS

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SOFTNESS OF THE BEDS MAKES JOE DECIDE TO THINK IT OVER

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Concentrated
SHAVING CREAM
A little goes a longer way

PICTURES TO THE EDITORS

(continued)

GOING — GONE

Sirs:

These two pictures, I think, are self-explanatory.

JIM BATES

University of Pittsburgh
Pittsburgh, Pa.



NUNS' PICNIC

Sirs:

While walking from the Planetarium to the Shedd Aquarium on Chicago's lake

front, I stopped to snap this picture of a group of nuns having a picnic on the rocks. I think it is a striking study.

M. G. KUCERA

Chicago, Ill.



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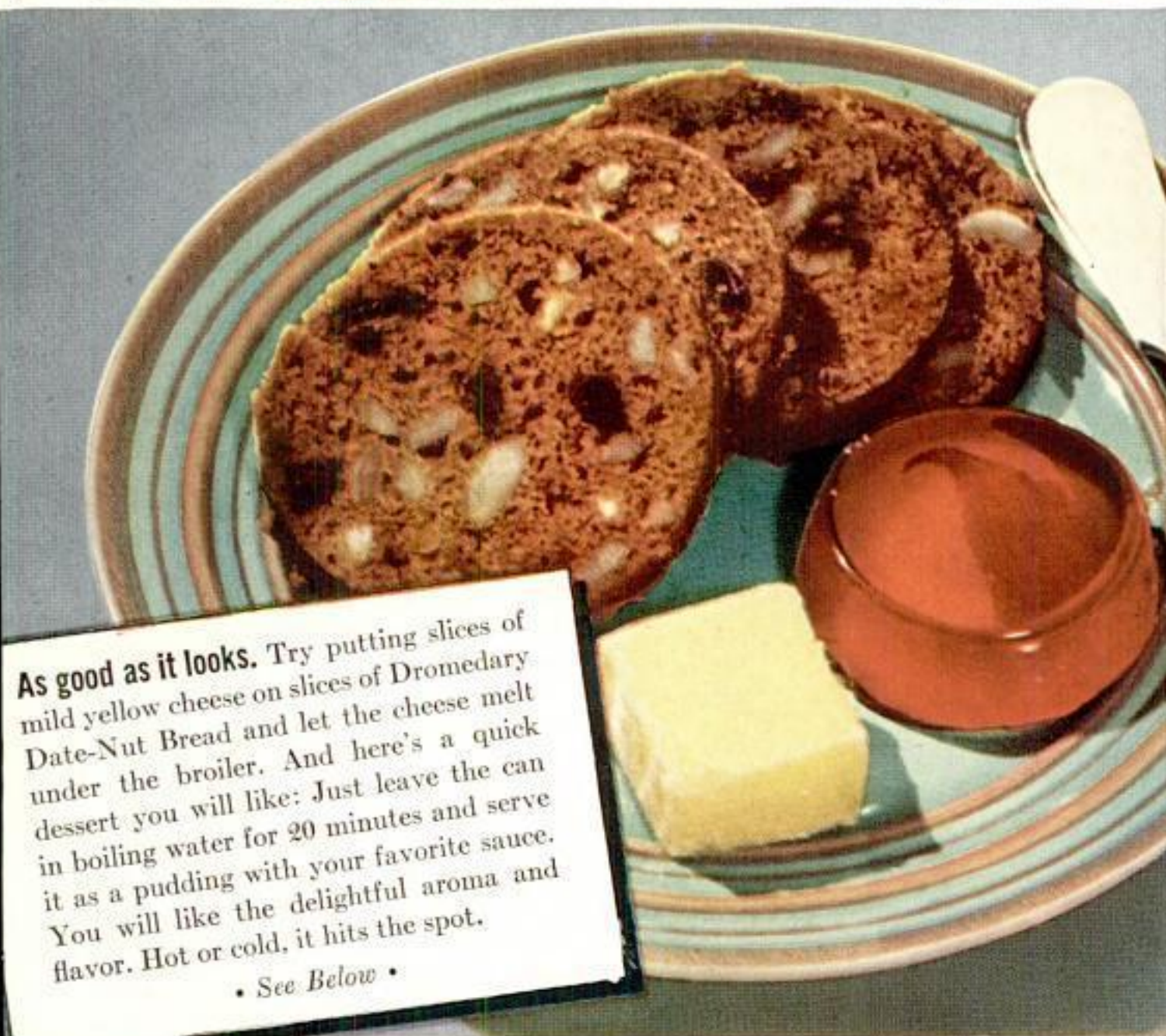
Bridge sandwiches that are different. Dromedary Date-Nut Bread slices thinly, cuts into fancy shapes with ease. It's loaded with nuts and Dromedary *Pasteurized Dates*. For filling, use plain cream cheese, or mix it with chopped peanuts, crumbled crisp bacon or chopped olives. Deviled ham is good, too, and so is stiffly whipped cream between thin slices. You will think of dozens of spreads for this fine bread.

• See Below •



Dromedary Gingerbread with ice cream. Here is the solution to fresh, home-baked gingerbread with the trouble left out. Add water to a package of Dromedary Gingerbread Mix and bake. Your skill is in the package. We guarantee you the most delicious, old-fashioned gingerbread you have ever tasted. Compare it with the finest you can bake or buy. In addition to the large 8-serving package, you can now buy a small-family size which makes 4 generous servings.

• See Below •



As good as it looks. Try putting slices of mild yellow cheese on slices of Dromedary Date-Nut Bread and let the cheese melt under the broiler. And here's a quick dessert you will like: Just leave the can in boiling water for 20 minutes and serve it as a pudding with your favorite sauce. You will like the delightful aroma and flavor. Hot or cold, it hits the spot.

• See Below •



Dromedary Apricot Gingerbread Shortcake. Just add water to Dromedary Gingerbread Mix and bake. Split your cake in two layers, then, between and on top, be generous with whipped cream and canned apricots. It's as simple as that and as good as it looks. Use ripe bananas instead of apricots if you wish. Serve Dromedary Gingerbread cold instead of ordinary bread and see how moist and fresh it stays.

• See Below •



Be sure to try Dromedary Date-Nut Bread. If your grocer can't supply you, send his name and address and 15¢ for a trial can. Double your money back if not delighted.

Important. In making Dromedary Date-Nut Bread we use only our own Dromedary *Pasteurized Dates*. When buying dates, insist on *pasteurized* milk. Just as you do *pasteurized* milk. Pasteurization ensures purity. Only Dromedary Dates give you this protection. The Hills Bros. Co., Box 12, Trinity Station, New York City.



Made from the
200 year-old "Receipt"
of George Washington's
Mother

Guaranteed to make better gingerbread than you can bake or buy—or double your money back. Buy a package of Dromedary Gingerbread Mix. If it does not make the most delicious, dark spicy gingerbread your family has ever tasted, we will refund double your money. Most grocers now have it. If yours does not, send his name and address with 15¢ for a trial package. Double your money back if not delighted. The Hills Bros. Co., Box 12, Trinity Station, New York City.



By burning 25% *slower* than the average of the 15 other of the largest-selling brands tested—*slower than any* of them—CAMELS give a smoking *plus* equal to

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WHATEVER price you pay per pack for your smokes, Camels give you more actual smoking pleasure for your money. A prominent scientific laboratory made impartial tests on 16 of the largest-selling cigarette brands. Here are the results:

1 CAMELS were found to contain MORE TOBACCO BY WEIGHT than the average for the 15 other of the largest-selling brands.

2 CAMELS BURNED SLOWER THAN ANY OTHER BRAND TESTED—25% SLOWER THAN THE AVERAGE TIME OF THE 15 OTHER OF THE LARGEST-SELLING BRANDS! By burning 25% slower, on the average, Camels give smokers the equivalent of 5 EXTRA SMOKES PER PACK!

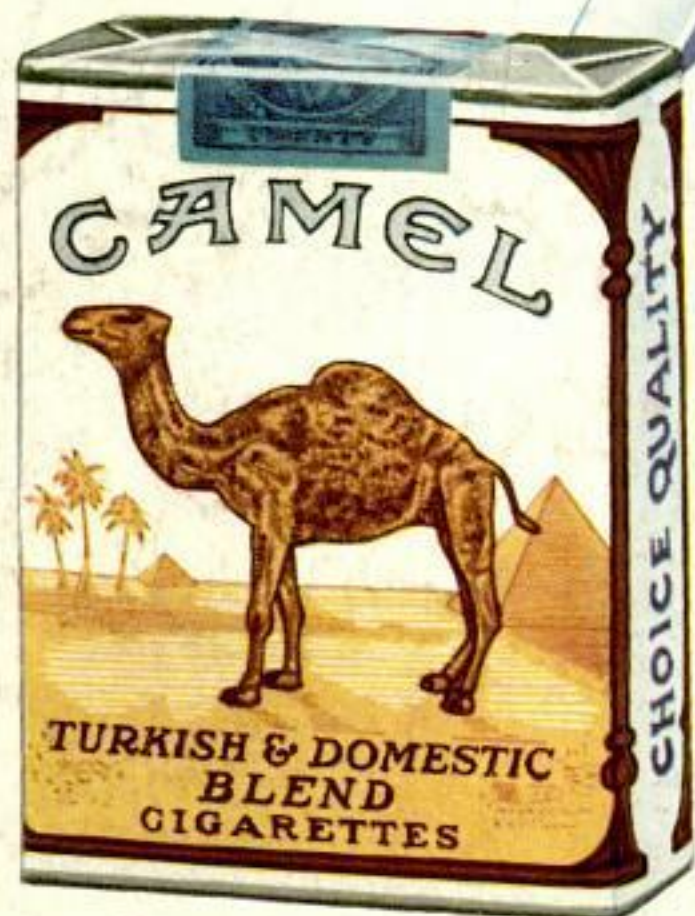
3 In the same tests, CAMELS HELD THEIR ASH FAR LONGER than the average time for all the other brands.

In Camel cigarettes you have a case where choice quality and *extra measure* go along together. Better smoking—and more of it. Turn to Camels and enjoy to the full those long-burning, costlier tobaccos—so mild and tasty!

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MORE PUFFS PER PACK!

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